

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Questex Media Group LLC		04/01/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	North Coast Media, LLC
Street Address:	1360 E. 9th St.
Internal Address:	Suite 1070
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2564770	GEOSPATIAL SOLUTIONS
Registration Number:	2341952	GOLFDOM
Registration Number:	1666686	GPS WORLD
Registration Number:	1557418	LANDSCAPE MANAGEMENT
Registration Number:	3791678	PEST MANAGEMENT PROFESSIONAL
Registration Number:	3149720	PP&E PORTABLE PLANTS & EQUIPMENT
Registration Number:	1072234	RSI
Registration Number:	1584614	LP/GAS
Registration Number:	1960218	PIT & QUARRY

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

OP \$240.00 2564770

Phone: 216-706-3868  
Email: bweekley@taftlaw.com  
Correspondent Name: Brandi Weekley  
Address Line 1: 200 Public Square  
Address Line 2: Suite 3500  
Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER:	Brandi N. Weekley
Signature:	/bnw/
Date:	11/08/2012

Total Attachments: 4  
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Assignment"), is made as of this 1 day of April, 2012, by and among QUESTEX MEDIA GROUP LLC, a Delaware limited liability company (the "Assignor") and NORTH COAST MEDIA, LLC, an Ohio limited liability company (the "Assignee"). All capitalized terms used but not defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement of even date by and among the Assignor and the Assignee (the "Agreement").

WHEREAS, Assignor has adopted, used, and is using the marks listed on Schedule A attached hereto (the "Marks");

WHEREAS, Assignor currently uses and has a *bona fide* intent to continue to use the Marks in connection with the goods and/or services for which such Marks have been used; and

WHEREAS, Assignee is desirous of (i) acquiring all right, title, and interest, in, to, and under the Marks, including all goodwill associated therewith, and (ii) acquiring that portion of Assignor's business in which Assignor currently uses and has a *bona fide* intent to continue to use the Marks; and the Assignor is desirous of selling, assigning, transferring, granting, and setting over to the Assignee all of his right, title, and interest, in, to and under the Marks, including all goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant, and set over to the Assignee and its successors and assigns all of the right, title, and interest worldwide, in, to and under the Marks, all goodwill associated therewith, together with that portion of Assignor's business in connection with which it uses and has a *bona fide* intent to continue to use the Marks, all common law rights thereto, and all applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements and to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant, and set over not been made, all subject to the terms and conditions of the Agreement (the "Assigned Trademark Rights").


The Assignor hereby warrants and covenants that (i) it has the full power and authority to convey the rights, titles, and interests herein sold, assigned, transferred, granted, and set over to the Assignee; (ii) it has not executed and will not execute any agreement in conflict herewith; and (iii) it will execute any and all other instruments which may be necessary to perfect and evidence the Assignee's ownership of the Assigned Trademark Rights herein conveyed.

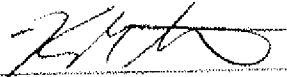
This Assignment is subject to all of the terms, conditions, and limitations set forth in the Agreement, and in the event of any conflict or inconsistency between the terms of this Assignment and the terms of the Agreement, the terms of the Agreement will prevail.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as an instrument under seal as of the date written above.

QUESTEX MEDIA GROUP LLC

NORTH COAST MEDIA, LLC

By:   
Name: Thomas E. Caridi  
Its: Executive Vice President  
thereunto duly authorized

By:   
Name: Kevin M. Stoltman  
Its: President  
thereunto duly authorized

{Signature Page to Trademark Assignment}

## Schedule A

### Marks

#### Registered Trademarks – Green Group / GPS Assets:

Trademark Name	Country	Status	Application No.	Registration Number	Filing Date	Registration Date
GEOSPATIAL SOLUTIONS	United States	Registered	76/020,672	2564770	4/7/2000	4/23/2002
GOLFDOM	United States	Registered	75/565,478	2341952	10/7/1998	4/11/2000
GPS WORLD	United States	Registered	74/092,413	1666686	8/27/1990	12/3/1991
LANDSCAPE MANAGEMENT	United States	Registered	73/714,067	1,557,418	2/29/1988	9/19/1989
PEST MANAGEMENT PROFESSIONAL	United States	Registered	77/752,036	3791678	6/4/2009	5/18/2010
PP&E PORTABLE PLANTS AND EQUIPMENT	United States	Registered	78/500,535	3149720	10/12/2004	9/26/2006
RSI	United States	Registered	73/101,177	1072234	9/27/1976	8/30/1977

#### Registered Trademarks – LPG / PQ Assets:

Trademark Name	Country	Status	Application No.	Registration Number	Filing Date	Registration Date
LP/GAS	United States	Registered	73/786,577	1584614	3/14/1989	2/27/1990
PIT & QUARRY	United States	Registered	74/654,184	1960218	3/31/1995	3/5/1996

Common Law Trademarks. The marks listed on Schedule 2.01.1, including all common law rights related thereto, are owned by the Seller immediately prior to the Closing and comprise part of the Purchased Assets.

Inventions. None

Trade Secrets. None

Copyrights – Green Group / GPS Assets:

Publication	ISSN	Year	Month	Volume	No.
Golfdom	1526-4270	2007	Jan-Sept	63	1 to 9
		2008	Apr-June	64	1 to 3
		2009	Jan-Dec	65	1 to 12
		2010	Jan-Dec	66	1 to 12
		2011	Jan-June	67	1 to 6
		2011	Jul-Sept	67	7 to 9
GPS World	1048-5104	2009	Jan-June	20	1 to 6
		2009	Jul-Dec	20	7 to 12
		2010	Apr-Dec	21	4 to 12
		2011	Jan-Mar	22	1 to 3
		2011	Apr-June	22	4 to 6
		2011	Jul-Sept	22	7 to 9
Landscape Management	0894-1254	2007	Jan-Dec	46	1 to 12
		2008	Jan-June, Oct-Dec	47	1 to 6, 10 to 12
		2009	Jan-Dec	48	1 to 12
		2010	Jan-Dec	49	1 to 12
		2011	Jan-Mar	50	1 to 3
		2011	Apr-June	50	4 to 6
		2011	Jul-Sep	50	7 to 9
Pest Management	1939-9227	2007	Oct-Dec	75	10 to 12
		2009	Jan-Dec	77	1 to 12
		2010	Jan-Dec	78	1 to 12
		2011	Jan-Mar	79	1 to 3
		2011	Apr-June	79	4 to 6
		2011	Jul-Sep	79	7 to 9
RSI (Roofing/Siding/Insulation)	0033-7129	2007	Jan-Dec	84	1 to 12
		2008	Jan-June	85	1 to 6

Copyrights – LPG / PQ Assets:

Publication	ISSN	Year	Month	Volume	No.
LP Gas	0024-7103	2007	Jan-Dec	67	1 to 12
		2008	Jan-Mar, Oct-Dec	68	1 to 3, 10 to 12
		2009	Jan-Dec	69	1 to 12
		2010	Jan-Dec	70	1 to 12
		2011	Jan-Mar	71	1 to 3
		2011	Apr-June	71	4 to 6
Pit & Quarry	1527-4594	2007	Apr-May, Aug-Sept	99	10-11, 2-3
		2009	Jan-Dec	101-102	7 to 6
		2010	Jan-Dec	102-103	7 to 6
		2011	Jan-Mar	104	7 to 9
		2011	Apr-June	103	12-Oct
		2011	Jul-Sep	104	7 to 9