

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Legacy Television, Inc.		10/24/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Entertainment Content, Inc.		
Street Address:	1925 Century Park East		
Internal Address:	10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85369894	LEGACYTV	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-282-2000 x2108		
Email:	krogers@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	013565-00077		
NAME OF SUBMITTER:	David W. Grace		
Signature:	/David W. Grace/		

CH \$40.00 85369894

Date:

10/31/2012

Total Attachments: 2

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Exhibit B

TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Legacy Television, Inc., a Florida corporation ("Assignor"), hereby sells, assigns, and transfers to Entertainment Content, Inc., a California corporation, having a place of business at 1925 Century Park East, 10th Floor, Los Angeles, California 90067 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed on the attached Schedule 1 (the "Marks"), together with the goodwill of the trademarks symbolized by the Marks, and all corresponding registrations and applications to register the marks, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements other than an action for dilution of the mark in conjunction with an action designed to uphold the reputation of the SELLER, its business, its services or individuals associated therewith.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 24th day of October, 2012.

Legacy Television, Inc.

By: James L. West

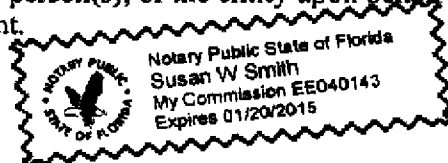
Name: JAMES L. WEST

Title: President

State of FL
County of Pasco

On 10/24/12 before me, Susan W. Smith
James L. West
personally appeared James L. West
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

Signature [Signature] (Seal)
WITNESS my hand and official seal.



LEGACYTV ASSIGNMENT AND PURCHASE
072012

(00434599-1) 13

Seller Initials: _____
Buyer Initials: BA

Schedule 1

Mark	Serial Number
LegacyTV	85369894

LEGACYTV ASSIGNMENT AND PURCHASE
072012

10434599-1 | 14

Seller Initials: _____
Buyer Initials: *JA*