

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Shane Co.		06/18/2012	CORPORATION: COLORADO

**RECEIVING PARTY DATA**

Name:	Western Stone & Metal Corp.
Doing Business As:	Shane Co.
Street Address:	8085 S. Chester St.
Internal Address:	Suite 300
City:	Centennial
State/Country:	COLORADO
Postal Code:	80112
Entity Type:	CORPORATION: COLORADO

**PROPERTY NUMBERS Total: 28**

Property Type	Number	Word Mark
Serial Number:	76506175	NOW YOU HAVE A FRIEND IN THE BRIDAL JEWELRY BUSINESS
Serial Number:	73067858	NOW YOU HAVE A FRIEND IN THE DIAMOND BUSINESS
Serial Number:	76506182	NOW YOU HAVE A FRIEND IN THE PEARL BUSINESS
Serial Number:	76506537	NOW YOU HAVE A FRIEND IN THE RUBY BUSINESS
Serial Number:	76506183	NOW YOU HAVE A FRIEND IN THE SAPPHIRE BUSINESS
Serial Number:	78283471	SHANE
Serial Number:	78283474	SHANE
Serial Number:	78302046	SHANE CLASSIC
Serial Number:	73584436	SHANE CO.
Serial Number:	78930146	SHANE CO.
Serial Number:	76462711	SHANE CO.
Serial Number:	78930102	SHANE CO.

OP \$715.00 76506175

Serial Number:	78929989	SHANE CO. DIAMONDS · RUBIES · SAPPHIRES · PEARLS
Serial Number:	78932045	SHANE CO. DIAMONDS RUBIES SAPPHIRES PEARLS
Serial Number:	78236699	SHANE CO. DIRECT DIAMOND IMPORTERS
Serial Number:	77001710	SHANE FAMILY COLLECTION
Serial Number:	78974668	SHARING OUR PASSION.
Serial Number:	78963166	SHARING OUR PASSION SINCE 1929.
Serial Number:	78963215	SHARING THE PASSION.
Serial Number:	77000878	SHARING THE PASSION SINCE 1929.
Serial Number:	77256298	WALL OF DIAMONDS
Serial Number:	76603866	YOU CAN BUY FOR LESS, BECAUSE WE BUY FOR LESS
Serial Number:	77241729	YOUR FRIEND IN THE DIAMOND BUSINESS.
Serial Number:	76655752	HE'S DULL. BUT HE'S BRILLIANT.
Serial Number:	85304602	COUPLES COLLECTION
Serial Number:	85407558	THE WORLD'S PERFECT DIAMOND
Serial Number:	85654765	YOUR FRIEND IN THE WEDDING BUSINESS
Serial Number:	85689266	ALWAYS, I PROMISE

**CORRESPONDENCE DATA**

Fax Number: 3038301033

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (303) 830-2400

Email: jleonard@fwlaw.com

Correspondent Name: John A. Leonard, Esq.

Address Line 1: 1700 Lincoln Street

Address Line 2: Suite 2400

Address Line 4: Denver, COLORADO 80203

ATTORNEY DOCKET NUMBER:	02131.065
NAME OF SUBMITTER:	John A. Leonard, Esq.
Signature:	/jal/
Date:	11/01/2012

Total Attachments: 2

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Colorado Secretary of State  
 Date and Time: 06/18/2012 04:10 PM  
 ID Number: 19871270356  
 Document number: 20121331414  
 Amount Paid: \$25.00

Document must be filed electronically.  
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Document processing fee  
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\$25.00

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**Articles of Amendment**

filed pursuant to §7-90-301, et seq. and §7-110-106 of the Colorado Revised Statutes (C.R.S.)

ID number: 19871270356

1. Entity name: SHANE CO.  
*(If changing the name of the corporation, indicate name BEFORE the name change)*

2. New Entity name:  
 (if applicable) WESTERN STONE & METAL CORP.

3. Use of Restricted Words *(if any of these terms are contained in an entity name, true name of an entity, trade name or trademark stated in this document, mark the applicable box):*

- "bank" or "trust" or any derivative thereof
- "credit union"       "savings and loan"
- "insurance", "casualty", "mutual", or "surety"

4. Other amendments, if any, are attached.

5. If the amendment provides for an exchange, reclassification or cancellation of issued shares, the attachment states the provisions for implementing the amendment.

6. If the corporation's period of duration as amended is less than perpetual, state the date on which the period of duration expires:  
 \_\_\_\_\_  
*(mm/dd/yyyy)*

**OR**

If the corporation's period of duration as amended is perpetual, mark this box:

7. (Optional) Delayed effective date: \_\_\_\_\_  
*(mm/dd/yyyy)*

Notice:

Causing this document to be delivered to the secretary of state for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that the document is the individual's act and deed, or that the individual in good faith believes the document is the act and deed of the person on whose behalf the individual is causing the document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S., the constituent documents, and the organic statutes, and that the individual in good faith believes the facts stated in the document are true and the document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the secretary of state, whether or not such individual is named in the document as one who has caused it to be delivered.

8. Name(s) and address(es) of the individual(s) causing the document to be delivered for filing:

Veraldi Lisa \_\_\_\_\_  
(Last) (First) (Middle) (Suffix)  
1700 Lincoln Street, Suite 2400  
(Street name and number or Post Office information)  
\_\_\_\_\_  
Denver CO 80203  
(City) (State) (Postal/Zip Code)  
United States  
(Province – if applicable) (Country – if not US)

(The document need not state the true name and address of more than one individual. However, if you wish to state the name and address of any additional individuals causing the document to be delivered for filing, mark this box  and include an attachment stating the name and address of such individuals.)

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