

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>EVENTINVENTORY.COM, INC.</td> <td></td> <td>10/22/2012</td> <td>CORPORATION: ILLINOIS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	EVENTINVENTORY.COM, INC.		10/22/2012	CORPORATION: ILLINOIS				
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EVENTINVENTORY.COM, INC.		10/22/2012	CORPORATION: ILLINOIS												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Live Nation Entertainment, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>9348 Civic Center Drive</td> </tr> <tr> <td>City:</td> <td>Beverly Hills</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90210</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table>				Name:	Live Nation Entertainment, Inc.	Street Address:	9348 Civic Center Drive	City:	Beverly Hills	State/Country:	CALIFORNIA	Postal Code:	90210	Entity Type:	CORPORATION: DELAWARE
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3312013</td> <td>EVENTINVENTORY</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3312013	EVENTINVENTORY						
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Registration Number:	3312013	EVENTINVENTORY													
CORRESPONDENCE DATA															
Fax Number: 3108610366 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 310.975.6891 Email: ellieschwimmer@livenation.com Correspondent Name: Ellie Schwimmer Address Line 1: 9348 Civic Center Drive Address Line 4: Beverly Hills, CALIFORNIA 90210															
ATTORNEY DOCKET NUMBER:	TM-US-00045														
NAME OF SUBMITTER:	Ellie Schwimmer														
Signature:	/ES/														
Date:	10/24/2012														
Total Attachments: 2 source=AssignmentForEventinventoryTM10.22.12#page1.tif source=AssignmentForEventinventoryTM10.22.12#page2.tif															

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective October 22, 2012 (the "Effective Date"), is by and between **EVENTINVENTORY.COM, INC.**, an Illinois Corporation ("Assignor"), located at 3800 Golf Road, Suite 125, Rolling Meadows, IL 60008 and **LIVE NATION ENTERTAINMENT, INC.**, a Delaware Corporation ("Assignee"), located at 9348 Civic Center Drive, Beverly Hills, CA, 90210.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark(s) and associated trademark registration(s) listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademark(s)");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademark(s) pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademark(s) together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademark(s), and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment to be executed as of the Effective Date.

ASSIGNOR:

ASSIGNEE:

EVENTINVENTORY.COM, INC.

LIVE NATION ENTERTAINMENT, INC.

By:  _____

By:  _____

Name: Michael Rowles

Name: Michael Rowles

Title: Executive Vice President, General Counsel and Secretary

Title: Executive Vice President, General Counsel and Secretary

EXHIBIT A

Trademark	Serial No.	Reg. No.	Country
EVENTINVENTORY	78851601	3312013	United States