

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/31/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Avid Health, Inc.		10/31/2012	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Church & Dwight Co., Inc.
Street Address:	469 North Harrison Street
Internal Address:	Law Department
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08543
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Registration Number:	2626399	CALCI-BEARS
Registration Number:	2255357	COLD ACTIVE
Registration Number:	3708027	ECHINACEA KING
Registration Number:	2152485	MULTI-EARTH FORCE
Registration Number:	2238696	NATURAL MENOPAUSE
Registration Number:	1587385	NUTRITION NOW
Registration Number:	2211034	
Registration Number:	2031155	PB8
Registration Number:	2191988	PET CALM
Registration Number:	2252159	PMS SUPPORT
Registration Number:	3873284	RHINO
Registration Number:	3889569	RHINO

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Registration Number:	3297105	RHINO CALCIUMS
Registration Number:	3301322	RHINO ECHINACEA
Registration Number:	3311264	RHINO GUMMY BEAR VITAMINS
Registration Number:	3229805	RHINO SWIRLIN' CALCI-BEARS
Registration Number:	3301338	RHINO WIGGLERS
Registration Number:	3301337	RHINO ZINC
Registration Number:	2260973	TRAUMA-ONE
Registration Number:	2298899	WE MAKE NUTRITION TASTE GOOD
Registration Number:	2149432	YEAST DEFENSE
Registration Number:	2431172	YOUR BEST NATURAL DEFENSE
Registration Number:	2158857	ZINC KING
Registration Number:	3218122	ACCUFLORA
Registration Number:	3257777	AIR IMMUNE BLAST
Registration Number:	3290113	BECAUSE LIFE SHOULD BE A BLAST
Registration Number:	4167500	CRAZY SMART
Registration Number:	3020688	DETOX7
Registration Number:	3894949	ENJOY YOUR FIBER
Registration Number:	4185594	FIBER WELL
Registration Number:	3158813	GROOVY CALCIUM GUMMY BEARS
Registration Number:	3158812	GROOVY GUMMY VITES
Registration Number:	3328490	GUMMY VITES
Registration Number:	3250042	GUMMYCEUTICALS
Registration Number:	4169029	GUMMYLICIOUS
Registration Number:	3823391	IMMUNE C
Registration Number:	3338298	KIDS LOVE 'EM. PARENTS TRUST THEM.
Registration Number:	2804900	L'IL CRITTERS
Registration Number:	3501033	L'IL CRITTERS
Registration Number:	3296820	L'IL CRITTERS FRUIT & VEGGIE BEARS
Registration Number:	2313321	L'IL CRITTERS GUMMY VITES
Registration Number:	3243495	MALTY VITES
Registration Number:	3212155	NO BUTTS
Registration Number:	3068245	NORTHWEST NATURAL PRODUCTS
Registration Number:	3145432	PEDIA ESSENTIALS
Registration Number:	3056538	SODA VITES
Registration Number:	3333867	THE GOOD STUFF FROM YOGURT

TRADEMARK

REEL: 004896 FRAME: 0354

	3214414	VITA BEANS
Registration Number:	2741946	VITA WORMS
Registration Number:	3505913	VITAFUSION
Registration Number:	3742301	VITAFUSION
Registration Number:	3993376	VITAFUSION FIBER GUMMIES
Registration Number:	3993237	VITAFUSION HEARTONE
Registration Number:	3993238	VITAFUSION POWER C
Registration Number:	3502327	VITAMIN D-LICIOUS
Serial Number:	85586457	B-ACTIVE
Serial Number:	85586473	B-DRIVEN
Serial Number:	85586439	CALCINATAL
Serial Number:	77854942	CARDIO VITE
Serial Number:	85690119	
Serial Number:	77772154	TOOTH BEARIES
Serial Number:	85393667	3D ENERGY

CORRESPONDENCE DATA

Fax Number: 6094977179
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 609-683-7086
Email: david.schuman@churchdwright.com
Correspondent Name: David J. Schuman
Address Line 1: 469 North Harrison Street
Address Line 2: Law Department
Address Line 4: Princeton, NEW JERSEY 08543

ATTORNEY DOCKET NUMBER:	AVID MERGER 4
NAME OF SUBMITTER:	David J. Schuman
Signature:	/David J. Schuman/
Date:	11/08/2012

Total Attachments: 5

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

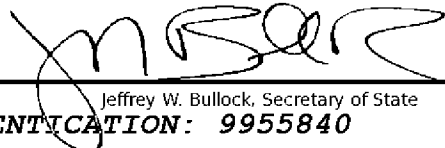
"AVID HEALTH, INC.", A WASHINGTON CORPORATION,
WITH AND INTO "CHURCH & DWIGHT CO., INC." UNDER THE NAME OF "CHURCH & DWIGHT CO., INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2012, AT 4:03 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

0193615 8100M

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9955840

DATE: 11-01-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004896 FRAME: 0356

