

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Dan Post Boot Company</td> <td></td> <td>10/31/2012</td> <td>CORPORATION: TENNESSEE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Dan Post Boot Company		10/31/2012	CORPORATION: TENNESSEE	
Name	Formerly	Execution Date	Entity Type									
Dan Post Boot Company		10/31/2012	CORPORATION: TENNESSEE									
RECEIVING PARTY DATA												
Name:	McRae Industries, Inc.											
Street Address:	400 N. Main Street											
City:	Mt. Gilead											
State/Country:	NORTH CAROLINA											
Postal Code:	27306											
Entity Type:	CORPORATION: DELAWARE											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3593497</td> <td>MCRAE INDUSTRIAL SINCE 1959</td> </tr> <tr> <td>Registration Number:</td> <td>3967554</td> <td>MCRAE MACS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3593497	MCRAE INDUSTRIAL SINCE 1959	Registration Number:	3967554	MCRAE MACS
Property Type	Number	Word Mark										
Registration Number:	3593497	MCRAE INDUSTRIAL SINCE 1959										
Registration Number:	3967554	MCRAE MACS										
CORRESPONDENCE DATA												
Fax Number:	7043533698											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Phone:	704 331 5792											
Email:	donna.millard@klgates.com, chicago.trademarks@klgates.com											
Correspondent Name:	Karl S. Sawyer, Jr.											
Address Line 1:	Post Office Box 33144											
Address Line 2:	K&L Gates LLP											
Address Line 4:	Charlotte, NORTH CAROLINA 28233											
ATTORNEY DOCKET NUMBER:	2801386.00899MCRAEINDUSTR											
NAME OF SUBMITTER:	Karl S. Sawyer, Jr.											
Signature:	/ Karl S. Sawyer, Jr. /											
Date:	11/01/2012											
Total Attachments: 1 source=AssignDanPosttoMcRae#page1.tif												

OP \$65.00 3593497

ASSIGNMENT OF TRADEMARKS

Whereas Dan Post Boot Company, a corporation organized and existing under the laws of the State of Tennessee, United States of America, with a principal office and place of business at 400 N. Main Street, Mt. Gilead, NC 27306 (the "Assignor"), is the owner of the following US Trademark Registrations (the "Marks"):

US Trademark Registration No. 3,593,497, Dated March 17, 2009, for MCRAE INDUSTRIAL SINCE 1959; and

US Trademark Registration No. 3,967,554, Dated May 24, 2011, for MCRAE MACS

Whereas McRae Industries, Inc., a corporation organized and existing under the laws of the State of Delaware, with a principal office and place of business at 400 N. Main Street, Mt. Gilead, NC 27306 (the "Assignee"), is desirous of acquiring said Marks;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Marks, together with the good will of the business symbolized by the Marks, and all attendant rights, legal and equitable, including without limitation the right to apply for registration of the Marks.

DAN POST BOOT COMPANY

10/31/2012

DATE

D. Gary M. McKae (SEAL)
By: D. Gary McKae
Chief Operating Officer

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