

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph Carl Homes of Florida LLC		11/05/2012	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Avatar Properties, Inc.		
Street Address:	395 Village Drive		
City:	Poinciana		
State/Country:	FLORIDA		
Postal Code:	34759		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85375200	BELLA POINTE	
CORRESPONDENCE DATA			
Fax Number:	8138886275		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(813) 885-2006		
Email:	mail@tampaiplaw.com		
Correspondent Name:	Arthur W Fisher, III		
Address Line 1:	5555 W Waters Ave., Ste 609		
Address Line 4:	Tampa, FLORIDA 33634		
NAME OF SUBMITTER:	Arthur W Fisher, III		
Signature:	/Arthur W Fisher, III 26453/		
Date:	11/07/2012		
Total Attachments: 1 source=Executed Assignment#page1.tif			

OP \$40.00 85375200

**ASSIGNMENT OF PENDING APPLICATION  
JOSEPH CARL HOMES**

**WHEREAS**, Joseph Carl Homes of Florida LLC, a Florida limited liability company, having its principal offices at 395 Village Drive, Poinciana, Florida 34759, has adopted, used, is using and is the owner of the following service mark for which an application is pending in the United States Patent and Trademark Office:

<b>Service Mark</b>	<b>Application Number</b>	<b>Date Filed</b>
<b>BELLA POINTE</b>	<b>85/375200</b>	<b>July 19, 2011</b>

**WHEREAS**, Avatar Properties Inc., a Florida corporation, has succeeded to the business, assets and appurtenant goodwill of said Joseph Carl Homes of Florida LLC.

**NOW, THEREFORE**, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Joseph Carl Homes of Florida LLC hereby assigns to Avatar Properties Inc. all right, title and interest in and to said service mark and said Application therefore, together with the goodwill of the business symbolized by said service mark and the Application to register said service mark.

Signed at Poinciana, Florida, this 5th day of November, 2012.

JOSEPH CARL HOMES OF FLORIDA LLC, a dissolved Florida limited liability company

By: Avatar Properties Inc., its sole member

By:   
Valerie J. Grandin

Title: Vice President