

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parts For A Cause, Inc.		10/31/2012	CORPORATION: GEORGIA

RECEIVING PARTY DATA	
Name:	Omix-ADA, Inc.
Street Address:	460 Horizon Drive, Suite 400
City:	Suwanee
State/Country:	GEORGIA
Postal Code:	30024
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	4136890	PARTS FOR A CAUSE
Serial Number:	85418666	PARTS FOR A CAUSE
Serial Number:	85418670	A PARTS FOR A CAUSE COMPANY DRIVE OFFROAD

CORRESPONDENCE DATA	
Fax Number:	4048792932
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(404) 879-2432
Email:	atltrademarks@wcsr.com
Correspondent Name:	Marcy L. Sperry
Address Line 1:	P.O. Box 7037
Address Line 2:	Womble Carlyle Sandridge & Rice, LLP
Address Line 4:	Atlanta, GEORGIA 30357-0037

ATTORNEY DOCKET NUMBER:	56744.0020.1
NAME OF SUBMITTER:	Marcy L. Sperry

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Signature:	/Marcy L. Sperry/
Date:	11/06/2012
Total Attachments: 2 source=Parts For A Cause - Trademark Assignment#page1.tif source=Parts For A Cause - Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment"), dated as of October 31, 2012 (the "Effective Date"), is made between Parts For A Cause, Inc., a Georgia corporation with an address at 460 Horizon Drive, Suite 100, Suwanee, Georgia 30024 (the "Assignor"), and Omix-ADA, Inc., a Georgia corporation with an address at 460 Horizon Drive, Suite 400, Suwanee, Georgia 30024 (the "Assignee").

WHEREAS, Assignor is the record owner of certain trademarks and Assignee desires to acquire title to such trademarks in Assignee's name;

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the trademarks and goodwill to Assignee;

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to (i) all applications and registrations (US and/or foreign) for the marks/names PARTS FOR A CAUSE, PARTS FOR A CAUSE & Design, and A PARTS FOR A CAUSE COMPANY DRIVE OFFROAD & Design, including, but not limited to, the marks depicted in Schedule A; (ii) any and all trademark, service mark, trade name, copyright, and intellectual property rights, including rights of priority, in the marks/names listed in (i) above, ((i)-(ii) collectively, the "Marks"); (iii) any and all goodwill of the business associated with the Marks; (iv) all causes of action, claims and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Marks; and (v) any royalties or other consideration owed in connection with use of the Marks after the Effective Date.

2. Assignor further agrees, without further consideration, to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Marks, goodwill and all other rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their respective authorized officers, all as of the date and year first above written.

ASSIGNOR:

Parts For A Cause, Inc.

By: 

Name: Ali D. Azadi
Chief Executive Officer

ASSIGNEE:

Omix-ADA, Inc.

By: 

Name: Ali D. Azadi
Chief Executive Officer