

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lejaby S.A.S.		10/05/2012	SOCIETE PAR ACTIONS SIMPLIFIEE: FRANCE
RECEIVING PARTY DATA			
Name:	LA MAISON LEJABY		
Street Address:	Avenue du Loup Pendu		
City:	Rillieux la Pape		
State/Country:	FRANCE		
Postal Code:	69140		
Entity Type:	SOCIETE PAR ACTIONS SIMPLIFIEE A ASSOCIE UNIQUE: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4099704	RASUREL	
Serial Number:	85499583	LEJABY	
CORRESPONDENCE DATA			
Fax Number:	8602860115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(860)286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Jamie E. Platkin		
Address Line 1:	Cantor Colburn LLP		
Address Line 2:	20 Church Street, 22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103-3207		
ATTORNEY DOCKET NUMBER:	FLI0009AUS		
DOMESTIC REPRESENTATIVE			

OP \$65.00 4099704

Name: Jamie E. Platkin
Address Line 1: Cantor Colburn LLP
Address Line 2: 20 Church Street, 22nd Floor
Address Line 4: Hartford, CONNECTICUT 06103-3207

NAME OF SUBMITTER:	Jamie E. Platkin
Signature:	/Jamie E. Platkin/
Date:	11/06/2012
Total Attachments: 3 source=Assignment LEJABY to LA MAISON LEJABY.pdf#page1.tif source=Assignment LEJABY to LA MAISON LEJABY.pdf#page2.tif source=Assignment LEJABY to LA MAISON LEJABY.pdf#page3.tif	

DEED OF ASSIGNMENT

BY and BETWEEN :

LEJABY S.A.S.
Avenue du Loup Pendu
69140 RILLEUX LA PAPE
FRANCE

Represented by
Maître Bruno Sapin,
specially authorized by a decision rendered by the Commercial Court of Lyon on January 18,
2012,

Hereinafter called the Assignor,
on one hand,

and

LA MAISON LEJABY
Avenue du Loup Pendu
69140 RILLEUX LA PAPE
FRANCE

Represented by :
Mr. Alain Prost
President

Hereinafter called the Assignee,
on the other hand ;

WHEREAS :

The Assignor is the owner of the trademarks and associated trademark applications and registrations mentioned in Exhibit 1 hereto, all together referred to hereafter as the TRADEMARKS,

The Assignee would like to acquire the entire right, title and interest in and to the TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows :

The Assignor hereby sells, assigns and transfers to the Assignee the entire right, title and interest in and to the TRADEMARKS, together with all common law rights in the TRADEMARKS, the goodwill of the business connected with the use of and symbolized by the TRADEMARKS, all rights of action arising from the TRADEMARKS, all claims for damages by reason of past infringement of the TRADEMARKS with the right to sue for and collect the same, all of the foregoing to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns.

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Following this assignment, the Assignee will be the one and only owner of the TRADEMARKS.

The Assignee will have the right to assign its rights in the TRADEMARKS and to grant licenses to use the TRADEMARKS.

The Assignee will pay the TRADEMARK renewal fees.

This assignment will be recorded at the French National Patent Office and at the U.S. Patent and Trademark Office.

Made in as many originals as the parties to this assignment, not including those intended to formalities.

LEJABY S.A.S.

LA MAISON LEJABY

~~SELARL AJPartenaires~~

~~Maitre Bruno SAPIN~~

~~Administrateur judiciaire~~

~~174 rue de Créqui - 69003 LYON~~

Me Bruno SAPIN



M. Alain PROST

Date

5/10/2012

Date

5.10.2012

EXHIBIT 1

TRADEMARK PORTFOLIO

Trademark	Class	Country	Registration Number	Registration Date
LEJABY	25	USA	85 499 583	20/12/2011
RASUREL	25	USA	409 97 04	14/02/2012

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