

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

|                              |          |                |                       |
|------------------------------|----------|----------------|-----------------------|
| <b>CONVEYING PARTY DATA</b>  |          |                |                       |
| Name                         | Formerly | Execution Date | Entity Type           |
| CCRD Operating Company, Inc. |          | 11/02/2012     | CORPORATION: DELAWARE |

|                             |                          |
|-----------------------------|--------------------------|
| <b>RECEIVING PARTY DATA</b> |                          |
| Name:                       | LinkOffers, Inc.         |
| Street Address:             | 8920 Business Park Drive |
| Internal Address:           | Suite 350                |
| City:                       | Austin                   |
| State/Country:              | TEXAS                    |
| Postal Code:                | 78759                    |
| Entity Type:                | CORPORATION: DELAWARE    |

|                                  |          |                        |
|----------------------------------|----------|------------------------|
| <b>PROPERTY NUMBERS Total: 6</b> |          |                        |
| Property Type                    | Number   | Word Mark              |
| Registration Number:             | 3251689  | CREDITCARDS.COM        |
| Registration Number:             | 3251690  | NETFINITI              |
| Serial Number:                   | 85027104 | CARTÕES DE CRÉDITO.COM |
| Serial Number:                   | 77914796 | CREDIT CARD CHECKUP    |
| Serial Number:                   | 77531652 | EXACT                  |
| Serial Number:                   | 85025059 | TARJETASDECREDITO.COM  |

|   |  |
|---|--|
| <b>CORRESPONDENCE DATA</b>  |  |
| Fax Number:   | 3026365454                             |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |
| Phone:  | 800-927-9801 x2348                     |
| Email:  | jpaterso@cscinfo.com                   |
| Correspondent Name:   | Corporation Service Company            |
| Address Line 1:   | 1090 Vermont Avenue NW, Suite 430      |
| Address Line 4:   | Washington, DISTRICT OF COLUMBIA 20005 |

CH \$165.00 3251689

**TRADEMARK**

|                         |               |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 409360        |
| NAME OF SUBMITTER:      | Jean Paterson |
| Signature:              | /jep/         |
| Date:                   | 11/02/2012    |

**Total Attachments: 30**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CCRD OPERATING COMPANY, INC.", CHANGING ITS NAME FROM "CCRD OPERATING COMPANY, INC." TO "LINKOFFERS, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2012, AT 9:21 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4220398 8100

121189256



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9959228

DATE: 11-02-12

TRADEMARK  
REEL: 004893 FRAME: 0256

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
CCRD OPERATING COMPANY, INC.  
(Delaware Entity No.: 4220398)

CCRD Operating Company, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), does hereby certify as follows:

1. By unanimous joint written consent of the members of the board of directors and the sole shareholder of the Corporation, resolutions were duly adopted, in accordance with the provisions of Sections 141, 228 and 242 of the DGCL, setting forth an amendment to the Certificate of Incorporation of the Corporation (the "Amendment") and declaring such Amendment to be in the best interests of the Corporation.

2. The resolution setting forth the Amendment is as follows:

**RESOLVED**, that the Corporation shall change its name to **LinkOffers, Inc.**, and such name be, and is hereby, approved, adopted, and confirmed, in all respects; and be it further

**RESOLVED**, that the Corporation shall file with the Delaware Department of State the Amendment to effectuate such name change, and such Amendment be, and is hereby, approved, adopted, and confirmed in all respects.

3. The effective time of the Amendment herein certified shall be upon filing with the Delaware Secretary of State.

Executed as of the 31st day of October, 2012.

CCRD OPERATING COMPANY, INC.,  
a Delaware corporation

/s/ Edward DeMaria

By: \_\_\_\_\_

Name: Edward DeMaria

Title: Vice President and Secretary



CORPORATION SERVICE COMPANY

**Order:** 02-2338-00001

October 4, 2012

**Mark:** CCRD OPERATING COMPANY, INC.

**Client:** Michael Benn  
Wachtell, Lipton, Rosen & Katz

**Search:** Federal Portfolio

**Ref:** 370241

Trademark  
Research  
Report

# Report Summary

## Order Information

October 4, 2012

|                   |   |
|-------------------|---|
| <b>Order</b>      | 02-2338-00001   |
| <b>Mark</b>       | <b>CCRD OPERATING COMPANY, INC.</b>                               |
| <b>Client</b>     | Michael Benn, Wachtell, Lipton, Rosen & Katz                      |
| <b>Search</b>     | Federal Portfolio   |
| <b>Reference</b>  | 370241  |
| <b>Contact Us</b> | Corporation Service Company® • (800) 689-6223 • www.cscglobal.com |

## Goods & Services

CSC cannot guarantee the completeness or accuracy of the services provided. CSC shall not be liable for any indirect, special, incidental or consequential damages of any kind, including lost profits, whether based in contract or tort. In no event shall CSC's liability exceed the amount paid for this service in immediately preceding calendar year.

