

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manufacturers and Traders Trust Company		10/31/2012	Banking Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Bakewise Brands, Inc.		
Street Address:	1688 North Wayneport Road		
City:	Macedon		
State/Country:	NEW YORK		
Postal Code:	14502		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2191953	FLEISCHER'S BAGELS	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704761		
Email:	tfahey@nationalcorp.com		
Correspondent Name:	Thomas Fahey		
Address Line 1:	1100 G Street NW, Suite 420		
Address Line 2:	National Corporate Research, Ltd.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	F142045		
NAME OF SUBMITTER:	Janet S. Wamsley		
Signature:	/Janet S. Wamsley/		

OP \$40.00 2191953

Date:

11/05/2012

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, **Bakewise Brands, Inc.** (f/k/a Fleischer's Bagels LLC), a Delaware corporation, with offices located at 1688 North Wayneport Road, Macedon, New York 14502 ("**Grantor**"), granted a security interest in and lien upon certain trademarks and related rights to **Manufacturers and Traders Trust Company**, a New York banking corporation ("**M&T**"), having an office located at One M&T Plaza, Buffalo, New York 14240, as set forth in a certain Trademark Security Agreement – Short Form dated March 25, 2003 by and among Grantor and M&T (the "**Security Agreement**");

WHEREAS, an executed copy of the Security Agreement was recorded in the United States Patent and Trademark Office on March 27, 2003 at Reel 002701, Frame 0843;

WHEREAS, Grantor has requested that M&T release and reassign their interests in the trademarks more fully identified in Schedule A annexed hereto and made a part hereof; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, M&T hereby:

1. releases and reassigns to Grantor any and all liens, security interests, right, title and interest of M&T pursuant to the Security Agreement in the trademarks more fully identified in Schedule A, without recourse or representation or warranty, express or implied, of any kind;
2. agrees that any power of attorney or similar rights granted by Grantor to M&T pursuant to or in connection with the Security Agreement is terminated; and
3. authorizes and requests that the United States Patent and Trademark Office note and record the existence of the release hereby given.

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IN WITNESS WHEREOF, Manufacturers and Traders Trust Company has caused this Release of Security Interest in Trademarks to be executed as of October 31, 2012.

MANUFACTURERS AND TRADERS
TRUST COMPANY

By: Randall C Cardon

Name: Randall C. Cardon

Title: Vice President

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS

TRADEMARKS

Word Mark	Registration Number	Registration Date
Fleischer's Bagels	2,191,953	9/29/1998

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