

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FIKSU, INC.	FORMERLY Fluent Mobile, Inc.	11/05/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BRIDGE BANK, NATIONAL ASSOCIATION		
Street Address:	55 Almaden Blvd.		
Internal Address:	Suite 100		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4180569	GET LOYAL APP USERS	
Registration Number:	4180567	GET LOYAL APP USERS	
Registration Number:	4180499	FIKSU	
Registration Number:	4180498	FIKSU	
Registration Number:	4074080	GET LOYAL APP USERS	
Registration Number:	4063416	GET LOYAL APP USERS	
Registration Number:	4057651	FIKSU	
Registration Number:	4029967	FIKSU	
Registration Number:	4002575	FLUENT NEWS	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-550-6403		

CH \$240.00 4180569

Email: erin.obrien@cooley.com
Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley LLP
Address Line 2: 4401 Eastgate Mall
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	305983-1076 FIKSU
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NAME OF SUBMITTER:	Erin O'Brien
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Signature:	/Erin O'Brien/
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Date:	11/08/2012
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Total Attachments: 6

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of November 5, 2012 (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and FIKSU, INC., a Delaware corporation formerly known as Fluent Mobile, Inc. ("Grantor") is made with reference to the Loan and Security Agreement, dated as of November 5, 2012 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

FIKSU, INC.

By: _____

Name: _____

Title: _____

Address for Notices:

Attn: Micah Adler, CEO
101 Arch Street, Suite 304
Boston, MA 02110
Fax: _____

LENDER:

BRIDGE BANK, NATIONAL ASSOCIATION

By: _____

Name: _____

Title: _____

Address for Notices:

Attn: Chris Perkins and Note Department
55 Almaden Boulevard, Suite 100
San Jose, California 95113
Tel: (408) 556-6501
Fax: (408) 282-1681

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

FIKSU, INC.

By: _____

Name: _____

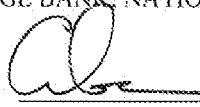
Title: _____

Address for Notices:

Attn: Micah Adler, CEO
101 Arch Street, Suite 304
Boston, MA 02110
Fax: _____

LENDER:

BRIDGE BANK NATIONAL ASSOCIATION

By:  _____

Name: Christian Perkins

Title: Vice President

Address for Notices:

Attn: Chris Perkins and Note Department
55 Almaden Boulevard, Suite 100
San Jose, California 95113
Tel: (408) 556-6501
Fax: (408) 282-1681

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist ☒

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Pre - registered?</u>

EXHIBIT B
TRADEMARKS

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>	<u>Registration Date</u>
GET LOYAL APP USERS	85/317,645	4,180,569	05/11/11	07/24/12
GET LOYAL APP USERS	85/317,116	4,180,567	05/10/11	07/24/12
FIKSU	85/303,410	4,180,499	04/25/11	07/24/12
FIKSU	85/303,408	4,180,498	04/25/11	07/24/12
GET LOYAL APP USERS	85/319,038	4,074,080	05/12/11	12/20/11
GET LOYAL APP USERS	85/319,032	4,063,416	05/12/11	11/29/11
FIKSU	85/240,050	4,057,651	02/11/11	11/15/11
FIKSU	85/240,052	4,029,967	02/11/11	09/20/11
FLUENT NEWS	85/240,048	4,002,575	02/11/11	07/26/11

EXHIBIT C

PATENTS

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue Date:</u>
Mobile digital media download incentive Management through multiple user action tracking	N/A	13/447042	No	N/A
Mobile digital media download incentive management through tracking of ID stored in native facilities of the mobile device	N/A	13/447047	No	N/A
Mobile digital media download tracking management utilizing statistical user fingerprinting techniques through correlation of web-based download user actions with mobile application download user actions	N/A	13/447049	No	N/A
Temporal tracking of mobile user behavior with respect to web-based advertisements associated with temporary and keyed ID use in digital media content	N/A	13/447054	No	N/A
Rewarding a user for downloading a free app with the right to use another free app	N/A	13/447057	No	N/A
Mobile digital media download incentive Management	N/A	61/681002	No	N/A