

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danny Haile		10/29/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Nail Alliance, LLC		
Street Address:	6840 N. Oak		
City:	Gladstone		
State/Country:	MISSOURI		
Postal Code:	64118		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77846416	REVEAL BY HARMONY	
CORRESPONDENCE DATA			
Fax Number:	3053583309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(305) 358-5001		
Email:	Trademarks@FeldmanGale.com		
Correspondent Name:	Alejandro J. Fernandez/Feldman Gale P.A.		
Address Line 1:	2 S. Biscayne Blvd.		
Address Line 2:	One Biscayne Tower, 30th Floor		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	NAIL TECH (003068)		
NAME OF SUBMITTER:	Alejandro J. Fernandez		
Signature:	/ajf/		

Date:

10/29/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is made as of 10/29/2012, by **DANNY HAILE**, an individual ("Assignor"), to **NAIL ALLIANCE, LLC**, a Delaware corporation (the "Assignee").

WITNESSETH:

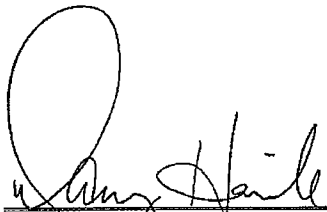
WHEREAS, as of the date of this Assignment, Assignor is the owner of a right, title, and interest in and to the trademark REVEAL BY HARMONY and design attached hereto as Exhibit A, United States Trademark Application Serial No. 77/846,416 in connection with "nail care preparations and nail care products, namely, false nails, artificial nails, gel nails, and gel polish colors, enamels and lacquers" in International Class 003 (the "Mark");

WHEREAS, Assignee desires to acquire the entire interest of Assignor in and to the Mark; and

WHEREAS, Assignor has agreed to assign and transfer to Assignee all his right, title, and interest, if any, in and to the Mark, including all derivatives thereof, all trademark and/or service mark applications therefor, and registrations thereof, and all goodwill associated therewith.

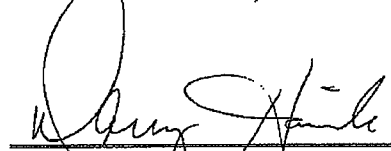
NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer, and deliver unto Assignee, absolutely and forever, all of his right, title, and interest, if any, in and to the Mark throughout the world, together with the goodwill of the business symbolized by the Mark and all registrations and recordings of and pending applications relating to the Mark and all renewals thereof owned by Assignor.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date and year first above stated.



Danny Haile
Individually

NAIL ALLIANCE, LLC



Danny Haile
President

EXHIBIT A

