

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Assignment of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		10/30/2012	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent
Street Address:	214 NORTH TRYON STREET
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 58

Property Type	Number	Word Mark
Registration Number:	3430969	BLOOMBERG
Registration Number:	2736744	BLOOMBERG
Registration Number:	3373734	BLOOMBERG ANYWHERE
Registration Number:	2400800	BLOOMBERG BONDTRADER
Registration Number:	3446639	BLOOMBERG CORPORATE LAW JOURNAL
Registration Number:	1595013	BLOOMBERG FINANCIAL MARKETS
Registration Number:	1786725	BLOOMBERG GRADUATED RISK ASSESSMENT FOR DERIVATIVE MBS EVALUATION
Registration Number:	2399880	BLOOMBERG GRADUATED RISK ASSESSMENT FOR DERIVATIVE MBS EVALUATION
Registration Number:	3975644	BLOOMBERG LAUNCHPAD
Registration Number:	3482588	BLOOMBERG LAW
Registration Number:	2855187	BLOOMBERG LAW REPORTS
Registration Number:	3397348	BLOOMBERG LAWNOTES

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Registration Number:	2660228	BLOOMBERG MARKETS
Registration Number:	2591609	BLOOMBERG MARKETS
Registration Number:	2266559	BLOOMBERG NEWS
Registration Number:	2090040	BLOOMBERG PERSONAL BOOKSHELF
Registration Number:	2329249	BLOOMBERG POWERMATCH
Registration Number:	2090041	BLOOMBERG PRESS
Registration Number:	2592230	BLOOMBERG PROFESSIONAL
Registration Number:	2753176	BLOOMBERG PROFESSIONAL
Registration Number:	2095966	BLOOMBERG PROFESSIONAL LIBRARY
Registration Number:	3442724	BLOOMBERG RADIO
Registration Number:	4026668	BLOOMBERG SPORTS
Registration Number:	2136045	BLOOMBERG TELEVISION
Registration Number:	2964028	BLOOMBERG TERMINAL
Registration Number:	2114653	BLOOMBERG TRADEBOOK
Registration Number:	2661385	BLOOMBERG UNIVERSITY
Registration Number:	2769201	BLOOMBERG.COM
Registration Number:	3424325	BLOOMBERG: THE FIRST WORD
Registration Number:	3225479	BLOOMBERG-FON
Registration Number:	3688064	BDRG
Registration Number:	4060695	BGOV
Registration Number:	3177119	B-PIPE
Registration Number:	3934118	BLAW
Registration Number:	2974698	BSAT
Registration Number:	4024441	BSYM
Registration Number:	3182302	B-UNIT
Registration Number:	3274053	BVAL
Registration Number:	2115172	COMPANY CONNECTION
Registration Number:	2724308	
Registration Number:	2953766	
Registration Number:	3690729	
Registration Number:	3147448	EXPLORE. WHEREVER YOU ARE.
Registration Number:	3959985	FIRST WORD
Registration Number:	3614827	FIRST WORD
Registration Number:	1788113	GRADE
Registration Number:	2456819	GRADE

	2973101	INSTANT BLOOMBERG
Registration Number:	3170538	MEDIA. WHEREVER YOU ARE.
Registration Number:	3903685	MUSTRASH
Registration Number:	2845188	NEWS THAT MOVES MARKETS
Registration Number:	2129786	OPEN BLOOMBERG
Registration Number:	3522522	OUR AUDIENCE MEANS BUSINESS
Registration Number:	3723014	POMS
Registration Number:	3026480	READ. WHEREVER YOU ARE.
Registration Number:	3723015	SSEOMS
Registration Number:	4051055	THE BUSINESS IMPLICATIONS OF GOVERNMENT ACTION
Registration Number:	2874955	WATCH. WHEREVER YOU ARE.

CORRESPONDENCE DATA

Fax Number: 2149813400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	718-30590
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	11/02/2012

Total Attachments: 9
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NOTICE OF ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS

This NOTICE OF ASSIGNMENT OF SECURITY INTEREST (this "Assignment") is executed as of October 30, 2012 by BANK OF AMERICA, N.A., as Administrative Agent under the below-described Note Purchase Agreement (in such capacity, "Assignor"), in favor of BANK OF AMERICA, N.A., as Collateral Agent under the below-described Master Security Agreement (in such capacity, "Assignee").