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# Federal Trademarks

## Database Information

|                          |   |
|--------------------------|---|
| <b>Database Searched</b> | Corporation Service Company's Federal database includes US Federal Trademark Register records on file with the United States Patent and Trademark Office  |
| <b>Coverage</b>          | <ul style="list-style-type: none"><li>• Active trademark and service mark registrations since 1884</li><li>• Pending applications for registration</li><li>• Registrations expired or cancelled after January 1, 1984</li><li>• Applications abandoned after January 1, 1984</li><li>• U.S. designated Madrid filings may be included in this U.S. Federal section (USPTO 79 Series records) and/or the International section of this report.</li></ul> |
| <b>Current Through</b>   | <ul style="list-style-type: none"><li>• Weekly <i>Trademark Official Gazette</i> information through October 2, 2012</li><li>• New electronic applications filed through September 29, 2012</li><li>• New paper applications filed through October 1, 2012</li><li>• Daily status updates through October 3, 2012</li></ul>   |

## Digital In-Use Verification<sup>SM</sup>

### Digital In-Use Verification Information

Selected federal trademark records in this report include a section entitled "*Digital Verification<sup>SM</sup>*." This section is developed using Corporation Service Company's patent-pending Digital In-Use Verification<sup>SM</sup> service, which provides enhanced online information regarding Federal trademark records. Digital Verification information includes:

1. Owner Link: A link to the web site of the current owner of the mark
2. In-Use Link: A link to a web page showing actual commercial use of the mark
3. In-Use Screen Capture: A screen shot of the web page showing commercial use of the mark, captured on the date the search is completed

To maintain a focused report and reasonable page length, the *Digital In-Use Verification<sup>SM</sup>* service is only applied on the most relevant marks listed in the report. For all records on which the service has been applied, a *Digital Verification* section will be displayed. If the service is unable to locate either the Owner or In-Use Link, the message "No online reference located" will be displayed. Records that do not include the service will not display a Digital Verification section.

### Disclaimer:

The *Digital In-Use Verification<sup>SM</sup>* service uses Corporation Service Company's proprietary web crawling and analysis technology in combination with human review to locate relevant online federal trademark information. The search results included in this section of the search report are a selection of the information available at the time of the preparation of this report, and are not a comprehensive representation of the Web. Because of the dynamic nature of the Internet, Corporation Service Company cannot warrant that the service will display accurate, complete or current information. In addition, any of the Web links included in your search report may become unavailable at any time following the preparation of this report. Due to the nature of the Web, and because we do not filter Web content, it is possible that this report may contain objectionable material.

### Owner Link Disclaimer:

**The Owner Link feature identifies marks within the report with commonalities between owner information.** Federal, State, Common Law and other third-party data owner information is based on exact matches, excluding generic business designations (Inc., Corp., LLC, etc.). Inconsistencies in the data from suppliers and/or third party sources (i.e., USPTO, State, etc.) may impact results. Because data from third-party sources may be incomplete or out-of-date, Corporation Service Company cannot warrant that information contained in these sections is timely, complete, or error-free. Internet owner information is based on the WHOIS information associated with the root domain name listed in the record. Because of the dynamic, unorganized nature of Internet content, Corporation Service Company cannot warrant that the service will display accurate, complete, or current information.

### Owner Information Disclaimer:

Owner information provides business information about the last reported owner of a trademark, based on a matching of USPTO, State and certain common law trademark records and any business information associated with the trademark owner. The search results included in this section of the report are a selection of the information available at the time of the preparation of this search report. We do not guarantee the accuracy of such matching nor the accuracy of the business information provided by our suppliers and/or third party sources. Any of the internet links included in this search report may become unavailable at any time following the preparation of this report.

## Search Strategy


Federal

| Query  | International Classes | Goods & Services | Hits | Selected |
|--|-----------------------|------------------|------|----------|
| 1 owner="CCRD Operating Company"                                   | All                   | All              | 6    | 6        |
| 2 pseudo_field_owner_all="CCRD Operating Company"                  | All                   | All              | 6    | 0        |
| 3 assignor_name="CCRD Operating Company"                           | All                   | All              | 5    | 0        |
| 4 owner="CCRD Operating"   | All                   | All              | 6    | 0        |
| 5 pseudo_field_owner_all="CCRD Operating"                          | All                   | All              | 6    | 0        |
| 6 assignor_name="CCRD Operating"                                   | All                   | All              | 5    | 0        |
| 7 assignor_name=("c\c\r\d\" or "c c r d") and *operating"          | All                   | All              | 0    | 0        |
| 8 pseudo_field_owner_all=("c\c\r\d\" or "c c r d") and *operating" | All                   | All              | 0    | 0        |
| 9 owner=("c\c\r\d\" or "c c r d") and *operating"                  | All                   | All              | 0    | 0        |

**Key:** \* wild card string    ? wild card character    @ wild card vowel    # wild card numeral

## Comments

The results in this report were generated from the queries set forth above. Where appropriate, individual queries are submitted using wildcard operators, exact only restrictions, and limitations on record status type (e.g., active, inactive), goods/services description, or International Class. Preliminary applications may initially be received from the USPTO without mark drawing or design codes, or pseudo marks, and are updated to our database as they are made available.

Any relevant U.S. designated Madrid filings which have been incorporated into the USPTO database (79 Series records) are included in the Federal section of this report. 79 Series records are identified with the  symbol in the Federal Trademark Summary.

After execution of the search strategy set forth above, the following records were selected as the most relevant for inclusion in your report.



