

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Comite International Olympique</td> <td></td> <td>09/10/2012</td> <td>a Swiss association: SWITZERLAND</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Comite International Olympique		09/10/2012	a Swiss association: SWITZERLAND																
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>4156540</td> <td>RIO 2016</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	4156540	RIO 2016																		
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CORRESPONDENCE DATA																											
Fax Number: 3176361507 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 317-636-4341 Email: ipdocketing@kdlegal.com Correspondent Name: Clifford W. Browning of Krieg DeVault Address Line 1: One Indiana Square Address Line 2: Suite 2800 Address Line 4: Indianapolis, INDIANA 46204																											
ATTORNEY DOCKET NUMBER:	IOLC 67																										
NAME OF SUBMITTER:	Meg A. Ward																										
Signature:	/megaward/																										
Date:	10/27/2012																										
Total Attachments: 1 source=IOLC_67_ASSIGNMENT#page1.tif																											

OP \$40.00 4156540

## TRADEMARK ASSIGNMENT

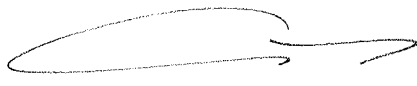
WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

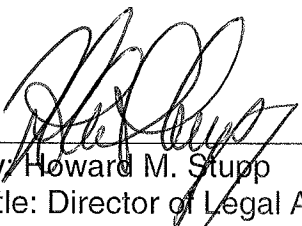
<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
RIO 2016	4,156,540	June 12, 2012

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

  
By: Christophe de Kepper  
Title: Director General

  
By: Howard M. Stupp  
Title: Director of Legal Affairs

Date: 10 SEP 2012