

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Cherrybrook Kitchen, LLC		LIMITED LIABILITY COMPANY: MASSACHUSETTS
EXECUTION DATE			
		10/24/2012	
RECEIVING PARTY DATA			
Name:	Cell-nique Corporation		
Street Address:	65 East Ave, 3rd Fl.		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06851		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3166242	CHERRYBROOK KITCHEN
	Registration Number:	3347209	GLUTEN FREE DREAMS
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203 222 7449		
Email:	gail@berrittlaw.com		
Correspondent Name:	Gail Berritt		
Address Line 1:	9 Berndale Drive		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Gail Berritt		
Signature:	/Gail Berritt/		
Date:	10/25/2012		
Total Attachments: 2			
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OP \$65.00 3166242


TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of May 31, 2011 by Cherrybrook Kitchen, LLC, a Massachusetts limited liability company with offices at 20 Mall Road, Suite 410, Burlington, MA 01803 ("Assignor") in favor of Cell-nique Corporation dba Healthy Brands Collective Corporation, a Delaware corporation with offices at 65 East Ave, 3rd Fl, Norwalk, CT 06851 ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the trademarks indicated in Exhibit A (collectively, the "Trademark") and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the Trademark in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor hereby covenants that Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

Cherrybrook Kitchen, LLC

By:  _____

Title: President & CEO

Date: October 24, 2012

EXHIBIT A
TRADEMARKS

Trademark	Registration Number
CHERRYBROOK KITCHEN	3166242
GLUTEN FREE DREAMS	3347209