## Federal Trademark Summary

| Record Number | Trademark                           | Status     | Int'l Class(es) | Serial Number | Page |
|---------------|-------------------------------------|------------|-----------------|---------------|------|
| 1             | CREDITCARDS.COM (and Design)        | REGISTERED | 35              | 78-947260     | 9    |
| 2             | NETFINITI (and Design)              | REGISTERED | 35              | 78-947265     | 12   |
| 3             | CARTÕES DE CRÉDITO.COM (and Design) | ABANDONED  | 36              | 85-027104     | 15   |
| 4             | CREDIT CARD CHECKUP                 | ABANDONED  | 36              | 77-914796     | 17   |
| 5             | EXACT                               | ABANDONED  | 36              | 77-531652     | 18   |
| 6             | TARJETASDECREDITO.COM (and Design)  | ABANDONED  | 36              | 85-025059     | 19   |

Library Source: Corporation Service Company  
Copyright 1998-2012, Corporation Service Company

Fed 1



CREDITCARDS.COM (and Design)

Status REGISTERED  
Status Date June 12, 2007  
Register Principal

Serial No. 78-947260  
Registration No. 3,251,689

Filed August 8, 2006  
Filing Basis Section 1(a) - Use in Commerce  
Published March 27, 2007  
Registered June 12, 2007

Int'l Class 35 - Advertising and Business  
Goods/Services Providing consumer information about the services of others, namely, credit card companies, credit card reviews and credit card offers  
US Class 100, 101, 102  
First Use March 2006  
Commerce Use March 2006

Disclaimer No claim is made to the exclusive right to use "CREDITCARDS.COM" apart from the mark as shown.

Applicant CREDITCARDS.COM, L.P., COMPOSED OF CCDC MANAGEMENT, LLC, A TEXAS LIMITED LIABILITY COMPANY (TEXAS LIMITED PARTNERSHIP)  
SUITE 155-150  
7301 RR 620 NORTH  
AUSTIN, TX 78726

Registrant CREDITCARDS.COM, L.P., COMPOSED OF CCDC MANAGEMENT, LLC, A TEXAS LIMITED LIABILITY COMPANY (TEXAS LIMITED PARTNERSHIP)  
SUITE 155-150  
7301 RR 620 NORTH  
AUSTIN, TX 78726

Last Owner CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BLVD, # 906  
AUSTIN, TX 78750

Correspondent WILLIAM D. WIESE, ESQ.  
DUBOIS, BRYANT, CAMPBELL & SCHWARTZ LLP  
700 LAVACA ST STE 1300  
AUSTIN, TX 78701-3104

Docket No. 1653-601USTM

| Owner                  |                                     |
|------------------------|-------------------------------------|
| CCRD OPERATING COMPANY |                                     |
| Trademark              |                                     |
| Fed 2                  | NETFINITI (and Design)              |
| Fed 3                  | CARTÕES DE CRÉDITO.COM (and Design) |
| Fed 4                  | CREDIT CARD CHECKUP                 |
| Fed 5                  | EXACT                               |
| Fed 6                  | TARJETASDECREDITO.COM (and Design)  |

**ASSIGNMENTS**

**Assignee** WILMINGTON TRUST FSB, AS COLLATERAL AGENT  
(FEDERAL SAVINGS BANK)  
246 GOOSE LANE  
LANE 105, ATTENTION JOSEPH O'DONNELL  
GUILFORD, CT 06437

**Assignor** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)

**Correspondent** KIRKLAND & ELLIS LLP  
300 NORTH LASALLE STREET  
C/O DONNA GASIOROWSKI, SR. LEGAL ASST.  
CHICAGO, IL 60654

**Reel/Frame** 4256/0245  
**Signed/Ack.** August 6, 2010  
**Recorded** August 6, 2010  
**Brief** SECURITY INTEREST

**Assignee** CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BOULEVARD  
AUSTIN, TX 78750

**Assignor** AMERICAN CAPITAL, LTD. (AS SUCCESSOR BY MERGER  
TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.)  
(DELAWARE CORPORATION)

**Correspondent** KIRKLAND & ELLIS LLP  
300 NORTH LASALLE STREET  
C/O DONNA GASIOROWSKI, SR. LEGAL ASST.  
CHICAGO, IL 60654

**Reel/Frame** 4256/0206  
**Signed/Ack.** August 6, 2010  
**Recorded** August 6, 2010  
**Brief** RELEASE BY SECURED PARTY AGAINST SECURITY  
INTEREST IN INTELLECTUAL PROPERTY RECORDED  
ON APRIL 3, 2007, AT REEL 3513, FRAME 0579 AND THE  
FIRST AMENDMENT RECORDED ON JUNE 21, 2007  
REEL 3565, FRAME 0937

**Assignee** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BLVD, # 906  
AUSTIN, TX 78750

**Assignor** CREDITCARDS.COM, INC. (DELAWARE CORPORATION)

**Reel/Frame** 3643/0242  
**Signed/Ack.** July 31, 2007  
**Recorded** October 19, 2007  
**Brief** CHANGE OF NAME

**Assignee** AMERICAN CAPITAL FINANCIAL SERVICES, INC.  
(DELAWARE CORPORATION)  
2200 ROSS AVENUE  
SUITE 4500W  
DALLAS, TX 75201

**Assignor** CREDITCARDS.COM, INC. (DELAWARE CORPORATION)

**Reel/Frame** 3565/0937  
**Signed/Ack.** June 18, 2007  
**Recorded** June 21, 2007  
**Brief** AMENDMENT TO INTELLECTUAL PROPERTY SECURITY  
AGREEMENT

**Assignee** AMERICAN CAPITAL FINANCIAL SERVICES, INC.  
(DELAWARE CORPORATION)  
2200 ROSS AVENUE  
SUITE 4500W  
DALLAS, TX 75201