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

**AVID HEALTH, INC.,
(a Washington corporation)**

WITH AND INTO

**CHURCH & DWIGHT CO., INC.
(a Delaware corporation)**

Dated: October 31, 2012

Pursuant to Section 253 of the General
Corporation Law of the State of Delaware

Church & Dwight Co., Inc., a Delaware corporation incorporated on December 14, 1925 ("Parent"), pursuant to the provisions of the General Corporation Law of the State of Delaware ("DGCL"), does hereby certify:

FIRST: The names and states of incorporation of the constituent corporations to this merger are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Avid Health, Inc.	Washington
Church & Dwight Co., Inc.	Delaware

SECOND: Parent is the owner of all of the outstanding shares of the common stock of Avid Health, Inc., a Washington corporation incorporated on December 5, 2011 ("Subsidiary"), pursuant to the provisions of the Washington Business Corporation Act. The laws of the jurisdiction of organization of Parent permit the merger of a business corporation of that jurisdiction with a business corporation of another jurisdiction.

THIRD: The board of directors of Parent duly adopted at a meeting held by telephone conference on October 31, 2012, the resolutions attached hereto as Exhibit A, which have not been amended or rescinded and are now in full force and effect, to merge the Subsidiary with and into Parent, on the terms and conditions set forth in Exhibit A hereto, with Parent being the surviving corporation.

FOURTH: The merger shall become effective upon the filing of this Certificate of Ownership and Merger.

IN WITNESS WHEREOF, said Parent has caused this Certificate of Ownership and Merger to be executed by an authorized officer as of the date above written.

CHURCH & DWIGHT CO., INC.

By: 

Name: Patrick D. de Maynadier
Title: Executive Vice President, General
Counsel and Secretary

Exhibit A

WHEREAS, Church & Dwight Co., Inc., a Delaware corporation (the "Parent") is a party to that certain Stock Purchase Agreement, dated as of August 17, 2012, by and among Parent, Avid Health, Inc., a Washington corporation (the "Subsidiary"), each the Sellers listed on the signature pages thereto and the Seller Representative (the "Stock Purchase Agreement"), pursuant to which Parent acquired and Sellers sold all of the issued and outstanding shares of the capital stock of the Subsidiary; and

WHEREAS, Parent desires to merge the Subsidiary with and into Parent with Parent continuing as the surviving corporation; and to be possessed of all the estate, property, rights, privileges and franchises of said corporation.

NOW, THEREFORE, BE IT RESOLVED, that the merger of the Subsidiary with and into Parent (the "Merger") with Parent being the surviving corporation and assuming all of the rights, obligations and liabilities of the Subsidiary, is hereby adopted and approved; and be it

FURTHER RESOLVED, that Patrick D. de Maynadier (Executive Vice President, General Counsel and Secretary of Parent) and Matthew T. Farrell (Executive Vice President Finance and Chief Financial Officer of Parent) (the "Authorized Officers") be, and each of them individually hereby is, authorized and directed to make and execute in the name and on behalf of Parent a Certificate of Ownership and Merger pursuant to Section 253 of the Delaware General Corporation Law setting forth a copy of these resolutions to merge the Subsidiary with and into Parent and to cause the same to be filed with the Secretary of State of the State of Delaware; and be it

FURTHER RESOLVED, that the Merger shall be effective upon the filing of such Certificate of Ownership and Merger; and be it

FURTHER RESOLVED, that the Authorized Officers be, and each of them individually hereby is, authorized and directed to make and execute in the name and on behalf of Parent such filings under laws of any other appropriate jurisdiction and will cause to be performed all necessary acts within such other appropriate jurisdiction(s) in connection with the Merger, including making and executing such filings with the Secretary of State of the State of Washington as are required pursuant to the provisions of the Washington Business Corporation Act, which require filing articles of merger setting forth a copy of a plan of merger adopted by the board of directors of the foreign surviving corporation; a plan of merger for the Merger substantially in the form attached hereto as Exhibit A is hereby adopted and approved for such purposes; and be it

FURTHER RESOLVED, that the Authorized Officers be, and each of them individually hereby is, authorized and directed, in the name and on behalf of Parent, to take or cause to be taken any and all such further actions, to execute and deliver or cause to be executed and delivered all such other documents, certificates, amendments, instruments and agreements, to make such filings in the name and on behalf of Parent, to incur and pay all such fees and expenses and to engage in such acts as they shall in their judgment determine to be necessary, desirable or advisable to carry out fully the intent and purposes of the foregoing resolutions, and

the execution by such Authorized Officer of any such documents, certificates, amendments, instruments or agreements or the payment of any such fees and expenses or the doing by them of any act in connection with the foregoing matters shall be conclusive evidence of their authority therefore and for the approval and ratification by Parent of the documents, certificates, amendments, instruments and agreements so executed, the expenses so paid, the filings so made and the actions so taken.