

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
u		10/28/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Undeclared, Inc.		
Street Address:	112-1/2 South La Brea Ave		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85740625	UNDEFEATED	
Serial Number:	85740639	UNDEFEATED	
CORRESPONDENCE DATA			
Fax Number:	9494748229		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497525344		
Email:	sommer@stussy.com		
Correspondent Name:	John R. Sommer		
Address Line 1:	17426 Daimler Street		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	UD,06,24,ASGMT		
NAME OF SUBMITTER:	John R. Sommer		
Signature:	/John R. Sommer/		
Date:	10/28/2012		
Total Attachments: 1 source=u.assign#page1.tif			

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(Mark UNDEFEATED)
(USA)

For valuable consideration, receipt of which is hereby acknowledged, the undersigned u, a corporation (a mistyping for Undefeated, Inc.), effective immediately, assigns, transfers and conveys to Undefeated, Inc., a corporation organized under the laws of the State of California, United States of America, 112-1/2 South La Brea Ave., Los Angeles, CA 90036, the successor of the portion of the business to which the trademarks pertain, all right, title and interest in and to the trademark UNDEFEATED, along with all goodwill associated therewith, including but not limited to:

Appl. No. 85/740625 for UNDEFEATED, Class 06;
Appl. No. 85/740639 for UNDEFEATED, Class 24

IN WITNESS WHEREOF, the undersigned has executed this assignment this 28th day of October 2012.

/s/ Edward Cruz
Edward Cruz
President