

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rohm and Haas Company		10/31/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Rohm and Haas Chemicals LLC		
Street Address:	100 Independence Mall West		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19106-2399		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2780590	ADVALUBE	
CORRESPONDENCE DATA			
Fax Number:	2155922682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-592-3678		
Email:	jpearlman@dow.com		
Correspondent Name:	Jacqueline Pearlman		
Address Line 1:	100 Independence Mall West		
Address Line 2:	The Dow Chemical Company		
Address Line 4:	Philadelphia, PENNSYLVANIA 19106-2399		
ATTORNEY DOCKET NUMBER:	4050-ECC-0000135860		
NAME OF SUBMITTER:	Jacqueline L. Pearlman		
Signature:	/Jacqueline L. Pearlman/		

CH \$40.00 2780590

Date:

11/02/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment, by and between Rohm and Haas Company, a Delaware corporation (hereinafter "ASSIGNOR"), and Rohm and Haas Chemicals LLC, a Delaware limited liability company, having a business address of 100 Independence Mall West, Philadelphia, Pennsylvania 19106-2399 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR was the record owner of the mark, "ADVALUBE" (the "MARK") and United States Trademark Registration No. 2780590 thereon (the "REGISTRATION"), registered November 4, 2003;

WHEREAS the parties all intend ASSIGNEE to acquire the mark "ADVALUBE" and all goodwill associated therewith; and

WHEREAS the parties desire to formalize the assignment of said MARK and said REGISTRATION thereof for recording;

NOW, THEREFORE, for and in good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR has and does herewith assign, convey and transfer, unto said ASSIGNEE, ASSIGNOR'S entire right, title and interest, domestic and foreign, in and to said MARK and in and to said REGISTRATION, together with all good will appurtenant to said MARK, together with all rights of enjoyment and enforcement and all rights under all treaties and conventions, including all rights of priority, use and renewal.

ROHM AND HAAS COMPANY
ASSIGNOR

By _____

Name: C. Joe Miller

Title: General Trademark Counsel

Date: October 31, 2012

ROHM AND HAAS CHEMICALS LLC

ASSIGNEE:

By

Name: C. Joe Miller

Title: General Trademark Counsel

Date October 31, 2012