

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Prima Technologies, Inc.		04/02/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cutting Edge Consultants, Inc.
Street Address:	5967 W. 3rd Street
Internal Address:	#102
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90036
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2761243	NAIL TEK
Registration Number:	2761244	NAIL TEK
Registration Number:	2984333	HYDRATION THERAPY
Registration Number:	1412068	NAILTECH
Registration Number:	2940811	10-SPEED
Registration Number:	2958298	THE FINISHER
Registration Number:	3138073	7 DAYS TO BEAUTIFUL HANDS
Registration Number:	3632574	CITRA
Registration Number:	0780711	CERAMIC GLAZE

CORRESPONDENCE DATA

Fax Number: 3109989109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: tm@conklelaw.com

CH \$240.00 2761243

Correspondent Name: Mark D. Kremer
Address Line 1: 3130 Wilshire Blvd
Address Line 2: Ste 500
Address Line 4: Santa Monica, CALIFORNIA 90403

ATTORNEY DOCKET NUMBER:	0067.194
NAME OF SUBMITTER:	Mark D. Kremer
Signature:	/MDK/
Date:	10/26/2012

Total Attachments: 5
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ASSIGNMENT OF TRADEMARKS

Whereas, Prima Technologies, Inc. ("Assignor") a Delaware corporation whose address is 5967 W. 3rd Street, #102, Los Angeles, California, 90036 is the owner of the trademarks and registrations thereof, listed on Attachment A (collectively, the "Trademarks").

Whereas, Cutting Edge Consulting, Inc ("Assignee"), a California corporation, whose address is 5967 W. 3rd Street, #102, Los Angeles, California, 90036, wishes to acquire all the right, title and interest to said Trademarks, and registrations thereof, together with all goodwill pertaining thereto.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns the Trademarks to Assignee as follows:

1. GRANT OF RIGHTS:

Assignor irrevocably grants, sells, transfers, assigns and delivers to Assignee, all right, title and interest of every kind and character throughout the world that it has, if any, in and to the Trademarks and the goodwill of the business pertaining thereto, including the right to and all claims for past damages, it being acknowledged and understood that it is the intention of this assignment to confer upon Assignee, Assignor's full and complete title to and ownership of the Trademarks, for their life, or any term allowed by this law of every jurisdiction.

2. WARRANTIES: Assignor represents and warrants:

Assignor is the owner of all right, title and interest in and to the Trademarks free and clear of any lien, encumbrance, claim or challenge.


3. RIGHTS AND OBLIGATIONS:

3.1 Assignor agrees to execute and deliver, or cause to be executed and delivered, to Assignee or any purchaser of the Trademarks from Assignee, any and all documents and instruments, in form and substance reasonably satisfactory to Assignee and its counsel, necessary or useful or which may become necessary or useful to effect and complete the transfer, grant or sale to Assignee of all rights or property acquired or intended to be acquired by Assignee under this Assignment and shall pay any fees or expense necessary for such transfer, grant or sale, found due and owing prior to the date of this Assignment.

IN WITNESS WHEREOF, each party has agreed to and executed this Assignment as of April 2, 2012.


ASSIGNOR:

Prima Technologies, Inc.

By: 
Brian Dror, President

ASSIGNEE:

Cutting Edge Consulting, Inc.

By: 
Brian Dror, President

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TRADEMARK
REEL: 004889 FRAME: 0613

SCHEDULE A

Trademarks:

1. United States Registration 2761243 NAIL TEK
2. United States Registration 2761244 NAIL TEK
3. United States Registration 2984333 HYDRATION THERAPY
4. United States Registration 1412068 NAILTECH
5. United States Registration 2940811 10-SPEED
6. United States Registration 2958298 THE FINISHER
7. United States Registration 3138073 7 DAYS TO BEAUTIFUL HANDS
8. United States Registration 3632574 CITRA
9. United States Registration 0780711 CERAMIC GLAZE
10. United States Registration 2493885 MOISTURE WITH A MEMORY
11. United States Registration 2641415 NAILTECH
12. United States Registration 2703070 NATURAL ALTERNATIVE
13. United States Registration 2407485 7 DAYS TO BEAUTIFUL HANDS
14. China Registration 5265715 NAIL TEK
15. China Application 5268345 NAIL TEK HYDRATION THERAPY
16. European Community Registration 3008570 NAIL TEK
17. European Community Registration 1306513 NAIL TEK PRIMA TECHNOLOGIES
18. Japan Registration 5113299 NAIL TEK HYDRATION THERAPY
19. Japan Registration 5113300 NAIL TEK
20. Mexico Registration 832562 NATURAL ALTERNATIVE
21. Thailand Registration Kor319074 NAIL TEK HYDRATION THERAPY
22. Thailand Registration Kor319073 NAIL TEK

23. Ukraine Registration 84499 NAIL TEK HYDRATION THERAPY
24. Ukraine Registration 84498 NAIL TEK

Trade Names and Brand Names:

1. XTRA
2. THE NATURAL NAIL EXPERTS
3. CRYSTAL NAIL
4. NAIL TEK (standard characters)
5. HYDRATION THERAPY COLOR

Domain names:

1. primatechnologies.com – *not currently in use*
2. nailtek.com – *COMPANY WEBSITE*
 - *This website is informational and allows retail internet sales*
3. hydrationtherapy.com – *not currently in use*
4. hydrationtherapycolor.com – *not currently in use*
5. nailneeds.com – *not currently in use*
6. 7daystobeautifulhands.com – *not currently in use*
7. crystalfile.com – *not currently in use*
8. 7daystobeauty.com – *not currently in use*
9. perfectpedicure.com – *not currently in use*
10. moisturewithamemory.com – *not currently in use*
11. nailtek4less.com – *not currently in use*
12. nailtekforless.com – *not currently in use*
13. primatechimage.com – *image website – INTERNATIONAL*

- *images of product and advertising materials are made available for download here by our domestic distributors and salons*

14. *primatechart.com – image website – DOMESTIC*

- *images of product and advertising materials are made available for download here by our international distributors and salons*

YOUTUBE: 28 Instructional Videos

USERNAME: NAILTEKEXPERTS

PASSWORD: nailtek100