**Assignor** CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  
**Reel/Frame** 3513/0579  
**Signed/Ack.** March 12, 2007  
**Recorded** April 3, 2007  
**Brief** INTELLECTUAL PROPERTY SECURITY AGREEMENT

**Assignee** CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BOULEVARD, SUITE 785  
AUSTIN, TX 78750

**Assignor** DEMARSECO HOLDINGS, INC. (DELAWARE CORPORATION)  
**Reel/Frame** 3492/0183  
**Signed/Ack.** October 30, 2006  
**Recorded** March 2, 2007  
**Brief** CHANGE OF NAME

**Assignee** DEMARSECO HOLDINGS, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BOULEVARD, SUITE 785  
AUSTIN, TX 78750

**Assignor** CREDITCARDS.COM, L.P. (TEXAS LIMITED PARTNERSHIP)  
**Reel/Frame** 3491/0832  
**Signed/Ack.** October 30, 2006  
**Recorded** March 2, 2007  
**Brief** ASSIGNS THE ENTIRE INTEREST

**History**

|                  |   |
|------------------|---|
| August 11, 2010  | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| October 24, 2007 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP         |
| June 27, 2007    | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| June 12, 2007    | REGISTERED-PRINCIPAL REGISTER                       |
| April 11, 2007   | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| March 27, 2007   | PUBLISHED FOR OPPOSITION                            |
| March 7, 2007    | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| March 7, 2007    | NOTICE OF PUBLICATION                               |
| February 8, 2007 | LAW OFFICE PUBLICATION REVIEW COMPLETED             |
| February 8, 2007 | ASSIGNED TO LIE                                     |
| January 5, 2007  | APPROVED FOR PUB - PRINCIPAL REGISTER               |
| January 5, 2007  | EXAMINER'S AMENDMENT ENTERED                        |
| January 5, 2007  | EXAMINERS AMENDMENT E-MAILED                        |
| January 5, 2007  | EXAMINERS AMENDMENT -WRITTEN                        |
| January 3, 2007  | ASSIGNED TO EXAMINER                                |
| August 12, 2006  | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED |
| August 11, 2006  | NEW APPLICATION ENTERED IN TRAM                     |

**Design Codes** 200305 - Other cards, index cards, bar code labels, postcards, credit cards

[PTO Trademark Document Retrieval](#)

NETFINITI (and Design)

**Status** REGISTERED  
**Status Date** June 12, 2007  
**Register** Principal

**Serial No.** 78-947265  
**Registration No.** 3,251,690

**Filed** August 8, 2006  
**Filing Basis** Section 1(a) - Use in Commerce  
**Published** March 27, 2007  
**Registered** June 12, 2007

**Int'l Class** **35 - Advertising and Business**  
**Goods/Services** Business marketing and promotional services, namely, promoting, advertising and marketing the services of others by means of a credit card affiliate program

**US Class** 100, 101, 102  
**First Use** July 2006  
**Commerce Use** July 2006

**Applicant** CREDITCARDS.COM, L.P., COMPOSED OF CCDC MANAGEMENT, LLC, A TEXAS LIMITED LIABILITY COMPANY (TEXAS LIMITED PARTNERSHIP)  
 SUITE 155-150  
 7301 RR 620 NORTH  
 AUSTIN, TX 78726

**Registrant** CREDITCARDS.COM, L.P., COMPOSED OF CCDC MANAGEMENT, LLC, A TEXAS LIMITED LIABILITY COMPANY (TEXAS LIMITED PARTNERSHIP)  
 SUITE 155-150  
 7301 RR 620 NORTH  
 AUSTIN, TX 78726

**Last Owner** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
 13809 RESEARCH BLVD, # 906  
 AUSTIN, TX 78750

**Correspondent** WILLIAM D. WIESE, ESQ.  
 DUBOIS, BRYANT, CAMPBELL & SCHWARTZ LLP  
 700 LAVACA ST STE 1300  
 AUSTIN, TX 78701-3104

**Docket No.** 1653-602USTM

**ASSIGNMENTS**

**Assignee** WILMINGTON TRUST FSB, AS COLLATERAL AGENT  
 (FEDERAL SAVINGS BANK)  
 246 GOOSE LANE  
 LANE 105, ATTENTION JOSEPH O'DONNELL  
 GUILFORD, CT 06437

**Assignor** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)

| Owner                  |                                     |
|------------------------|-------------------------------------|
| CCRD OPERATING COMPANY |                                     |
| Owner List             |                                     |
| Fed 1                  | CREDITCARDS.COM (and Design)        |
| Fed 3                  | CARTÕES DE CRÉDITO.COM (and Design) |
| Fed 4                  | CREDIT CARD CHECKUP                 |
| Fed 5                  | EXACT                               |
| Fed 6                  | TARJETASDECREDITO.COM (and Design)  |

