

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1156662 Fragrances, Inc.		10/22/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Christian Casey LLC		
Street Address:	1710 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85443214	ONE WORLD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-369-5182		
Email:	Grahammichelle@ymail.com		
Correspondent Name:	Michelle M. Graham, Esq.		
Address Line 1:	152 East 94th Street, Suite 2H		
Address Line 4:	New York, NEW YORK 10128		
NAME OF SUBMITTER:	Michelle M. Graham		
Signature:	/Michelle M. Graham/		
Date:	10/25/2012		
Total Attachments: 1 source=OneWorldAssignment#page1.tif			

OP \$40.00 85443214

ASSIGNMENT

This Assignment effective as of the date of execution from 1156662 Fragrances, Inc., a Delaware corporation, with an address of P.O. Box 7792, New York, New York 10150, United States of America (hereinafter the "ASSIGNOR"), to Christian Casey LLC, a New York limited liability company, with an address of 1710 Broadway, New York, NY 10019, U.S.A. (hereinafter the "ASSIGNEE"):

WITNESSETH THAT

WHEREAS, the Assignor is the owner of all right, title and interest in and to the trademark ONE WORLD, filed on October 10, 2011 and pending in the United States Patent and Trademark Office under Serial No. 85443214.

WHEREAS, Assignor has agreed to assign and transfer all of the assets associated with the trademark ONE WORLD to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee and its successors and assigns all of Assignor's right, title and interest in the United States in and to the trademark ONE WORLD and all goodwill symbolized thereby and associated therewith.

In witness whereof, the Assignor has hereunto executed this instrument this 22nd day of October, 2012.

1156662 FRAGRANCES, INC.

By Lesley A. Moradian
Name: Lesley A. Moradian
Title: Vice President and
Senior Trademark Counsel

On this 22nd day of October 2012, before me personally appeared Lesley A. Moradian to me known and known to me to be the individual described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purposes set forth therein.

Lenard John, Jr.
Notary Public
My Commission Expires:

LENNARD JOHN, JR.
Notary Public, State of New York
No. 01JO4995662 Qual. in Kings Co.
Certificate Filed in New York County
Commission Expires June 4, 2014

TRADEMARK