



10/10/2012



Form T/O-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/31)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

103650368

ET

Docket: T/113-5

### TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10/10/12

#### 1. Name of conveying party(ies):

VENETIAN HOLDINGS, LLC.

- Individual(s)
- General Partnership
- Corporation- State: NEW YORK
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: MY FIRST SHADES, INC.

Internal

Address: \_\_\_\_\_

Street Address: 60 Thoreau Street, Suite 207

City: Concord

State: MA 07142

Country: US Zip: 07142

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship New York
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 6/10/12

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,915,612

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Philip M. Weiss

Internal Address: Weiss & Weiss

Street Address: 410 Jericho Turnpike, Suite 105

City: Jericho

State: NY Zip: 11753

Phone Number: 516-739-1500

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### 6. Total number of applications and registrations involved:

1

#### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

#### 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 10/10/2012 KNGUYEN1 00000021 2915612

Authorized User Name \_\_\_\_\_ 40.00

#### 9. Signature:

*Philip M. Weiss*  
Signature

October 4, 2012

Date

Philip M. Weiss

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004888 FRAME: 0373

## TRADEMARK ASSIGNMENT

**WHEREAS, VENETIAN HOLDINGS, LLC.**, a New York Corporation, having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 has adopted, owns and is using the trademark **DESIGN** in connection with the following goods:

SUNGLASSES AND COMPONENT PARTS  
THEREOF AND ACCESSORIES, NAMELY,  
EARSTEMS, NOSE PIECES, FOAM STRIPS,  
SHIELDS AND LENSES

**WHEREAS, VENETIAN HOLDINGS, LLC.** has a U.S. Trademark Registration No., 2,915,612 for the mark **DESIGN** in the United States Patent and Trademark Office in connection with SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES.

**WHEREAS, MY FIRST SHADES, INC.**, a New York Corporation having a principal place of business at 60 Thoreau Street, Suite 207, Concord, MA 07142 desires to acquire the mark **SPORTS SHADES**, U.S. Trademark Registration No. 2,915,612,

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **VENETIAN HOLDINGS, LLC.** hereby sells, assigns, transfers and sets over unto **MY FIRST SHADES, INC.**, the entire right, title and interest in and to the mark **DESIGN**, and the aforesaid Trademark Registration No. 2,915,612 including any international rights thereto; together with the goodwill of the

business symbolized by the mark **DESIGN**, as fully and entirely as the same would have been held and enjoyed by **VENETIAN HOLDINGS, LLC.**

Lee Paolino  
By: Lee Paolino  
Title: President

June 10, 2012  
Date

STATE OF NEW YORK

COUNTY OF Nassau

**SUSAN NUNZIATA**  
Notary Public, State of New York  
No. 01NU4976615  
Qualified in Kings County  
Commission Expires Jan. 22, 2015  
: SS.:  
:

Before me personally appeared Lee Paolino and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and year aforesaid.

Notary Public