|                      |   |
|----------------------|---|
| <b>Correspondent</b> | KIRKLAND & ELLIS LLP<br>300 NORTH LASALLE STREET<br>C/O DONNA GASIOROWSKI, SR. LEGAL ASST.<br>CHICAGO, IL 60654   |
| <b>Reel/Frame</b>    | 4256/0245   |
| <b>Signed/Ack.</b>   | August 6, 2010  |
| <b>Recorded</b>      | August 6, 2010  |
| <b>Brief</b>         | SECURITY INTEREST   |
| <b>Assignee</b>      | CREDITCARDS.COM, INC. (DELAWARE CORPORATION)<br>13809 RESEARCH BOULEVARD<br>AUSTIN, TX 78750  |
| <b>Assignor</b>      | AMERICAN CAPITAL, LTD. (AS SUCCESSOR BY MERGER<br>TO AMERICAN CAPITAL FINANCIAL SERVICES, INC.)<br>(DELAWARE CORPORATION)   |
| <b>Correspondent</b> | KIRKLAND & ELLIS LLP<br>300 NORTH LASALLE STREET<br>C/O DONNA GASIOROWSKI, SR. LEGAL ASST.<br>CHICAGO, IL 60654   |
| <b>Reel/Frame</b>    | 4256/0206   |
| <b>Signed/Ack.</b>   | August 6, 2010  |
| <b>Recorded</b>      | August 6, 2010  |
| <b>Brief</b>         | RELEASE BY SECURED PARTY AGAINST SECURITY<br>INTEREST IN INTELLECTUAL PROPERTY RECORDED<br>ON APRIL 3, 2007, AT REEL 3513, FRAME 0579 AND THE<br>FIRST AMENDMENT RECORDED ON JUNE 21, 2007<br>REEL 3565, FRAME 0937 |
| <b>Assignee</b>      | CCRD OPERATING COMPANY, INC. (DELAWARE<br>CORPORATION)<br>13809 RESEARCH BLVD, # 906<br>AUSTIN, TX 78750  |
| <b>Assignor</b>      | CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  |
| <b>Reel/Frame</b>    | 3643/0242   |
| <b>Signed/Ack.</b>   | July 31, 2007   |
| <b>Recorded</b>      | October 19, 2007  |
| <b>Brief</b>         | CHANGE OF NAME  |
| <b>Assignee</b>      | AMERICAN CAPITAL FINANCIAL SERVICES, INC.<br>(DELAWARE CORPORATION)<br>2200 ROSS AVENUE<br>SUITE 4500W<br>DALLAS, TX 75201  |
| <b>Assignor</b>      | CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  |
| <b>Reel/Frame</b>    | 3565/0937   |
| <b>Signed/Ack.</b>   | June 18, 2007   |
| <b>Recorded</b>      | June 21, 2007   |
| <b>Brief</b>         | AMENDMENT TO INTELLECTUAL PROPERTY SECURITY<br>AGREEMENT  |
| <b>Assignee</b>      | AMERICAN CAPITAL FINANCIAL SERVICES, INC.<br>(DELAWARE CORPORATION)<br>2200 ROSS AVENUE<br>SUITE 4500W<br>DALLAS, TX 75201  |
| <b>Assignor</b>      | CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  |
| <b>Reel/Frame</b>    | 3513/0579   |
| <b>Signed/Ack.</b>   | March 12, 2007  |
| <b>Recorded</b>      | April 3, 2007   |

**Brief** INTELLECTUAL PROPERTY SECURITY AGREEMENT

**Assignee** CREDITCARDS.COM, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BOULEVARD, SUITE 785  
AUSTIN, TX 78750

**Assignor** DEMARSECO HOLDINGS, INC. (DELAWARE CORPORATION)

**Reel/Frame** 3492/0183

**Signed/Ack.** October 30, 2006

**Recorded** March 2, 2007

**Brief** CHANGE OF NAME

**Assignee** DEMARSECO HOLDINGS, INC. (DELAWARE CORPORATION)  
13809 RESEARCH BOULEVARD, SUITE 785  
AUSTIN, TX 78750

**Assignor** CREDITCARDS.COM, L.P. (TEXAS LIMITED PARTNERSHIP)

**Reel/Frame** 3491/0832

**Signed/Ack.** October 30, 2006

**Recorded** March 2, 2007

**Brief** ASSIGNS THE ENTIRE INTEREST

**History**

|                  |   |
|------------------|---|
| August 11, 2010  | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| October 24, 2007 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP         |
| June 27, 2007    | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| June 12, 2007    | REGISTERED-PRINCIPAL REGISTER                       |
| April 11, 2007   | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| March 27, 2007   | PUBLISHED FOR OPPOSITION                            |
| March 7, 2007    | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY   |
| March 7, 2007    | NOTICE OF PUBLICATION                               |
| February 8, 2007 | LAW OFFICE PUBLICATION REVIEW COMPLETED             |
| February 8, 2007 | ASSIGNED TO LIE                                     |
| January 5, 2007  | APPROVED FOR PUB - PRINCIPAL REGISTER               |
| January 3, 2007  | ASSIGNED TO EXAMINER                                |
| August 12, 2006  | NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED |
| August 11, 2006  | NEW APPLICATION ENTERED IN TRAM                     |

**Design Codes** 241712 - Infinity symbol

[PTO Trademark Document Retrieval](#)

CARTÕES DE CRÉDITO.COM (and Design)

**Status** ABANDONED - Failure to respond  
**Status Date** June 3, 2011  
**Register** Principal

**Serial No.** 85-027104

**Filed** April 30, 2010  
**Filing Basis** Section 1(a) - Use in Commerce  
**Abandoned** May 2, 2011

| Owner                  |                                    |
|------------------------|------------------------------------|
| CCRD OPERATING COMPANY |                                    |
| Owner's Name           |                                    |
| Fed 1                  | CREDITCARDS.COM (and Design)       |
| Fed 2                  | NETFINITI (and Design)             |
| Fed 4                  | CREDIT CARD CHECKUP                |
| Fed 5                  | EXACT                              |
| Fed 6                  | TARJETASDECREDITO.COM (and Design) |

**Int'l Class** **36 - Insurance and Financial**  
**Goods/Services** Charge card and credit card services; Credit card and debit card services; Credit card services  
**US Class** 100, 101, 102  
**First Use** April 29, 2010  
**Commerce Use** April 29, 2010

**Disclaimer** No claim is made to the exclusive right to use "CARTOES DE CREDITO.COM" apart from the mark as shown.

**Description** The mark consists of the mark consists of the following: the design of a credit card in Red with a white magnetic strip and the wording Cartoes De Credito.com below it in red.

