

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unabated Media		10/16/2012	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	TSA Stores, Inc.		
Street Address:	1050 West Hampden Avenue		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80110		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85641291	NATIONAL FOOTBALL AUTHORITY	
CORRESPONDENCE DATA			
Fax Number:	2485668683		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jgriswold@honigman.com		
Correspondent Name:	Julie Kretzschmer		
Address Line 1:	39400 Woodward Ave		
Address Line 2:	Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	209602-329789		
NAME OF SUBMITTER:	Julie E. Kretzschmer		
Signature:	/Julie E. Kretzschmer/		

Date:

10/31/2012

Total Attachments: 2

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Exhibit B

Trademark Assignment

Effective this 16TH day of OCTOBER, 2012, Unabated Media, a limited liability company organized under the laws of Ohio, with an address at 2167 Wyandotte Ave., Lakewood Ohio, 44107 ("Assignor"), assigns to TSA Stores, Inc., a corporation organized under the laws of ^{Delaware} Colorado with an address at 1050 West Hampden Avenue, Englewood, Colorado 80110 ("Assignee") all of its right, title, and interest in and to the trademark(s) in Schedule A (collectively, the "Trademark Rights"); and any and all rights and privileges provided under the trademark and other laws of the U.S. and the individual states thereof; any and all GOODWILL of the business in which the mark may have been used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

Assignor DOES HEREBY assign, grant, convey, sell and transfer to Assignee, its entire right, title, and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and assigns.

EXECUTED as of this 16TH day of OCTOBER, 2012

ASSIGNOR: UNABATED MEDIA LLC

By: 

Name:

DANIEL WOLF

Title:

FOUNDER

Schedule A

U.S. PENDING TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Application Number</u>	<u>Filing Date</u>	<u>Class – Goods/Services</u>
NATIONAL FOOTBALL AUTHORITY Design	85641291	June 1, 2012	Class 35 - News reporting and information on the sport of professional and collegiate football.
	&		

COMMON LAW TRADEMARKS

NATIONAL FOOTBALL AUTHORITY

HOOPS AUTHORITY

HOOPS AUTHORITY & Design