

10/09/2012



**RECORDATION
TRADEMARK**

103650314

To the Director of the U. S. Patent and Trademark Office, Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
JUDY DAY

- Individual(s)
- Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 09/13/2012

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: DREAMTIME, INC.

Street Address: 1115 THOMPSON AVENUE, SUITE 5

City: SANTA CRUZ

State: CA

Country: US Zip: 95062

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship CA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)
2,115,597

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
Word Mark DREAMTIME

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: PATRICK T. REILLY

Internal Address: _____

Street Address: P.O. BOX 7218

City: SANTA CRUZ

State: CA Zip: 95061-7218

Phone Number: 831.332.7127

Docket Number: DAY-001T-ASSIGN

Email Address: patrick.reilly@ipsociety.net

6. Total number of applications and registrations involved:

ONE

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number ELLINS 00000005 2115597

Authorized User Name _____

9. Signature:

Signature

PATRICK T. REILLY

Name of Person Signing

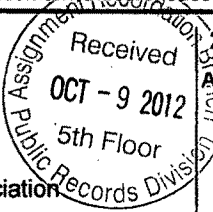
10/03/2012

Date

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450



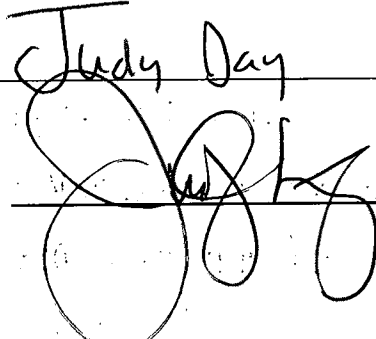
10-9-12

TRADEMARK ASSIGNMENT
US REGISTRATION No. 2,115,597
Word Mark DREAMTIME

For good and valuable consideration, receipt of which is acknowledged, effective as of September 13, 2012 (the "Effective Date") the undersigned, Ms. Judy Day, ("ASSIGNOR"), hereby irrevocably sells, assigns, transfers and conveys unto DREAMTIME, Inc., a California Corporation ("ASSIGNEE") having a business address at 1115 Thompson Ave, Suite 5, Santa Cruz, CA 95062, all right, title and interest in and to: (a) the trademark listed on the attached **Schedule A** (the "Mark"); (b) any and all registrations of the Mark in the United States of America (hereinafter referred as the "U.S."), whether state or federal; (c) any and all U.S. applications to register the Mark, whether state or federal; (d) all U.S. common law rights in, to and under the Mark; (e) all other rights in, to and under the Mark, together with the goodwill of the business symbolized by the Mark; (f) any and all rights to royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Mark or the goodwill under the Mark; and (g) all claims or causes of action ASSIGNOR has or may have in connection with the Mark in the U.S., including, but not limited to, the right to sue and recover damages for any and all past infringements of any of the Mark in the U.S.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed as of the Effective Date.

ASSIGNOR:

By: Judy Day Date 9/13/12
Name: 

SCHEDULE A

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>COUNTRY</u>
DREAMTIME	2,115,597	United States