**Translation** The English translation of Cartoes de Credito in the mark is Credit Cards.

**Color** The color(s) red, white is/are claimed as a feature of the mark.

**Owns Reg No.** 3,251,689  
**Applicant** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
 8920 BUSINESS PARK DRIVE #350  
 AUSTIN, TX 78759

**Correspondent** CCRD OPERATING COMPANY, INC.  
 CCRD OPERATING COMPANY, INC.  
 8920 BUSINESS PARK DR STE 350  
 AUSTIN, TX 78759-7636

**ASSIGNMENTS**

**Assignee** WILMINGTON TRUST FSB, AS COLLATERAL AGENT  
 (FEDERAL SAVINGS BANK)  
 246 GOOSE LANE  
 LANE 105, ATTENTION JOSEPH O'DONNELL  
 GUILFORD, CT 06437

**Assignor** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)

**Correspondent** KIRKLAND & ELLIS LLP  
 300 NORTH LASALLE STREET  
 C/O DONNA GASIOROWSKI, SR. LEGAL ASST.  
 CHICAGO, IL 60654

**Reel/Frame** 4256/0245  
**Signed/Ack.** August 6, 2010  
**Recorded** August 6, 2010  
**Brief** SECURITY INTEREST



**History**

June 6, 2011 ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND  
June 3, 2011 ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE  
October 29, 2010 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
October 29, 2010 NON-FINAL ACTION E-MAILED  
October 29, 2010 NON-FINAL ACTION WRITTEN  
October 14, 2010 TEAS/EMAIL CORRESPONDENCE ENTERED  
October 14, 2010 CORRESPONDENCE RECEIVED IN LAW OFFICE  
October 14, 2010 TEAS REQUEST FOR RECONSIDERATION RECEIVED  
October 8, 2010 NOTIFICATION OF FINAL REFUSAL EMAILED  
October 8, 2010 FINAL REFUSAL E-MAILED  
October 8, 2010 FINAL REFUSAL WRITTEN  
September 21, 2010 TEAS/EMAIL CORRESPONDENCE ENTERED  
September 21, 2010 CORRESPONDENCE RECEIVED IN LAW OFFICE  
September 21, 2010 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
September 9, 2010 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
September 9, 2010 NON-FINAL ACTION E-MAILED  
September 9, 2010 NON-FINAL ACTION WRITTEN  
September 8, 2010 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
September 8, 2010 NON-FINAL ACTION E-MAILED  
September 8, 2010 NON-FINAL ACTION WRITTEN  
August 20, 2010 TEAS/EMAIL CORRESPONDENCE ENTERED  
August 20, 2010 CORRESPONDENCE RECEIVED IN LAW OFFICE  
August 20, 2010 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
August 11, 2010 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
August 11, 2010 NON-FINAL ACTION E-MAILED  
August 11, 2010 NON-FINAL ACTION WRITTEN  
August 11, 2010 REMOVED FROM TEAS PLUS  
August 9, 2010 ASSIGNED TO EXAMINER  
May 6, 2010 NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED  
May 5, 2010 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
May 4, 2010 NEW APPLICATION ENTERED IN TRAM

**Design Codes**

200305 - Other cards, index cards, bar code labels, postcards, credit cards

[PTO Trademark Document Retrieval](#)

# CREDIT CARD CHECKUP

## CREDIT CARD CHECKUP

**Status** ABANDONED - Failure to respond  
**Status Date** November 11, 2010  
**Register** Principal

**Serial No.** 77-914796

**Filed** January 19, 2010  
**Filing Basis** Section 1(b) - Intent-to-Use  
**Abandoned** October 15, 2010

| Owner                  |                                     |
|------------------------|-------------------------------------|
| CCRD OPERATING COMPANY |                                     |
| Goods/Services         |                                     |
| Fed 1                  | CREDITCARDS.COM (and Design)        |
| Fed 2                  | NETFINITI (and Design)              |
| Fed 3                  | CARTÕES DE CRÉDITO.COM (and Design) |
| Fed 5                  | EXACT                               |
| Fed 6                  | TARJETASDECREDITO.COM (and Design)  |

**Int'l Class** 36 - Insurance and Financial  
**Goods/Services** Advisory services relating to credit and debit control, investment, grants and financing of loans; Consumer credit consultation; Credit and financial consultation; Credit and loan services; Credit card services

**US Class** 100, 101, 102  
**Applicant** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
 8920 BUSINESS PARK DRIVE STE 350  
 AUSTIN, TX 78759

**Correspondent** CCRD OPERATING COMPANY, INC.  
 CCRD OPERATING COMPANY, INC.  
 8920 BUSINESS PARK DR STE 350  
 AUSTIN, TX 78759-7636

### ASSIGNMENTS

**Assignee** WILMINGTON TRUST FSB, AS COLLATERAL AGENT  
 (FEDERAL SAVINGS BANK)  
 246 GOOSE LANE  
 LANE 105, ATTENTION JOSEPH O'DONNELL  
 GUILFORD, CT 06437

