

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Jeffrey Scott Hall and H. David Hall, Jr. Partnership		05/13/2011	PARTNERSHIP: TENNESSEE

RECEIVING PARTY DATA

Name:	David Hall
Street Address:	10296 Highway 46
City:	Bon Aqua
State/Country:	TENNESSEE
Postal Code:	37025
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	74300205	GUSSET BRAND DIAMOND GUSSET THE ORIGINAL GUSSET JEAN
Serial Number:	76534206	DIAMOND GUSSET
Serial Number:	76534209	DIAMOND GUSSET DG THE ORIGINAL GUSSET JEAN
Serial Number:	77876785	DEFENDER

CORRESPONDENCE DATA

Fax Number: 6156876993
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 615-238-6304
 Email: trademarks@bonelaw.com
 Correspondent Name: Paul W. Kruse
 Address Line 1: 511 Union Street
 Address Line 2: Sutie 1600
 Address Line 4: Nashville, TENNESSEE 37219

OP \$115.00 74300205

ATTORNEY DOCKET NUMBER:	000405-60800
NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	10/30/2012
Total Attachments: 2 source=Trademark Assignment (00833250)#page1.tif source=Trademark Assignment (00833250)#page2.tif	

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of May 13, 2011 by and among The Jeffrey Scott Hall and H. David Hall, Jr. Partnership with an address at 10296 Highway 46, Bon Aqua, Tennessee 37025 (the "Assignor") and David Hall with an address at 10296 Highway 46, Bon Aqua, Tennessee 37025 (the "Assignee"). Assignee is an individual citizen of the United States.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A and also unregistered trademarks, as well as patterns, website domain names and other intellectual property, all of which are currently used in the business conducted by Diamond Gusset, LLC (collectively, the "Trademarks"). Assignor wishes to assign all right, title and interest to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

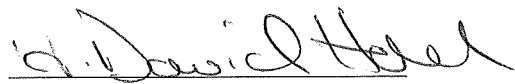
If any of the Trademarks are the subject of an application based on Assignor's bona fide intent to use the Trademarks in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademarks pertain.

The Jeffrey Scott Hall and H. David Hall, Jr. Partnership, Assignor

By: 

Name: Jeffrey Scott Hall

Title: Partner

By: 

Name: H. David Hall

Title: Partner

David Hall, Assignee

By: 

Name: H. David Hall

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SCHEDULE A

Registered Marks

Owner	Mark	Goods	Ser. No.	Reg. No.
The Jeffrey Scott Hall and H. David Hall Jr. Partnership	GUSSET BRAND DIAMOND GUSSET THE ORIGINAL GUSSET JEAN	Jeans and shirts.	74300205	1812205
The Jeffrey Scott Hall and H. David Hall Jr. Partnership	DIAMOND GUSSET	Jeans, shirts, pants, and caps.	76534206	2934345
The Jeffrey Scott Hall and H. David Hall Jr. Partnership	DIAMOND GUSSET DG THE ORIGINAL GUSSET JEAN	Jeans, shirts, pants and caps.	76534209	2934346
The Jeffrey Scott Hall and H. David Hall Jr. Partnership	DEFENDER	Protective clothing.	77876785	Not yet issued

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