

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Square 1 Bank		10/23/2012	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Everyday Health, Inc.
Street Address:	345 Hudson St.
Internal Address:	16th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10014
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3387384	EVERYDAY HEALTH
Registration Number:	3387385	EVERYDAY HEALTH
Registration Number:	3371410	EVERYDAY HEALTH
Registration Number:	4158088	EVERYDAY HEALTH
Registration Number:	3762352	EVERYDAY HEALTH NETWORK
Registration Number:	3762388	WATERFRONT MEDIA

CORRESPONDENCE DATA

Fax Number: 6179372400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6179372418
 Email: aanderson@cooley.com
 Correspondent Name: Anna B Anderson
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CH \$165.00 3387384

Address Line 2: Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	312527-114
NAME OF SUBMITTER:	Anna Anderson
Signature:	/Anna Anderson/
Date:	11/08/2012

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS, **Everyday Health, Inc.**, a Delaware corporation, (formerly known as Waterfront Media, Inc.) (the "Company") and **Square 1 Bank**, a North Carolina corporation, (the "Lender") entered into a Security Agreement dated September 18, 2009 (the "Security Agreement"), pursuant to which the Company pledged to the Lender a security interest in certain intellectual property assets of Company;

WHEREAS, a true and correct copy of the Security Agreement was recorded in the United States Patent and Trademark Office (the "USPTO") on September 30, 2009, at Reel 4071, Frame 0457, against the trademarks and corresponding registrations listed on Schedule A attached hereto (the "Trademarks");

WHEREAS, a true and correct copy of the Security Agreement was recorded with the USPTO on September 30, 2009, at Reel 023304, Frame 0857, against the patents listed on Schedule B attached hereto (the "Patents");

WHEREAS, the parties desire to confirm the release of all security interests which had been granted in favor of Lender in the Trademarks and Patents; and

WHEREAS, the Company has requested and Lender has agreed to provide a document suitable for filing with the USPTO for purposes of recording the release of Lender's security interest in the Trademarks and Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby releases, relinquishes and discharges its security interest and all other rights in the Trademarks and Patents that Lender has, had, or could have had pursuant to the Security Agreement. Lender hereby further authorizes the Company to take any and all actions, including filing and recording this Release document with the appropriate governmental authorities to effectuate and further document the release made hereby.

IN WITNESS WHEREOF, the Lender has caused this Release of Security Interest in Intellectual Property to be duly executed by its authorized representative as of October 23, 2012.

Square 1 Bank

By: David B. Kuo

Print Name: David B. Kuo

Title: AVP

**SCHEDULE A
TRADEMARKS**

Trademark	Registration No.	Registration Date
EVERYDAY HEALTH & Design	3387384	February 26, 2008
EVERYDAY HEALTH & Design	3387385	February 26, 2008
EVERYDAY HEALTH & Design	3371410	January 22, 2008
EVERYDAY HEALTH & Design	4158088	June 12, 2012
EVERYDAY HEALTH NETWORK & Design	3762352	March 23, 2010
WATERFRONT MEDIA	3762388	March 23, 2010

**SCHEDULE B
PATENTS**

Title	Patent/App. No.	Filing Date
Interactive Streaming Ticker	7,092,939	February 27, 2003
Interactive Streaming Ticker	7,584,180	June 28, 2006
System Facilitating Communications and Financial Contributions Involving Facilities and Residents Thereof	10/551,609	July 24, 2006
Recognizing Healthcare Treatment Trends, and Divergence from Healthcare Treatment Trends, by Members of a Group	11/866,776	October 3, 2007
Personalized Collections of Service or Product Reviews	11/866,848	October 3, 2007
Intelligently Determining Completeness of Collected Information	11/866,933	October 3, 2007
Pantry Inventory Management and Recipe Selection	12/142,648	June 19, 2008
Identifying One Or More Healthcare Providers	12/443,946	December 7, 2009