

TRADEMARK ASSIGNMENT

WHEREAS, VENETIAN HOLDINGS, LLC., a New York Corporation, having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 has adopted, owns and is using the trademark **MY FIRST SHADES**

in connection with the following goods:


**SUNGLASSES AND COMPONENT PARTS
THEREOF AND ACCESSORIES, NAMELY,
EARSTEMS, NOSE PIECES, FOAM STRIPS,
SHIELDS AND LENSES**

WHEREAS, VENETIAN HOLDINGS, LLC. has a U.S. Trademark Registration No., 2,857,481 for the mark **MY FIRST SHADES** in the United States Patent and Trademark Office in connection with **SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES.**

WHEREAS, MY FIRST SHADES, INC., a New York Corporation having a principal place of business at 60 Thoreau Street, Suite 207, Concord, MA 07142 desires to acquire the mark **MY FIRST SHADES**, U.S. Trademark Registration No. 2,857,481.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **VENETIAN HOLDINGS, LLC.** hereby sells, assigns, transfers and sets over unto **MY FIRST SHADES, INC.**, the entire right, title and

interest in and to the mark **MY FIRST SHADES**, and the aforesaid Trademark Registration No. 2,857,481 including any international rights thereto; together with the goodwill of the business symbolized by the mark **MY FIRST SHADES** as fully and entirely as the same would have been held and enjoyed by **VENETIAN HOLDINGS, LLC.**


By: Lee Paolino
Title: President

June 10, 2012
Date

STATE OF NEW YORK

COUNTY OF Nassau

: SS.:

SUSAN NUNZIATA
Notary Public, State of New York
No. 01NU4976615
Qualified in Kings County
Commission Expires Jan. 22, 2015

Before me personally appeared Lee Paolino and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and year aforesaid.

Notary Public

