

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QUALITY PACKAGING, INC. dba NATURE KIST SNACKS		01/27/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ENERGY CLUB, LLC		
Street Address:	12950 Pierce Street		
City:	Pacoima		
State/Country:	CALIFORNIA		
Postal Code:	91331		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2068345		
Registration Number:	2071020		
Registration Number:	2473792	NATURE KIST	
Registration Number:	3160590	MMMM...DOESN'T GET ANY BETTER!	
Registration Number:	3712084	SPORTSPAK	
Registration Number:	3847056	NATURE KIST	
Registration Number:	4066636	FRESH PAK	
CORRESPONDENCE DATA			
Fax Number:	8187830992		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8187830990		
Email:	amy@rozsalaw.com		
Correspondent Name:	Thomas I. Rozsa		
Address Line 1:	18757 Burbank Boulevard, Suite 220		

CH \$190.00 2068345

Address Line 4: Tarzana, CALIFORNIA 91356-3346

ATTORNEY DOCKET NUMBER: 41560.026

NAME OF SUBMITTER: Thomas I. Rozsa

Signature: /Thomas I. Rozsa/

Date: 11/02/2012

Total Attachments: 2
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ASSIGNMENT

WHEREAS, QUALITY PACKAGING, INC. dba NATURE KIST SNACKS, a California corporation whose principal business address is 6909D Las Positas Road, Livermore, California, 94550, has sold certain of its business assets to ENERGY CLUB, LLC which include the following trademarks and all of the good will associated with the following trademarks as part of the transfer of certain assets of QUALITY PACKAGING, INC. dba NATURE KIST SNACKS to ENERGY CLUB, LLC, which include the specific trademarks as set forth below:

1. MISCELLANEOUS DESIGN, Registration No. 2,068,345 registered on June 10, 1997;
2. MISCELLANEOUS DESIGN, Registration No. 2,071,020 registered on June 17, 1997;
3. NATURE KIST, Registration No. 2,473,792 registered on July 31, 2001;
4. Mmmm...doesn't get any better!, Registration No. 3,160,590 registered on October 17, 2006;
5. SPORTSPAK, Registration No. 3,712,084 registered on November 17, 2009;
6. NATURE KIST (and Design), Registration No. 3,847,056 registered on September 14, 2010;
7. FRESH PAK, Registration No. 4,066,636 registered on December 6, 2011.

(Hereafter jointly "said marks")

WHEREAS, ENERGY CLUB, LLC, a California corporation, whose address is 12950 Pierce Street, Pacoima, California 91331, is desirous of acquiring said marks thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said QUALITY PACKAGING, INC. dba NATURE KIST SNACKS does hereby assign unto the said ENERGY CLUB, LLC, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the said marks, and the above identified registrations thereof.

QUALITY PACKAGING, INC. dba
NATURE KIST SNACKS

Dated: 27 January 2012

By: [Signature]
Name: Ronald M. Zeig
Title: President