

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digg Inc.		07/12/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BananaStand, Inc.		
Street Address:	416 W. 13th Street, Suite 203		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3422895	DIGG	
Registration Number:	3317123	DIGG	
Registration Number:	3559705	DIGG	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3172361313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A.W. Wong, Barnes & Thornburg LLP		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	42018-78929,203921,78912		
NAME OF SUBMITTER:	David A.W. Wong		

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Signature:	/dwong/
Date:	10/31/2012
Total Attachments: 2 source=Assign.Digg.Banana#page1.tif source=Assign.Digg.Banana#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of July 12, 2012, by and between Digg Inc., a Delaware corporation, having a business address located at 135 Mississippi Street, 3rd Floor San Francisco, California 94107 ("Assignor") and BananaStand, Inc., a Delaware corporation, having a business address located at 416 W. 13th Street, Suite 203, New York, New York 10014 ("Assignee").

WHEREAS, Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademarks and trademark registrations identified in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademarks and has not abandoned same;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor; and

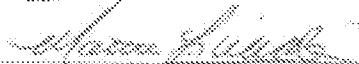
WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for \$1.00 (one U.S. dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks; together with the portion of the business and goodwill symbolized by said Trademarks.

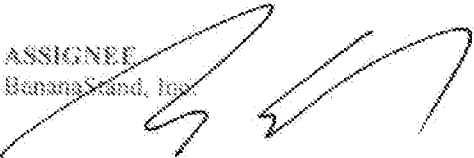
Assignor agrees to execute and deliver to Assignee such other documents and instruments as may be required to effectuate the purposes hereof, including but not limited to any documents required by the Trademark Office.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment as of the date first written above.

ASSIGNOR
Digg Inc.


By: Matt Williams
Its: CEO

ASSIGNEE
BananaStand, Inc.


By: Sam Mandel
Its: President

Schedule A

Trademark Name	Country Name	Trademark Status	App Number	Filing Date	Reg. Date	Reg. Number
DESIGN	United States of America	Registered	76693141	29-Sep-2008	06-Oct-2009	3680913
DESIGN	United States of America	Registered	77578118	24-Sep-2008	29-Sep-2009	3688417
DESIGN	United States of America	Registered	77578114	24-Sep-2008	22-Sep-2009	3688251
DESIGN	Australia	Registered	1286885	23-Feb-2009	13-Aug-2009	1286889
DESIGN	New Zealand	Registered	802840	23-Feb-2009	29-Sep-2008	802840
DESIGN	Canada	Registered	142871000	23-Feb-2009	20-Sep-2010	778637
DESIGN	European Community	Registered	8118747	23-Feb-2009	22-Nov-2009	008118747
DIGG	Australia	Registered	1130433	17-Aug-2006	18-Jan-2007	1130438
DIGG	Norway	Registered	200608710	18-Aug-2006	18-Jan-2007	237369
DIGG	Switzerland	Registered	573272096	17-Aug-2006	22-Aug-2007	561358
DIGG	Hong Kong	Registered	300704213	18-Aug-2006	18-Jan-2007	300704213
DIGG	Malaysia	Registered	07015195	03-Aug-2007	11-Jan-2009	2007/15195
DIGG	China (People's Republic)	Filed	5558906	22-Aug-2006		
DIGG	Japan	Registered	2006-76942	18-Aug-2006	11-Jan-2008	510660
DIGG	China (People's Republic)	Registered	5558904	22-Aug-2006	07-Oct-2009	5558904
DIGG	Malaysia	Registered	07015194	03-Aug-2007	15-Jan-2009	2007/15194
DIGG	Canada	Registered	136186400	30-Aug-2007	10-Mar-2010	761297
DIGG	United States of America	Registered	77318188	31-Oct-2007	13-Jan-2009	3559705
DIGG	Singapore	Registered	108065537	21-May-2008	18-Jan-2009	108065537
DIGG	European Community	Registered	4905238	16-Feb-2006	16-Apr-2007	004905238
DIGG	United States of America	Registered	78824227	27-Feb-2006	06-May-2008	3422895
DIGG	United States of America	Registered	78542038	04-Jan-2005	23-Oct-2007	3317123
DIGG DIALOGG	United States of America	Registered	77927197	03-Feb-2010	31-Aug-2010	3841345
DIGG DIALOGG	European Community	Registered	8874703	11-Feb-2010	03-Aug-2010	008874703
DIGG DIALOGG	Canada	Registered	147446300	24-Mar-2010	25-May-2011	15A798446
DIGG II	United States of America	Registered	77475653	15-Mar-2008	03-Feb-2009	3559418
DIGNATION	United States of America	Registered	77385645	31-Jan-2008	08-Sep-2008	3498548
DIGNATION	Australia	Registered	1249827	02-Jul-2008	13-Dec-2008	1249827
DIGNATION	Canada	Registered	140175900	02-Jul-2008	04-Nov-2009	752249
DIGNATION	New Zealand	Registered	792083	02-Jul-2008	08-Jan-2009	792083
DIGNATION	United Kingdom	Registered	2491666	02-Jul-2008	02-Jan-2009	2491666
DIGITV	United States of America	Registered	77842858	06-Oct-2009	26-Apr-2011	3991753
THE DIGG REEL	United States of America	Registered	77368867	09-Jan-2008	09-Dec-2008	5544818
THE DIGG REEL	Australia	Registered	1249826	02-Jul-2008	18-Dec-2008	1249826
THE DIGG REEL	Canada	Registered	140176100	02-Jul-2008	21-Oct-2009	792695
THE DIGG REEL	New Zealand	Registered	792082	02-Jul-2008	08-Jan-2009	792082
THE DIGG REEL	United Kingdom	Registered	2491667	02-Jul-2008	19-Dec-2008	2491667