WHEREAS, BLOOMBERG FINANCE L.P., a Delaware limited partnership (the "Issuer"), is party to that certain Bloomberg Finance L.P. Private Note Purchase Agreement, dated as of November 14, 2007 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "Note Purchase Agreement"), among the Issuer, the Guarantors party thereto, the Conduit Purchasers from time to time party thereto, the Committed Purchasers from time to time party thereto, the Managing Agents from time to time party thereto and Assignee;

WHEREAS, BLOOMBERG FINANCE ONE L.P., a Delaware limited partnership (the "Company"), certain affiliates thereof, the Assignor and the Assignee have entered into that certain Master Security Agreement, dated as of November 14, 2007 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "Master Security Agreement");

WHEREAS, the Company owns the trademarks (the "Trademarks") listed on Exhibit A attached hereto, which Trademarks are pending or registered with the United States Patent and Trademark Office, and granted a security interest in all of its right, title and interest in and to the Trademarks to Collateral Agent (on behalf of and for the benefit of the Issuer) as set forth in the Master Security Agreement;

WHEREAS, pursuant to the Master Security Agreement, all security interests granted by the Company to the Collateral Agent (on behalf of and for the benefit of the Issuer) were assigned by the Collateral Agent to the Administrative Agent for the benefit of the Secured Parties;

WHEREAS, the Collateral Agent and the Administrative Agent executed a Notice of Assignment of Security Interest in Trademarks, dated as of November 14, 2007 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "Notice of Assignment") for the purpose of giving notice of the assignment of the Collateral Agent's security interest in the Trademarks to the Administrative Agent pursuant to the Master Security Agreement, which was recorded with the United States Patent and Trademark Office; and

WHEREAS, the Administrative Agent now wishes to assign the security interest in the Trademarks back to the Collateral Agent in connection with the execution of that certain payoff letter dated October 30, 2012, among the Issuer, the Company, Bank of America, N.A. as Collateral Agent and as Administrative Agent and the other parties party thereto.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1. Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Master Security Agreement or incorporated therein by reference.

2. Assignment. The Assignor hereby assigns back to the Assignee the security interest it received from the Assignee in (1) all of the Company's right, title and interest in and to the Trademarks set forth in Exhibit A, together with (2) all proceeds and products of the Trademarks, and (3) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks.

3. Choice of Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

4. Counterparts. This Agreement may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignor has caused this Notice of Assignment of Security Interest in Trademarks to be duly executed by its duly authorized officer or representative as of the day and year first above written.

BANK OF AMERICA, N.A., as
Administrative Agent and as Assignor

By: Brendan Feeney
Name: Brendan Feeney
Title: Vice President

STATE OF North Carolina)
Mecklenburg COUNTY)

Brendan Feeney, known to me to be the Vice President of Bank of America, N.A., personally came before me this 30th day of October, 2012, and executed or acknowledged to me that he executed the foregoing Notice of Assignment of Security Interest in Trademarks on behalf of Bank of America, N.A., in its capacity as Administrative Agent, and pursuant to authority duly received.

(SEAL)



Elizabeth Bankett
Notary Public, State of North Carolina
My Commission Expires: March 31, 2014

ACCEPTED BY:

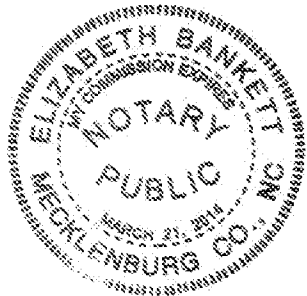
BANK OF AMERICA, N.A., as Collateral Agent and as Assignee

By: Brendan Feeney
Name: Brendan Feeney
Title: Vice President

STATE OF North Carolina)
Mecklenburg COUNTY)

Brendan Feeney, known to me to be the Vice President of Bank of America, N.A., personally came before me this 30th day of October, 2012, and executed or acknowledged to me that he executed the foregoing Notice of Assignment of Security Interest in Trademarks on behalf of Bank of America, N.A., in its capacity as Collateral Agent, and pursuant to authority duly received.

(SEAL)



Elizabeth Bankett
Notary Public, State of North Carolina
My Commission Expires: March 21, 2014

