

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CVB INC	FORMERLY MALOUF MARKETING INC	04/01/2010	CORPORATION:

RECEIVING PARTY DATA

Name:	CVB INC.
Street Address:	120 N 380 E
Internal Address:	1189 W 1700 N BLDG B LOGAN UTAH 84321
City:	MILLVILLE
State/Country:	UTAH
Postal Code:	84326
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	4014719	MALOUF FINE LINENS
Registration Number:	4182728	LINENSPA
Serial Number:	85047970	Z
Registration Number:	4084583	FIVE 5IDED
Registration Number:	4084588	DOUGH FOAM
Registration Number:	4099834	DOUGH
Registration Number:	4127040	ENCASE
Registration Number:	4135356	LUCID
Registration Number:	4203570	BRINDLE
Serial Number:	85485471	BY MALOUF

CORRESPONDENCE DATA

Fax Number:

OP \$265.00 4014719

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: pfrischknecht@peckhadfield.com
Correspondent Name: CVB INC dba MALOUF FINE LINENS
Address Line 1: 120 N 380 E
Address Line 2: 1189 W 1700 N BLDG B LOGAN UTAH 84321
Address Line 4: MILLVILLE, UTAH 84326

ATTORNEY DOCKET NUMBER:	1047.X02
NAME OF SUBMITTER:	Preston P. Frischknecht
Signature:	/Preston P. Frischknecht/
Date:	10/31/2012

Total Attachments: 3
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Utah Business Search - Details

CVB INC

Entity Number: 5626758-0142

Company Type: Corporation - Domestic - Profit

Address: 120 N 380 E MILLVILLE, UT 84326

State of Origin:

Registered Agent: JARED C ERICKSON

Registered Agent Address:

18 W 7400 S 18 W 7400 S

PARADISE, UT 84328

Status: Active

Status: Active  as of 06/15/2011

Renew By: 04/16/2013

Status Description: Good Standing

Employment Verification: Not Registered with Verify Utah

History

Registration Date: 04/16/2004

Last Renewed: 04/10/2012

Additional Information

NAICS Code: 4249 **NAICS Title:** 4249-Misc Nondurable Goods Wholesalers

Doing Business As

LUCID MATTRESS

MALOUF FINE LINENS

LINENSPA

MALOUF MARKETING, INC.

Former Business Names

MALOUF MARKETING, INC.

Refine your search by:

- Search by:
- Business Name

- Number
- Executive Name
- Search Hints

Name:



State of Utah
DEPARTMENT OF COMMERCE
Division of Corporations & Commercial Code
Articles of Amendment to Articles of Incorporation (Profit)

AMENDMENT

File Number: 5626758-0142

Non-Refundable Processing Fee \$37.00

Pursuant toUCA §16-10a part 10, the individual named below causes this Amendment to the Articles of Incorporation to be delivered to the Utah Division of Corporations for filing, and states as follows:

- 1. The name of the corporation is Malouf Marketing, Inc
- 2. The date the following amendment(s) was adopted 04/01/2010
- 3. If changing the corporation name, the new name of the corporation is CVB INC

4. The text of each amendment adopted (include attachment if additional space needed)
The Board of Directors of Malouf Marketing, Inc hereby resolve this first day of April 2010 to change the Corporation's name to CVB INC

5. If providing for an exchange, reclassification or cancellation of issued shares provisions for implementing the amendment if not contained in the amendment itself

6. Indicate the manner in which the amendment(s) was adopted (mark only one)

- Adopted by Incorporators or Board of Directors - Shareholder action not required
- Adopted by Shareholders - Number of votes cast for amendment was sufficient for approval

7. Delayed effective date (if not to be effective upon filing) _____ (not to exceed 90 days)

Under penalties of perjury, I declare that this Amendment of Articles of Incorporation has been examined by me and is to the best of my knowledge and belief, true, correct and complete.

By [Signature]

Title President

Date 04/01/2010

Under GRAMA (63-2-201) all registration information maintained by the Division is classified as public record. For confidentiality purposes, you may use the business entity physical address rather than the residential or private address of any individual affiliated with the entity.

Filing/Taxing Information www.corporations.utah.gov/contactus.html Division's Website www.corporations.utah.gov

State of Utah
Department of Commerce
Division of Corporations and Commercial Code
I hereby certified that the foregoing has been filed
and approved on this 01 day of April 2010
in the office of this Division and hereby issued
This Certificate thereof

Executed Newman Date 4-5-10



[Signature]
Kathy Berg
Division Director

5626758