



**ASSIGNMENT**

THIS ASSIGNMENT is made effective October 5, 2012 (the "Effective Date") by HMI BUYING GROUP, INC., a Mississippi Corporation ("Assignor"), in favor of MEDICAL ARTS PRESS, INC., a Minnesota Corporation ("Assignee").

**WHEREAS**, Assignor has applied for the registration of the trademark **HMI BUYING GROUP & Design** (Application Serial No. 85/047,937) (the "Mark"); and

**WHEREAS**, Assignee is desirous of acquiring the entire right, title and interest to the Mark, together with the goodwill of the business associated therewith; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

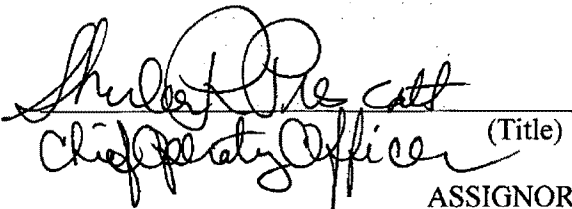
1. **Assignment**. Assignor does hereby assign and transfer to Assignee its entire right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of the Mark and/or registrations, the same to be held and enjoyed by the Assignee, its successors and assigns.

2. **Short Form**. This Assignment is a short form version of that certain Assignment and Amendment Agreement of even date and is in no way intended to replace or supersede it.

**IN WITNESS WHEREOF**, the Assignor has caused this Agreement to be executed as of the Effective Date.

HMI BUYING GROUP, INC.

By:

  
\_\_\_\_\_  
Chief Operating Officer (Title)  
ASSIGNOR