

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Del Rio Marketing, Inc.		11/02/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dyseone Enterprises, Inc.		
Street Address:	8517 Production Ave.		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85332892	DYSE ONE	
Registration Number:	3193806	DYSE ONE	
Serial Number:	85443566	DYSE ONE	
Serial Number:	85443508	DYSE ONE	
Registration Number:	3647528	DYSE ONE	
Registration Number:	3775812	DYSE ONE	
Registration Number:	3647094	DYSE ONE	
CORRESPONDENCE DATA			
Fax Number:	8187833825		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8187833858		
Email:	artlaw4@aol.com		
Correspondent Name:	Arthur Aaronson		
Address Line 1:	16133 Ventura Blvd., Suite 675		
Address Line 4:	Encino, CALIFORNIA 91436		

OP \$190.00 85332892

ATTORNEY DOCKET NUMBER:	60741-ASSIGN
NAME OF SUBMITTER:	Arthur Aaronson
Signature:	/Arthur Aaronson/
Date:	11/06/2012
Total Attachments: 2 source=TM Assignment_Del Rio to Jay Smith#page1.tif source=TM Assignment_Del Rio to Jay Smith#page2.tif	

U.S. PATENT AND TRADEMARK OFFICE
OFFICE OF PUBLIC RECORDS
ASSIGNMENT BRANCH

Assignment of Trademarks

Whereas, Del Rio Marketing, Inc., a California corporation, 202 E. Palm Street, Exeter, CA 93221, has registered and is using the following Trademarks ("Trademarks"):

1. Dyse One – Registration No. 3193806.
2. Dyse One – Registration No. 4153904
3. Dyse One – Registration No. 4153897
4. Dyse One – Registration No. 3647528
5. Dyse One – Registration No. 3775812
6. Dyse One – Registration No. 3647094

Whereas, Del Rio Marketing, Inc., a California corporation, 202 E. Palm Street, Exeter, CA 93221, has a currently pending trademark application ("Pending Application") for DYSE ONE having the Serial No. of 85332892; and

Whereas, Dyseone Enterprises, Inc., a California corporation, 8517 Production Ave., San Diego, CA 92121, is desirous of acquiring said Trademarks and the Pending Application; and

Whereas Del Rio Marketing, Inc. desires that said Trademarks and the Pending Application be registered in the name of Dyseone Enterprises, Inc., the assignee,

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Del Rio Marketing, Inc., does hereby assign to the said Dyseone Enterprises, Inc., all right, title, and interest in said Trademarks and said Pending Application along with the

goodwill of the business symbolized thereby.

Dated: November 2, 2012

DEL RIO MARKETING, INC., a California corporation

By: 

Name: BRIAN ACQUAFRESCA

Title: PRESIDENT

ACCEPTED BY:

DYSEONE ENTERPRISES, INC., a California corporation

By: 

Name: JAY SMITH

Title: PRESIDENT