**Assignor** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)

**Correspondent** KIRKLAND & ELLIS LLP  
 300 NORTH LASALLE STREET  
 C/O DONNA GASIOROWSKI, SR. LEGAL ASST.  
 CHICAGO, IL 60654

**Reel/Frame** 4256/0245  
**Signed/Ack.** August 6, 2010  
**Recorded** August 6, 2010  
**Brief** SECURITY INTEREST

**History** November 12, 2010 ABANDONMENT NOTICE  
 MAILED - FAILURE TO RESPOND  
 November 11, 2010 ABANDONMENT - FAILURE TO  
 RESPOND OR LATE RESPONSE  
 April 15, 2010 NOTIFICATION OF NON-FINAL ACTION  
 E-MAILED  
 April 15, 2010 NON-FINAL ACTION E-MAILED  
 April 15, 2010 NON-FINAL ACTION WRITTEN  
 April 15, 2010 ASSIGNED TO EXAMINER  
 January 23, 2010 NEW APPLICATION OFFICE SUPPLIED  
 DATA ENTERED IN TRAM  
 January 22, 2010 NEW APPLICATION ENTERED IN TRAM

PTO Trademark Document Retrieval

EXACT

EXACT

**Status** ABANDONED - Failure to respond  
**Status Date** October 2, 2009  
**Register** Principal

**Serial No.** 77-531652

**Filed** July 25, 2008  
**Filing Basis** Section 1(b) - Intent-to-Use  
**Abandoned** August 21, 2009

**Int'l Class** 36 - Insurance and Financial

**Goods/Services** Cash replacement rendered by credit card; Charge card and credit card services; Credit and cash card services; Credit and debit card services; Credit and financial consultation; Credit card and debit card services; Credit card and payment card services; Credit card payment processing services; Credit card services; Credit card transaction processing services; Debit card services; Issuing credit cards; Issuing stored value cards; Issuing stored value cards for use as electronic travel tickets; Stored value card services

**US Class** 100, 101, 102

**Description** The mark consists of the letters that spell out the word "EXACT" - design has space between each of the letters, and an inverted triangle in the letter "A".

**Applicant** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
 8920 BUSINESS PARK DR. STE 350  
 AUSTIN, TX 78759

**Correspondent** CCRD OPERATING COMPANY, INC.  
 CCRD OPERATING COMPANY, INC.  
 8920 BUSINESS PARK DR STE 350  
 AUSTIN, TX 78759-7636

**History**

- October 2, 2009 ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND
- October 2, 2009 ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE
- February 20, 2009 NOTIFICATION OF NON-FINAL ACTION E-MAILED
- February 20, 2009 NON-FINAL ACTION E-MAILED
- February 20, 2009 NON-FINAL ACTION WRITTEN
- February 16, 2009 TEAS/EMAIL CORRESPONDENCE ENTERED
- February 16, 2009 CORRESPONDENCE RECEIVED IN LAW OFFICE
- February 16, 2009 TEAS RESPONSE TO OFFICE ACTION RECEIVED
- November 10, 2008 NOTIFICATION OF NON-FINAL ACTION E-MAILED
- November 10, 2008 NON-FINAL ACTION E-MAILED
- November 10, 2008 NON-FINAL ACTION WRITTEN
- November 4, 2008 ASSIGNED TO EXAMINER
- July 29, 2008 NEW APPLICATION ENTERED IN TRAM

|                        |                                     |
|------------------------|-------------------------------------|
| <i>Office</i>          |                                     |
| CCRD OPERATING COMPANY |                                     |
| <i>Goods/Services</i>  |                                     |
| Fed 1                  | CREDITCARDS.COM (and Design)        |
| Fed 2                  | NETFINITI (and Design)              |
| Fed 3                  | CARTÕES DE CRÉDITO.COM (and Design) |
| Fed 4                  | CREDIT CARD CHECKUP                 |
| Fed 6                  | TARJETASDECREDITO.COM (and Design)  |

PTO Trademark Document Retrieval

TARJETASDECREDITO.COM (and Design)

**Status** ABANDONED - Failure to respond  
**Status Date** June 3, 2011  
**Register** Principal

**Serial No.** 85-025059

**Filed** April 28, 2010  
**Filing Basis** Section 1(a) - Use in Commerce  
**Abandoned** May 2, 2011

| Owner                  |                                     |
|------------------------|-------------------------------------|
| CCRD OPERATING COMPANY |                                     |
| Owner's Name           |                                     |
| Fed 1                  | CREDITCARDS.COM (and Design)        |
| Fed 2                  | NETFINITI (and Design)              |
| Fed 3                  | CARTÕES DE CRÉDITO.COM (and Design) |
| Fed 4                  | CREDIT CARD CHECKUP                 |
| Fed 5                  | EXACT                               |

**Int'l Class** **36 - Insurance and Financial**  
**Goods/Services** Charge card and credit card services; Credit card and debit card services; Credit card services  
**US Class** 100, 101, 102  
**First Use** June 1, 2007  
**Commerce Use** June 1, 2007

**Disclaimer** No claim is made to the exclusive right to use "TARJETASDECREDITO.COM" apart from the mark as shown.

**Description** The mark consists of the design of a credit card in Red with a white magnetic strip and the wording Tarjetas de Credito.com below it in Red.

