

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                           |                           |
|---|--|---------------------------|---------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                           |                           |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                           |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                           |                           |
| Name  | Formerly                                     | Execution Date            | Entity Type               |
| Carolyn Plummer (formerly Scharg)   |  | 10/25/2012                | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |  |                           |                           |
| Name:   | It's a 10, Inc.                              |                           |                           |
| Street Address:   | 153 Nurmi Drive                              |                           |                           |
| City:   | Fort Lauderdale                              |                           |                           |
| State/Country:  | FLORIDA                                      |                           |                           |
| Postal Code:  | 33301  |                           |                           |
| Entity Type:  | CORPORATION: FLORIDA                         |                           |                           |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                           |                           |
| Property Type   | Number                                       | Word Mark                 |                           |
| Registration Number:  | 3446682                                      | MIRACLE LEAVE IN PRODUCTS |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                           |                           |
| Fax Number:   |  |                           |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                           |                           |
| Email:  | ekelly@tkiplaw.com                           |                           |                           |
| Correspondent Name:   | Edward P. Kelly                              |                           |                           |
| Address Line 1:   | The Chrysler Building, 37th FL               |                           |                           |
| Address Line 2:   | 405 Lexington Ave                            |                           |                           |
| Address Line 4:   | New York, NEW YORK 10174                     |                           |                           |
| NAME OF SUBMITTER:  | Edward Kelly                                 |                           |                           |
| Signature:  | /Edward Kelly/                               |                           |                           |
| Date:   | 10/25/2012                                   |                           |                           |
| Total Attachments: 1<br>source=10-28-12 ASSIGNMENT OF TRADEMARKS#page1.tif  |  |                           |                           |

OP \$40.00 3446682

ASSIGNMENT OF TRADEMARK

THIS AGREEMENT is entered into this 25 day of October, 2012, by and between CAROLYN PLUMMER (formerly CAROLYN SCHARG), an individual having an address at 153 Nurmi Drive, Fort Lauderdale, Florida, 33301 (ASSIGNOR); and IT'S A 10, INC. a corporation organized under the laws of Florida having an address at 153 Nurmi Drive, Fort Lauderdale, Florida, 33301 (ASSIGNEE).

**W I T N E S S E T H:**

WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark registration for MIRACLE LEAVE IN PRODUCTS (Registration No. 3,446,682) (hereinafter "the Trademark"), and further is the sole and exclusive owner of all business goodwill related therewith; and

WHEREAS, ASSIGNEE desires to acquire all right, title, and interest in and to the Trademark and all business goodwill related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, conveys, assigns, and transfers unto ASSIGNEE the full and exclusive entire right, title, and interest in and to the Trademark, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by the Trademark.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

CAROLYN PLUMMER (formerly CAROLYN SCHARG)

By: Carolyn Plummer

Name

CEO

Title

10-25-12

Date

**TRADEMARK**