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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30)

103650367

TRADEMARKS ONLY

ET Docket: T/113-4

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
VENETIAN HOLDINGS, LLC.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- State: NEW YORK  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: MY FIRST SHADES, INC.

Internal Address: \_\_\_\_\_

Street Address: 60 Thoreau Street, Suite 207

City: Concord

State: MA 07142

Country: US Zip: 07142

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship New York  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance / Execution Date(s) :**

Execution Date(s) 6/10/12

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_  
B. Trademark Registration No.(s) 3,036,887

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Philip M. Weiss

Internal Address: Weiss & Weiss

Street Address: 410 Jericho Turnpike, Suite 105

City: Jericho

State: NY Zip: 11753

Phone Number: 516-739-1500

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 10/10/2012 KNGUYEN1 00000020 3036887  
Authorized User Name \_\_\_\_\_

**9. Signature:** *Philip M. Weiss*                      October 4, 2012

Signature    Date

Philip M. Weiss    Total number of pages including cover sheet, attachments, and document: 3

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004888 FRAME: 0096

10/10/12

## TRADEMARK ASSIGNMENT

**WHEREAS, VENETIAN HOLDINGS, LLC.**, a New York Corporation, having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 has adopted, owns and is using the trademark **SPORTS SHADES**

in connection with the following goods:


BABY AND TODDLER SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES.

**WHEREAS, VENETIAN HOLDINGS, LLC.** has a U.S. Trademark Registration No., 3,036,887 for the mark **SPORTS SHADES** in the United States Patent and Trademark Office in connection with **BABY AND TODDLER SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES**

**WHEREAS, MY FIRST SHADES, INC.**, a New York Corporation having a principal place of business at 60 Thoreau Street, Suite 207, Concord, MA 07142 desires to acquire the mark **SPORTS SHADES**, U.S. Trademark Registration No. 3,036,887.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **VENETIAN HOLDINGS, LLC.** hereby sells, assigns, transfers and sets over unto **MY FIRST SHADES, INC.**, the entire right, title and interest in and to the mark **SPORTS SHADES**, and the aforesaid Trademark Registration

No. 3,036,887 including any international rights thereto; together with the goodwill of the business symbolized by the mark **SPORTS SHADES**, as fully and entirely as the same would have been held and enjoyed by **VENETIAN HOLDINGS, LLC.**

  
By: Lee Paolino  
Title: President

June 10, 2012  
Date

STATE OF NEW YORK

COUNTY OF Nassau

: ss.:

SUSAN NUNZIATA  
Notary Public, State of New York  
No. 01NU4976615  
Qualified in Kings County  
Commission Expires Jan. 22, 2015

Before me personally appeared Lee Paolino and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and year aforesaid.

Notary Public  
