

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kenzo Estate, Inc.		09/10/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kenzo Limited		
Street Address:	Shinjuku Center Building 31F		
Internal Address:	25-1, Nishi-Shinjuku 1-chome, Shinjuku-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	163-0631		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3760988	AI	
Registration Number:	3760989	RINDO	
Registration Number:	3760990	MURASAKI	
Registration Number:	3760991	ASATSUYU	
CORRESPONDENCE DATA			
Fax Number:	2062240779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-682-8100		
Email:	susan.bermel@cojk.com		
Correspondent Name:	Jerald E. Nagae / Christensen O'Connor		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	FUPO-5-50645		

OP \$115.00 3760988

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Jerald E. Nagae
Signature:	/Jerald E. Nagae/
Date:	11/06/2012

Total Attachments: 2

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**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, Kenzo Estate, Inc., a California corporation, having the business address of 3200 Monticello Road, Napa, California 94558 (hereinafter the "Assignor"), adopted and used the marks which were registered in the United States Patent and Trademark Office, as listed on Exhibit A hereto (the "Trademarks"); and

WHEREAS, Kenzo Limited, a Japan corporation, having the business address of Shinjuku Center Building 31F, 25-1, Nishi-Shinjuku 1-chome, Shinjuku-ku, Tokyo, 163-0631 Japan (hereinafter the "Assignee"), is desirous of acquiring said Trademarks and the registrations thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademarks and said registrations, together with the goodwill of the business associated with the Trademarks.

Executed at Osaka, Japan

this 10th day of September, 2012.

Kenzo Estate, Inc.

Kenzo Tsujimoto  
By: Kenzo Tsujimoto  
Title: Chief Executive Officer

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS  
1420 Fifth Avenue  
Suite 2800  
Seattle, Washington 98101  
206.682.8100

EXHIBIT A

Trademark	Registration Number	Registration Date
AI	3760988	March 16, 2010
RINDO	3760989	March 16, 2010
MURASAKI	3760990	March 16, 2010
ASATSUYU	3760991	March 16, 2010

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