

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: CA
 Other

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):
Additional name(s) of conveying parties attached? Yes No
Name: **Aprimo, Inc.**
Internal Address:
Street Address: **900 East 96th Street, Suite 400**
City: **Indianapolis**
State: **IN**
Country: **USA**
Zip: **46240**

3. Nature of conveyance/ Execution Date(s):
Execution Date(s): **October 24, 2012**

Assignment Merger
 Security Agreement Change of Name
 Other : **Release**

Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship : **United States, Delaware**
 Other Citizenship
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	2115674
	2584218
	2595042


C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **UCC Direct Services**
Internal Address: **Attn: 14080632**
Street Address: **187 Wolf Road, Suite 101**
City: **Albany** State: **NY** ZIP: **12205**
Phone Number: **1-800-342-3676 X 4065**
Fax Number: **1-800-962-7049**
Email Address: **cls-udsalbany@wolterskluwer.com**

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): **\$ 90.00**
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:
a. Credit Card Last 4 Numbers **1640**
Expiration Date **10/13**
b. Deposit Account Number
Authorized User Name

9. Signature:  10-25-12
Name of Person Signing: Joseph D. Borgman Date: 10-25-12
Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$90.00 211567

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Aprimo, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 02/02/2001, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 08/20/2001, Reel 2354, Frame 0598.

Dated: **October 24, 2012**

SILICON VALLEY BANK

By: *Romil Randhawa*
Name: **Romil Randhawa**
Title: **Sr. Ops Manager**



United States Patent and Trademark Office

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Trademark Assignment Details

Reel/Frame: [2354/0598](#)[View Recorded Assignment](#)

Pages: 10

Received: 08/24/2001

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Conveyance: SECURITY AGREEMENT

Total properties: 3

1	Serial #: 75152972 Mark: BRIDGE SERVICE CORP.	Filing Dt: 08/15/1996	Reg #: 2115674	Reg. Dt: 11/25/1997
2	Serial #: 75629628 Mark: KNOWLEDGE PRODUCER	Filing Dt: 01/29/1999	Reg #: 2584218	Reg. Dt: 06/25/2002
3	Serial #: 75847751 Mark: APRIMO	Filing Dt: 11/12/1999	Reg #: 2595042	Reg. Dt: 07/16/2002

Assignor

1 [APRIMO, INC.](#)

Exec Dt: 02/02/2001

Entity Type: CORPORATION

Citizenship: NONE

Assignee

1 [SILICON VALLEY BANK](#)
3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Entity Type: SILICON VALLEY BANK

Citizenship: NONE

Correspondence name and address

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SANTA CLARA CA 95054

Search Results as of: 10/24/2012 12:56 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350 v.2.3.2

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