

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retrevo, Inc.		10/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Shopzilla, Inc.		
Street Address:	12200 W. Olympic Blvd., Suite 300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3255925	RETREVO	
CORRESPONDENCE DATA			
Fax Number:	5032962172		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-844-9009		
Email:	mail@ganzlaw.com		
Correspondent Name:	Bradley M. Ganz		
Address Line 1:	PO Box 2200		
Address Line 4:	Hillsboro, OREGON 97123		
ATTORNEY DOCKET NUMBER:	BIZ-3.037		
NAME OF SUBMITTER:	Bradley M. Ganz		
Signature:	/Bradley M. Ganz/		
Date:	11/06/2012		

OP \$40.00 3255925

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK RIGHTS

Subject to the Asset Purchase Agreement dated as of 25 October, 2012 entered into by Retrevo, Inc. a corporation organized under the laws of the state of Delaware, having its principal offices at 440 N. Wolfe Road, Sunnyvale, CA 94085 ("Assignor") and Shopzilla, Inc., a corporation organized under the laws of state of California, having its principal offices at 12200 W. Olympic Blvd., Suite 300, Los Angeles, CA 90064 ("Assignee"), Assignor assigns to said Assignee, all right, title, and interest in and to the Marks listed below and the goodwill of the business symbolized by said Marks.

Trademark	Registration Number	Country of Registration
RETREVO	3255925	U.S.

Dated this 30th day of October, 2012

RETREVO, INC.

By: [Signature]

Its: CEO

State of California
 County of Santa Clara) ss.

On this 30th day of Oct, 2012, personally appeared before the above named individual(s) who is/are personally known by me or proved to me on the basis of satisfactory evidence to be the same individual(s) who executed the foregoing assignment; and who acknowledged to me that he/she/they executed the same of his/her/their own free will for the use and purposes therein set forth; and who if applicable stated that he/she/they is/are the _____ of _____, a corporation, and that the above instrument was signed on behalf of said corporation by authority of its board of directors.

Before me:

 Notary Public for

My Commission expires: _____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

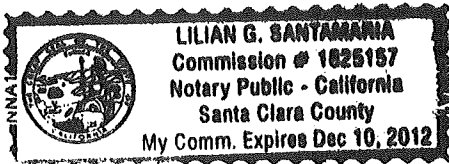
STATE OF CALIFORNIA)
) ss.
COUNTY OF SANTA CLARA)

On October 30, 2012 before me, Lilian G. Santamaria, Notary Public,
personally appeared Vipin Jain

who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Lilian G. Santamaria
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

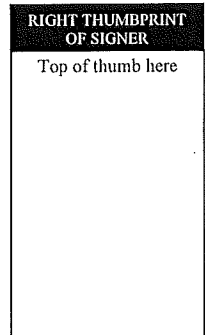
Description of Attached Document

Title or Type of Document: Assignment of Trademark Rights
Document Date: October 30, 2012 Number of Pages: 2
Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____
 Individual
 Corporate Officer – Title(s): President and Chief Executive Officer
 Partner – Limited General
 Attorney-in-Fact
 Trustee
 Guardian or Conservator
 Other: _____

Signer is representing: Retrevo, Inc.



Dated this 5th November day of ~~October~~, 2012

SHOPZILLA, INC.

By: [Signature]
Its: General Counsel

State of CA

County of Los Angeles) ss.

On this 5th day of Nov, 2012, personally appeared before the above named individual(s) who is/are personally known by me or proved to me on the basis of satisfactory evidence to be the same individual(s) who executed the foregoing assignment; and who acknowledged to me that he/she/they executed the same of his/her/their own free will for the use and purposes therein set forth; and who if applicable stated that he/she/they is/are the _____ of _____, a corporation, and that the above instrument was signed on behalf of said corporation by authority of its board of directors.

Before me:

see attached Acknowledgement

Notary Public for
My Commission expires: _____

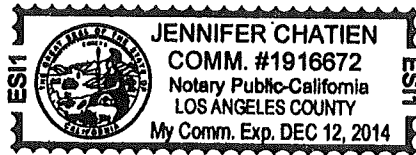
ACKNOWLEDGMENT

STATE OF CALIFORNIA }
COUNTY OF Los Angeles } ss.

On November 5, 2012 before me, Jennifer Chatien, Notary Public,
personally appeared BIYTHE A. HOLDEN,
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose
name(s) is are subscribed to the within instrument and acknowledged to me that he is she is they executed the
same in his is her is their authorized capacity(ies), and that by his is her is their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Handwritten Signature]



THIS CERTIFICATE **MUST** BE ATTACHED TO THE DOCUMENT DESCRIBED BELOW:

Title of Document Type Assignment of Trademark Rights
Number of Pages 4
Date of Document 10/25/2012
Signer(s) Other Than Named Above Retrevo

TRADEMARK