NOTICE OF ASSIGNMENT OF SECURITY INTEREST IN TRADEMARKS

Exhibit A - SCHEDULE OF TRADEMARKS

<u>Jurisdiction</u>	<u>Mark</u>	<u>(Appln. No.)/ Reg. No.</u>	<u>(Appln. Dt.)/ Reg. Dt.</u>	<u>Status</u>	
United States	BLOOMBERG	3,430,969	5/20/2008	Registered	
United States	BLOOMBERG	2,736,744	7/15/2003	Registered	
United States	BLOOMBERG ANYWHERE	3,373,734	1/22/2008	Registered	
United States	BLOOMBERG BONDTRADER	2,400,800	10/31/2000	Registered	
United States	BLOOMBERG CORPORATE LAW JOURNAL	3,446,639	6/10/2008	Registered	
United States	BLOOMBERG FINANCIAL MARKETS	1,595,013	5/ 8/1990	Registered	*
United States	BLOOMBERG GRADUATED RISK ASSESSMENT FOR DERIVATIVE MBS EVALUATION (and Design)	1,786,725	8/10/1993	Registered	
United States	BLOOMBERG GRADUATED RISK ASSESSMENT FOR DERIVATIVE MBS EVALUATION (and Design)	2,399,880	10/31/2000	Registered	
United States	BLOOMBERG LAUNCHPAD	3,975,644	6/7/2011	Registered	
United States	BLOOMBERG LAW	(78/430,177)	(6/ 4/2004)	Abandoned	
United States	BLOOMBERG LAW	3,482,588	8/5/2008	Registered	
United States	BLOOMBERG LAW REPORTS	2,855,187	6/15/2004	Registered	
United States	BLOOMBERG LAWNOTES	3,397,348	3/18/2008	Registered	
United States	BLOOMBERG LEGAL PROFESSIONAL	(78/318,283)	(10/24/2003)	Abandoned	
United States	BLOOMBERG MARKET ESSENTIALS	(77/228,254)	(7/12/07)	Abandoned	
United States	BLOOMBERG MARKETS	2,660,228	12/10/2002	Registered	

<u>Jurisdiction</u>	<u>Mark</u>	<u>(Appl. No.)/ Reg. No.</u>	<u>(Appl. Dt.)/ Reg. Dt.</u>	<u>Status</u>	
United States	BLOOMBERG MARKETS	2,591,609	7/ 9/2002	Registered	
United States	BLOOMBERG NEWS	2,266,559	8/ 3/1999	Registered	
United States	BLOOMBERG PERSONAL BOOKSHELF	2,090,040	8/19/1997	Registered	
United States	BLOOMBERG PERSONAL FINANCE	2,732,048	7/ 1/2003	Cancelled	
United States	BLOOMBERG PERSONAL FINANCE	2,732,046	7/ 1/2003	Cancelled	
United States	BLOOMBERG POWERMATCH	2,329,249	3/14/2000	Registered	
United States	BLOOMBERG PRESS	2,090,041	8/19/1997	Registered	
United States	BLOOMBERG PROFESSIONAL	2,592,230	7/ 9/2002	Registered	
United States	BLOOMBERG PROFESSIONAL	2,753,176	8/19/2003	Registered	
United States	BLOOMBERG PROFESSIONAL LIBRARY	2,095,966	9/ 9/1997	Registered	
United States	BLOOMBERG RADIO	3,442,724	6/3/2008	Registered	
United States	BLOOMBERG SMALL BUSINESS	2,224,708	2/16/1999	Cancelled	
United States	BLOOMBERG SMALL BUSINESS	2,224,707	2/16/1999	Cancelled	
United States	BLOOMBERG SPORTS	4,026,668	9/13/2011	Registered	
United States	BLOOMBERG SPORTS DECISION MAKER	(85/109,556)	(8/17/2010)	Abandoned	
United States	BLOOMBERG TELEVISION	2,136,045	2/10/1998	Registered	
United States	BLOOMBERG TELEVISION. A WEALTH OF INFORMATION.	(78/945,709)	(8/ 4/2006)	Abandoned	
United States	BLOOMBERG TERMINAL	2,964,028	6/28/2005	Registered	
United States	BLOOMBERG TRADEBOOK	2,114,653	11/18/1997	Registered	
United States	BLOOMBERG UNIVERSITY	(78/932,275)	(7/18/2006)	Abandoned	
United States	BLOOMBERG UNIVERSITY	2,661,385	12/17/2002	Registered	

