

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Michael David Dellar		11/02/2012
	John J. Schwartz		11/02/2012
RECEIVING PARTY DATA			
Name:	Pastrami Boys, LLC		
Street Address:	120 East Grand Avenue		
City:	South San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94080		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85301215	PASTRANOMY
CORRESPONDENCE DATA			
Fax Number:	6503300831		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(650) 330-0830		
Email:	twright@claim1.com		
Correspondent Name:	Edward S. Wright		
Address Line 1:	1100 Alma Street, Suite 207		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	TA-75034-24		
NAME OF SUBMITTER:	Edward S. Wright		
Signature:	/esw/		
Date:	11/02/2012		
Total Attachments: 1 source=TA-75034-24 Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

Michael David Dellar and John J. Schwartz, individuals with a place of business at 1040 Main Street, Suite 100, Napa, California ("Assignors") are co-owners of the trademark PASTRANOMY and have applied for registration of the PASTRANOMY mark in the United States Patent and Trademark Office (Application No. 85/301,215, filed April 21, 2011).

Pastrami Boys LLC, a California Limited Liability Company, with a place of business at 120 East Grand Avenue, South San Francisco, California ("Pastrami Boys") desires to acquire the entire right, title and interest in and to the PASTRANOMY mark and the application to register the same.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignors hereby sell, assign, transfer and convey unto Pastrami Boys the entire right, title and interest in and to the PASTRANOMY mark, the application to register the same (Application No. 85/301,215, filed April 21, 2011), and the good will of the business symbolized by the PASTRANOMY mark.

2. Assignors agree to cooperate with Pastrami Boys in order that Pastrami Boys can fully enjoy the right, title and interest herein conveyed, including the execution and delivery any and all papers, instruments and other documents, as requested by Pastrami Boys, the giving of testimony, and the performance all reasonable other acts required by Pastrami Boys.

3. This assignment shall inure to the benefit of and be binding upon the heirs, successors, assigns and legal representatives of both Assignors and Pastrami Boys.

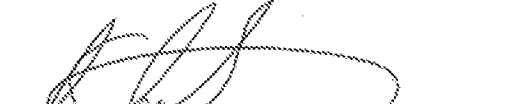
4. Assignors warrant and represent that they have not entered into, and will not enter into, any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and delivered as of the date(s) written below.

Dated: November 2, 2012


Michael David Dellar

Dated: November 2, 2012


John J. Schwartz