

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Candice Jensen-Noggle		08/28/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Annie's Publishing, LLC		
Doing Business As:	Annie's		
Street Address:	169 S. Jefferson Street		
City:	Berne		
State/Country:	INDIANA		
Postal Code:	46711		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3905362	KNIT AND CROCHET NOW	
Registration Number:	3704559	KNIT AND CROCHET TODAY!	
CORRESPONDENCE DATA			
Fax Number:	2604238920		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	260-423-9551		
Email:	zek@barrettllaw.com		
Correspondent Name:	Zachary E. Klutz, Esq.		
Address Line 1:	Barrett & McNagny, LLP		
Address Line 2:	215 E. Berry Street		
Address Line 4:	Fort Wayne, INDIANA 46802		
ATTORNEY DOCKET NUMBER:	44454-17		
NAME OF SUBMITTER:	Zachary E. Klutz, Esq.		

OP \$65.00 3905362

Signature:	/Zachary E. Klutz/
Date:	10/25/2012
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS CANDICE JENSEN-NOOGLE, an individual and resident of the State of California residing at 1084 Claredon Crescent, Oakland, California 94610 ("Assignor"), is the owner of the trademark registrations and applications in the United States Patent and Trademark Office as set forth on Schedule A (all such trademark registrations and applications, collectively, the "Trademarks"); and

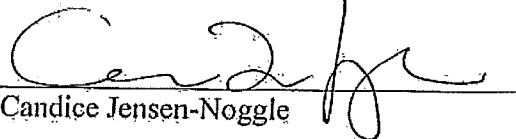
WHEREAS, ANNIE'S PUBLISHING, LLC ("Assignee"), an Indiana limited liability company with offices at 306 East Parr Road, Berne, Indiana 46711, is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Trademarks, along with the right to recover for damages and profits for past, present and future infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

This the 28 day of August, 2012.

ASSIGNOR:


Candice Jensen-Noggle

SCHEDULE A

Trademark Registrations

Mark: **KNIT AND CROCHET NOW**

Serial Number: **77833872**

Registration Number: **3905362**

Mark: **KNIT AND CROCHET TODAY!**

Serial Number: **77643580**

Registration Number: **3704559**