<u>Jurisdiction</u>	<u>Mark</u>	<u>(Appl. No.)/ Reg. No.</u>	<u>(Appl. Dt.)/ Reg. Dt.</u>	<u>Status</u>	
United States	BLOOMBERG VOICE	2,529,981	1/15/2002	Cancelled	
United States	BLOOMBERG.COM	2,769,201	9/30/2003	Registered	
United States	BLOOMBERG: THE FIRST WORD	3,424,325	5/6/2008	Registered	
United States	BLOOMBERGAFFILIATE.COM	2,700,517	3/25/2003	Cancelled	
United States	BLOOMBERG-FON	3,225,479	4/3/2007	Registered	
United States	B-CODE	(77/695,271)	(3/19/2009)	Abandoned	
United States	BDRG	3,688,064	9/29/2009	Registered	
United States	BDRG	(77/390,225)	(2/6/2008)	Abandoned	
United States	BGOV	4,060,695	11/22/2011	Registered	
United States	B-PIPE	3,177,119	11/28/2006	Registered	
United States	BLAW	3,934,118	3/22/2011	Registered	
United States	BSAT	(78/241,359)	(4/23/2003)	Abandoned	
United States	BSAT	(77/432,164)	(3/26/2008)	Abandoned	
United States	BSAT	2,974,698	7/19/2005	Registered	
United States	BSYM	4,024,441	9/13/2011	Registered	
United States	B-UNIT	3,182,302	12/12/2006	Registered	
United States	B-VAL	3,274,053	8/7/2007	Registered	
United States	COMPANY CONNECTION	2,115,172	11/25/1997	Registered	
United States	DESIGN ONLY (Bloomberg Icons)	2,860,438	7/ 6/2004	Cancelled	
United States	DESIGN ONLY (Overlapping Squares)	2,724,308	6/10/2003	Registered	
United States	DESIGN ONLY (Overlapping Squares)	2,925,738	2/ 8/2005	Cancelled	

<u>Jurisdiction</u>	<u>Mark</u>	<u>(Appl. No.)/ Reg. No.</u>	<u>(Appl. Dt.)/ Reg. Dt.</u>	<u>Status</u>	
United States	DESIGN ONLY (Squawk Logo)	2,953,766	5/17/2005	Registered	
United States	DESIGN ONLY (Terminal Icon)	(78/657,339)	(6/23/2005)	Abandoned	
United States	DESIGN ONLY (Terminal Icon)	3,690,729	9/29/2009	Registered	
United States	EXPLORE. WHEREVER YOU ARE.	3,147,448	9/26/2006	Registered	
United States	FIRST WORD	(85/007,736)	(4/6/2010)	Abandoned	
United States	FIRST WORD	3,959,985	5/10/2001	Registered	
United States	FIRST WORD	3,614,827	5/5/2009	Registered	
United States	GRADE	1,788,113	8/17/1993	Registered	
United States	GRADE	2,456,819	6/5/2001	Registered	
United States	INSTANT BLOOMBERG	2,973,101	7/19/2005	Registered	
United States	LISTEN. WHEREVER YOU ARE.	2,874,956	8/17/2004	Cancelled	
United States	MEDIA. WHEREVER YOU ARE.	3,170,538	11/14/2006	Registered	
United States	MUSTRASH	3,903,685	1/11/2011	Registered	
United States	NEGOCIOS BLOOMBERG	2,495,433	10/ 9/2001	Cancelled	
United States	NEWS THAT MOVES MARKETS	2,845,188	5/25/2004	Registered	
United States	OPEN BLOOMBERG	2,129,786	1/20/1998	Registered	
United States	OUR AUDIENCE MEANS BUSINESS	3,522,522	10/21/2008	Registered	
United States	POMS	3,723,014	12/8/2009	Registered	
United States	READ. WHEREVER YOU ARE.	3,026,480	12/13/2005	Registered	
United States	SEARCH BLOOMBERG	(78/488,117)	(9/22/2004)	Abandoned	
United States	STOCK SYMBOL SHOWDOWN	2,709,510	4/22/2003	Cancelled	

<u>Jurisdiction</u>	<u>Mark</u>	<u>(Appl. No.)/ Reg. No.</u>	<u>(Appl. Dt.)/ Reg. Dt.</u>	<u>Status</u>	
United States	SSEOMS	3,723,015	12/8/2009	Registered	
United States	THE BLOOMBERG CONNECTION	(78/762,071)	(11/28/2005)	Abandoned	
United States	THE BUSINESS IMPLICATIONS OF GOVERNMENT ACTION	4,051,055	11/1/2011	Registered	
United States	THE POWER OF INFORMATION	2,561,095	4/16/2002	Cancelled	
United States	THE VOICE OF MONEY	2,649,599	11/12/2002	Cancelled	
United States	THIS IS BUSINESS	2,649,546	11/12/2002	Cancelled	
United States	WATCH. WHEREVER YOU ARE.	2,874,955	8/17/2004	Registered	
United States	YOUR NEWS IS OUR BUSINESS	2,628,444	10/ 1/2002	Cancelled	
United States	12.5% ACCOMMODATION PROGRAM	(77/088375)	(1/22/2007)	Abandoned	*
United States	20K ACCOMMODATION PROGRAM	(77/088396)	(1/22/2007)	Abandoned	*
United States	ACCOMMODATION POLICY	(77/088424)	(1/22/2007)	Abandoned	*
* Instructed Abandoned					