

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Agreement Recorded at Reel/Frame 4178/0068

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jeffries Finance LLC		10/29/2012	collateral agent: UNITED STATES

RECEIVING PARTY DATA

Name:	Shearer's Foods, Inc.
Street Address:	692 Wabash Avenue
City:	North Brewster
State/Country:	OHIO
Postal Code:	44613
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3654341	DIPSTERS
Registration Number:	1621442	GRANDPA'S CHOICE
Registration Number:	3741108	KRAZI CURLS!
Registration Number:	1620176	MESQUITE GRANDPA'S CHOICE
Registration Number:	3628640	SHAPERS
Registration Number:	2202051	SHEARER PERFECTION IN EVERY BAG
Registration Number:	3663392	SHEARER'S
Registration Number:	2999837	SHEARER'S
Registration Number:	3119618	SHEARER'S
Registration Number:	3677688	SHOVELS
Registration Number:	3696903	TANGOS
Registration Number:	3674339	THE CRUNCH OF THE PARTY
Registration Number:	2805553	TIRITAS

CH \$340.00 3654341

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-862-3865

Email: christine.casey@kirkland.com

Correspondent Name: Kirkland & Ellis LLP

Address Line 1: 300 N. LaSalle Street, 28th Floor

Address Line 2: c/o Christine Casey

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	29940-64 CAC
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	10/30/2012

Total Attachments: 3

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RELEASE OF SECURITY AGREEMENT

This Release of Security Agreement (this "Release") is given as of October 29, 2012, by JEFFRIES FINANCE LLC, having its principal offices at 520 Madison Avenue, New York, New York 10022 (the "Collateral Agent" or "Grantee"), for the benefit SHEARER'S FOODS, INC., an Ohio corporation with principal offices at 692 Wabash Avenue, North Brewster, Ohio 44613 (the "Grantor").

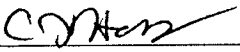
WHEREAS, Grantor has fully discharged and satisfied the obligations secured by the Security Agreement, dated as of March 31, 2010 ("Security Agreement"). The Security Agreement was recorded in the United States Patent and Trademark Office at Reel 4178/Frame 0068 against (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Exhibit A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after March 31, 2010 for infringement of any of the Marks or unfair competition regarding the same (the "Trademark Collateral"); and

WHEREAS, Grantor has requested that the Collateral Agent release, and the Collateral Agent is willing to release, subject to the terms hereof, its security interest, and any other right, title and interest it may have in and to the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby terminates and releases, without any recourse, representation or warranty, any and all security interests and all other right, title or interest that it may have in, to or under, the Trademark Collateral and thereby discharges the recordation of the Security Agreement against the Trademark Collateral.

IN WITNESS WHEREOF, the undersigned has caused this Release to be executed and delivered as of the date first written above.

JEFFRIES FINANCE LLC,
as Collateral Agent and Grantee

By: 

Name: E. Joseph Hess

Title: Managing Director

[Signature Page to Release of Security Agreement for Shearer's Foods Trademarks]

EXHIBIT A
to
RELEASE OF SECURITY AGREEMENT

Trademark	Application or Registration No.	Filing or Registration Date
DIPSTERS	3,654,341	July 14, 2009
GRANDPA'S CHOICE	1,621,442	November 6, 1990
KRAZI CURLS!	3,741,108	January 19, 2010
MESQUITE GRANDPA'S CHOICE	1,620,176	October 30, 1990
SHAPERS	3,628,640	May 26, 2009
SHEARER PERFECTION IN EVERY BAG	2,202,051	November 3, 1998
SHEARER'S	3,663,392	August 4, 2009
SHEARER'S (stylized)	2,999,837	September 27, 2005
SHEARER'S (stylized)	3,119,618	July 25, 2006
SHOVELS	3,677,688	September 1, 2009
TANGOS	3,696,903	October 13, 2009
THE CRUNCH OF THE PARTY	3,674,339	August 25, 2009
TIRITAS	2,805,553	January 13, 2004