

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Square 1 Bank		10/23/2012	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
Name:	Everyday Health, Inc.		
Street Address:	345 Hudson Street		
Internal Address:	16th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2605574	CAREPAGES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	6179372400		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6179372418		
Email:	aanderson@cooley.com		
Correspondent Name:	Anna B Anderson		
Address Line 1:	777 6th Street, N.W.		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	312527-114		
NAME OF SUBMITTER:	Anna Anderson		

CH \$40.00 2605574

Signature:	/Anna Anderson/
Date:	11/08/2012
Total Attachments: 2 source=IP release everyday health- just trademarks#page1.tif source=IP release everyday health- just trademarks#page2.tif	

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

WHEREAS, **Everyday Health, Inc.**, a Delaware corporation, (formerly known as Carepages, Inc.) (the "Company") and **Square 1 Bank**, a North Carolina corporation, (the "Lender") entered into a Security Agreement dated September 18, 2009 (the "Security Agreement"), pursuant to which the Company pledged to the Lender a security interest in certain intellectual property assets of Company;

WHEREAS, a true and correct copy of the Security Agreement was recorded in the United States Patent and Trademark Office (the "USPTO") on September 30, 2009, at Reel 4071, Frame 0451, against the trademark and corresponding registration listed on Schedule A attached hereto (the "Trademark");

WHEREAS, the parties desire to confirm the release of all security interests which had been granted in favor of Lender in the Trademark; and

WHEREAS, the Company has requested and Lender has agreed to provide a document suitable for filing with the USPTO for purposes of recording the release of Lender's security interest in the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby releases, relinquishes and discharges its security interest and all other rights in the Trademark that Lender has, had, or could have had pursuant to the Security Agreement. Lender hereby further authorizes the Company to take any and all actions, including filing and recording this Release document with the appropriate governmental authorities to effectuate and further document the release made hereby.

IN WITNESS WHEREOF, the Lender has caused this Release of Security Interest in Intellectual Property to be duly executed by its authorized representative as of October 23, 2012.

**Square 1 Bank**

By: DOBILL

Print Name: DAVID B KA

Title: VP

**SCHEDULE A  
TRADEMARKS**

<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
CAREPAGES	2605574	August 6, 2002