

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Southern Motor Carriers Rate Conference, Inc.		10/29/2012	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Southern Motor Carriers Association, Inc.
Street Address:	500 Westpark Drive
Internal Address:	Suite 300
City:	Peachtree City
State/Country:	GEORGIA
Postal Code:	30269
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2643331	WEBRATER
Registration Number:	3665527	BATCHMARK
Registration Number:	3005083	BID\$ENSE
Registration Number:	2770040	CARRIERWORKS
Registration Number:	2784515	CZARLITE
Registration Number:	2285276	PRIORITY 1
Registration Number:	2521009	RATEWARE

CORRESPONDENCE DATA

Fax Number: 4048738501
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 404-873-8500
 Email: trademarks@agg.com

CH \$190.00 2643331

Correspondent Name: Stephen M. Dorvee, Esq.
Address Line 1: 171 17th Street, NW
Address Line 2: Arnall Golden Gregory LLP, Suite 2100
Address Line 4: Atlanta, GEORGIA 30363-1031

ATTORNEY DOCKET NUMBER:	3933.1056
NAME OF SUBMITTER:	Stephem M. Dorvee
Signature:	/smd/
Date:	10/29/2012

Total Attachments: 4

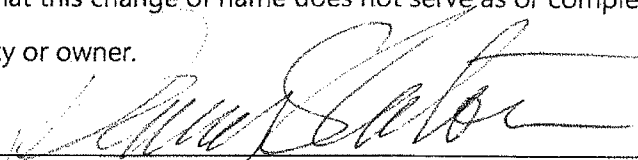
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TRADEMARK

CHANGE OF OWNER'S NAME

This is to certify that Southern Motor Carriers Rate Conference, Inc., a Georgia corporation, having an address of 500 Westpark Drive, Suite 300, Peachtree City, GA 30269 has changed its name, and that its use of, right to, and interest in the marks listed on Schedule "A" attached hereto all of which have been registered with the U.S. Patent and Trademark Office, and shall hereinafter be held in the name of Southern Motor Carriers Association, Inc. for the remainder of the term of the registrations or of the last renewal thereof.

By the signature below, the applicant hereby acknowledges and represents that it has filed all filings and/or amendments with the Georgia Secretary of State's Office necessary to effect the referenced name change, and agrees that this change of name does not serve as or complete an assignment of rights to a different entity or owner.




(Signature of officer or authorized party of the Applicant)
EVP

(Title)

State of Georgia
County of Coneta

On this 29 day of October, 2012 before me personally appeared Danny Slaton, being the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).





(Signature of Notary Public)

Typed or printed name Sharon W. Harmon

State of Georgia
Commissioned for Camata County
My Commission Expires 1/24/15
Commission # W-0009773

SCHEDULE A

TRADEMARK	REGISTRATION NO.	INTERNATIONAL CLASS	REGISTRATION DATE
WEBRATER	2,643,331	39	10/29/2002
BATCHMARK	3,665,527	9	08/11/2009
BID\$ENSE	3,005,083	35	10/04/2005
CARRIERWORKS	2,770,040	9	09/30/2003
CZARLITE	2,784,515	9	11/18/2003
PRIORITY1	2,285,276	9	10/12/1999
RATEWARE	2,521,009	9	12/18/2001

STATE OF GEORGIA

Secretary of State

Corporations Division

315 West Tower

#2 Martin Luther King, Jr. Dr.

Atlanta, Georgia 30334-1530

CERTIFICATE OF RESTATED ARTICLES NAME CHANGE

I, **Karen C Handel**, the Secretary of State and the Corporations Commissioner of the State of Georgia, hereby certify under the seal of my office that

SOUTHERN MOTOR CARRIERS RATE CONFERENCE, INC.

a Domestic Non-Profit Corporation

have been duly restated and amended and the name changed to

SOUTHERN MOTOR CARRIERS ASSOCIATION, INC.

by the filing of articles of restatement on 09/10/2008 in the Office of the Secretary of State and by paying of fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles of restatement.

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on September 10, 2008



A handwritten signature in cursive script, appearing to read "Karen C Handel". The signature is written in dark ink and is positioned to the right of the seal.

Karen C Handel
Secretary of State