**Translation** The English translation of TarjetasDeCredito in the mark is Credit Cards.

**Color** The color(s) red, white is/are claimed as a feature of the mark.

**Owns Reg No.** 3,251,689  
**Applicant** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)  
 8920 BUSINESS PARK DRIVE SUITE 350  
 AUSTIN, TX 78759

**Correspondent** CCRD OPERATING COMPANY, INC.  
 CCRD OPERATING COMPANY, INC.  
 8920 BUSINESS PARK DR STE 350  
 AUSTIN, TX 78759-7636

**ASSIGNMENTS**

**Assignee** WILMINGTON TRUST FSB, AS COLLATERAL AGENT  
 (FEDERAL SAVINGS BANK)  
 246 GOOSE LANE  
 LANE 105, ATTENTION JOSEPH O'DONNELL  
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**Assignor** CCRD OPERATING COMPANY, INC. (DELAWARE CORPORATION)

**Correspondent** KIRKLAND & ELLIS LLP  
 300 NORTH LASALLE STREET  
 C/O DONNA GASIOROWSKI, SR. LEGAL ASST.  
 CHICAGO, IL 60654

**Reel/Frame** 4256/0245  
**Signed/Ack.** August 6, 2010  
**Recorded** August 6, 2010  
**Brief** SECURITY INTEREST

**History**

June 6, 2011 ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND  
June 3, 2011 ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE  
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August 11, 2010 REMOVED FROM TEAS PLUS  
August 9, 2010 ASSIGNED TO EXAMINER  
May 4, 2010 NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED  
May 3, 2010 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
May 1, 2010 NEW APPLICATION ENTERED IN TRAM

**Design Codes**

200305 - Other cards, index cards, bar code labels, postcards, credit cards

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# WIPO International Register

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## Database Information

|                          |   |
|--------------------------|---|
| <b>Database Searched</b> | The International Register (IR) Trademark Database contains trademark records filed with The International Bureau (IB) of The World Intellectual Property Organization via the authorization of the Madrid Agreement and Protocol Concerning the International Registration of Marks. |
| <b>Coverage</b>          | 1893 - current  |
| <b>Update Frequency</b>  | Updated weekly, with status updates within one week of publication.   |

### Search Overview:

This section of your report includes IR filings which have sought protection in the United States under the Madrid Protocol. Any records presented herein may also be displayed in the Federal section of this report, as the USPTO incorporates US-designated Madrid filings into their data.

### Disclaimer:

This section of the report is designed to uncover trademark records from the IR which have the potential to conflict with the requested target Mark and corresponding Goods/Services. Because data from third-party sources may be incomplete or out-of-date, Corporation Service Company cannot warrant that the information in this section is timely, complete, or error-free.

### Owner Link Disclaimer:

**The Owner Link feature identifies marks within the report with commonalities between owner information.** Federal, State, Common Law and other third-party data owner information is based on exact matches, excluding generic business designations (Inc., Corp., LLC, etc.). Inconsistencies in the data from suppliers and/or third party sources (i.e., USPTO, State, etc.) may impact results. Because data from third-party sources may be incomplete or out-of-date, Corporation Service Company cannot warrant that information contained in these sections is timely, complete, or error-free. Internet owner information is based on the WHOIS information associated with the root domain name listed in the record. Because of the dynamic, unorganized nature of Internet content, Corporation Service Company cannot warrant that the service will display accurate, complete, or current information.

### Owner Information Disclaimer:

Owner information provides business information about the last reported owner of a trademark, based on a matching of USPTO, State and certain common law trademark records and any business information associated with the trademark owner. The search results included in this section of the report are a selection of the information available at the time of the preparation of this search report. We do not guarantee the accuracy of such matching nor the accuracy of the business information provided by our suppliers and/or third party sources. Any of the internet links included in this search report may become unavailable at any time following the preparation of this report.

On the date this search was completed, no US-designated filings were located in the IR database relevant to your mark.

# Jurisdiction Index

Jurisdiction Index

Mark: CCRD OPERATING COMPANY, INC.

|                  |                                     | US Federal | WIPO |
|------------------|-------------------------------------|------------|------|
| <b>Trademark</b> |                                     |            |      |
| 1                | CARTÕES DE CRÉDITO.COM (AND DESIGN) | •          |      |
| 2                | CREDIT CARD CHECKUP                 | •          |      |
| 3                | CREDITCARDS.COM (AND DESIGN)        | •          |      |
| 4                | EXACT                               | •          |      |
| 5                | NETFINITI (AND DESIGN)              | •          |      |
| 6                | TARJETASDECREDITO.COM (AND DESIGN)  | •          |      |



## Index By Trademark Owner

| Trademark Owner<br>Trademark        | Status     | Classes | Record | Page |
|-------------------------------------|------------|---------|--------|------|
| <b>1. CCRD OPERATING COMPANY</b>    |            |         |        |      |
| CREDITCARDS.COM (and Design)        | REGISTERED | 35      | Fed 1  | 9    |
| NETFINITI (and Design)              | REGISTERED | 35      | Fed 2  | 12   |
| CARTÕES DE CRÉDITO.COM (and Design) | ABANDONED  | 36      | Fed 3  | 15   |
| CREDIT CARD CHECKUP                 | ABANDONED  | 36      | Fed 4  | 17   |
| EXACT                               | ABANDONED  | 36      | Fed 5  | 18   |
| TARJETASDECREDITO.COM (and Design)  | ABANDONED  | 36      | Fed 6  | 19   |