

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BioOriGyn, LLC		10/31/2012	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Lil' Drug Store Products, Inc.		
Street Address:	1201 Continental Place, NE, P.O. Box 1883		
City:	Cedar Rapids		
State/Country:	IOWA		
Postal Code:	52406		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85337356	JATO	
Serial Number:	85251660	PRE-SEED SENSITIVE	
Serial Number:	85404468	BECAUSE OVULATION WAITS FOR NO MAN	
Registration Number:	2762605	ING FERTILITY	
Registration Number:	2767785	ING FERTILITY NATURALLY ENHANCING REPRODUCTION	
Registration Number:	2972756	PRE-SEED	
Registration Number:	2861378		
Registration Number:	3484598	PRÉ	
Registration Number:	3856239	SERIOUSLY FUN BABY-MAKING	
CORRESPONDENCE DATA			
Fax Number:	3193630101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	319-363-0101		

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Email: bhart@bradleyriley.com
Correspondent Name: Bradley G. Hart, Bradley & Riley PC
Address Line 1: 2007 1st Avenue SE, PO Box 2804
Address Line 4: Cedar Rapids, IOWA 52406-2804

ATTORNEY DOCKET NUMBER:	LI0014929
NAME OF SUBMITTER:	Bradley G. Hart
Signature:	/Bradley G. Hart/
Date:	11/01/2012

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), made effective as of October 31, 2012, transfers and assigns from BioOriGyn, LLC, a Washington limited liability company (the "Assignor"), to Lil' Drug Store Products, Inc., an Iowa corporation (the "Assignee"), for the United States, its territories and possessions, and worldwide, all of the Assignor's right, title, and interest in and to each of the trademarks, tradenames and service marks identified on Schedule A hereto (collectively, the "Marks").

WHEREAS, the Assignor has agreed to sell and Assignee has agreed to purchase certain assets of the Assignor pursuant to an Asset Purchase Agreement by and between the Assignor and the Assignee dated as of October 26, 2012 (the "Asset Purchase Agreement"); and

WHEREAS, Assignor has adopted, used, is using and is the owner of the Marks, and has agreed pursuant to the Asset Purchase Agreement to transfer and assign the Marks to the Assignee as provided herein.

NOW, THEREFORE, for good and valuable consideration received pursuant to the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign unto the Assignee, all of its right, title, and interest in the United States of America and worldwide in and to the Marks, free and clear of all liens and encumbrances, together with all of the goodwill associated with and symbolized by such Marks, the applications and registrations thereof and therefor, and any rights of the Assignor to sue any third parties for any past infringement of or to the Marks, for the use and benefit of Assignee and its successors, assigns or other legal representatives and to prosecute such applications and registrations in the United States Patent and Trademark Office and other foreign trademark offices.

After the execution of this Assignment, at the request of the Assignee and without additional consideration to the Assignor, the Assignor will execute and deliver to the Assignee from time to time such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as the Assignee may reasonably require to convey and deliver more effectively to the Assignee the Marks, to perfect the Assignee's title thereto, and otherwise to accomplish the orderly transfer to the Assignee of the Marks and to give full effect to this Assignment.

This Assignment is binding on the Assignor and its successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

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SIGNATURES FOLLOW

IN WITNESS WHEREOF, intending to be legally bound hereby, the Assignor has duly executed this Trademark Assignment.

ASSIGNOR:

BioOriGyn, LLC

Dated: October 29, 2012

By: [Signature]
Name: Dennis Clifton
Title: CEO

STATE OF WASHINGTON :

ss.

COUNTY OF SPOKANE :

I, Amy M. Gibson, a Notary Public in and for the State and County aforesaid, do hereby certify that on this day appeared before me Dennis Clifton to me personally known, who, being by me duly sworn, did say that s/he is the CEO of BioOriGyn, LLC and that said instrument was signed on behalf of said company and said instrument to be the free act and deed of said corporation.

Subscribed and sworn to before me this 29 day of October, 2012.

[Signature]
Notary Public

My commission expires: 6/28/13



Signature Page to Trademark Assignment