

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of First Lien Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		11/09/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Swank Audio Visuals, L.L.C.		
Street Address:	639 E. Gravois Bluffs Blvd.		
City:	Fenton		
State/Country:	MISSOURI		
Postal Code:	63026		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3358802	WE TRANSFORM ORDINARY MEETINGS INTO EXTRAORDINARY EVENTS	
Registration Number:	3566472	FLEX 7	
Registration Number:	3641323	YOUR RISK FREE FORMULA FOR SUCCESSFUL MEETINGS AND EVENTS	
Registration Number:	3624804	PARTNER AUDIO VISUAL EXCELLENCE	
Registration Number:	3467176	PARTNER	
Registration Number:	3467179	DELIVERING THE SPECTACULAR	
Registration Number:	3715920	SWANK AUDIO VISUALS	
Registration Number:	3757902	FLAWLESS EXECUTION	
Registration Number:	3793509	WE PROVIDE CREATIVITY, CONFIDENCE AND COMFORT BY DELIVERING FLAWLESS EXECUTION ON EVERY EVENT WITH A HOSPITALITY APPROACH. WE TRANSFORM ORDINARY MEETINGS INTO EXTRAORDINARY EVENTS.	
Registration Number:	4004339	SWANK AUDIO VISUALS	

Registration Number:	2558234	SWANK AUDIO VISUALS
Registration Number:	2558551	PARTNER SWANK AUDIO VISUALS
Serial Number:	77336977	SWANK AUDIO VISUALS

#### CORRESPONDENCE DATA

Fax Number: 2129096836

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-909-6000

Email: trademarks@debevoise.com

Correspondent Name: Sean Kass, Esq.

Address Line 1: 919 Third Avenue

Address Line 2: Debevoise & Plimpton LLP

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	23330-1010
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NAME OF SUBMITTER:	Sean Kass
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Signature:	/Sean Kass/
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Date:	11/09/2012
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Total Attachments: 5

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TERMINATION AND RELEASE OF FIRST LIEN  
SECURITY INTEREST IN TRADEMARKS

This TERMINATION AND RELEASE OF FIRST LIEN SECURITY INTEREST IN TRADEMARKS (the "Termination and Release"), dated as of November 9, 2012, from General Electric Capital Corporation, a Delaware corporation having a principal place of business at 500 West Monroe Street, Chicago, Illinois 60661, as administrative agent (the "Agent") for itself and the several financial institutions (the "Lenders") that are parties to the Credit Agreement (as hereinafter defined), is to Swank Audio Visuals, L.L.C., a Missouri limited liability company having a principal place of business at 639 E. Gravois Bluffs Blvd., Fenton, Missouri 63026 (the "Grantor"). Capitalized terms used herein without definition are used as defined in the Credit Agreement, dated as of August 24, 2007, among the Agent, the Grantor, Swank A-V, LLC, Swank Audio Visuals of Arizona, Inc., Audio Visuals International, Inc., the Credit Parties and the other financial institutions party thereto as Lenders (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), the Security Agreement (as hereinafter defined) and the Trademark Security Agreements (as hereinafter defined).

WITNESSETH:

WHEREAS, pursuant to that certain Guaranty and Security Agreement, dated as of August 24, 2007 (the "Security Agreement"), made by the Grantor in favor of the Agent, among Grantor, Agent, Swank A-V, LLC, Swank Audio Visuals of Arizona, Inc., Audio Visuals International, Inc., SAV Holdings, Inc., Swank Holdings, Inc. and Swank Audio Visuals of Canada, Corporation, a security interest (the "Security Interest") was granted by the Grantor to the Agent in certain Trademark Collateral (as hereinafter defined); and

WHEREAS, a Trademark Security Agreement, dated as of August 24, 2007, made by the Grantor in favor of the Agent was recorded in the Trademark Division of the United States Patent and Trademark Office on August 27, 2007, at Reel 3609, Frame 0239, and a First Supplemental Trademark Security Agreement, dated as of December 18, 2009, made by the Grantor in favor of the Agent was recorded in the Trademark Division of the United States Patent and Trademark Office on January 28, 2010, at Reel 04139, Frame 0589 (collectively, the "Trademark Security Agreements"); and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark

Collateral pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Trademark Collateral: The term "Trademark Collateral," as used herein, shall mean all of Grantor's right, title and interest in, to and under (a) all of Grantor's U.S. registered Trademarks and all IP Licenses providing for the grant by or to Grantor of any right under any such Trademark, including, without limitation, those referred to on Schedule I hereto; (b) all renewals and extensions of the foregoing; (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Release of Security Interest: The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, all without warranty, representation or recourse of any kind (except as provided in Section 3 hereof), and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.

3. Further Assurances: At the request, cost and expense of the Grantor, the Agent shall execute and deliver to the Grantor such documents as the Grantor shall reasonably request to evidence the release of such Security Interest.

4. Governing Law: This Termination and Release shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues and in all other respects including as to validity, interpretation and effect by the laws of the State of Illinois, without giving effect to the conflict of laws rules thereof.

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IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

GENERAL ELECTRIC CAPITAL  
CORPORATION,  
as Agent

By:   
Name: **JOHN M. STEIDLE**  
Title: **DULY AUTHORIZED SIGNATORY**

SCHEDULE I

REGISTERED TRADEMARKS

GRANTOR	TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
Swank Audio Visuals, L.L.C.	WE TRANSFORM ORDINARY MEETINGS INTO EXTRAORDINARY EVENTS	3,358,802	12/25/07
Swank Audio Visuals, L.L.C.	FLEX 7	3,566,472	1/27/09
Swank Audio Visuals, L.L.C.	YOUR RISK FREE FORMULA FOR SUCCESSFUL MEETINGS AND EVENTS	3,641,323	6/16/09
Swank Audio Visuals, L.L.C.	PARTNER AUDIO VISUAL EXCELLENCE (& DESIGN)	3,624,804	5/19/09
Swank Audio Visuals, L.L.C.	PARTNER	3,467,176	7/15/08
Swank Audio Visuals, L.L.C.	DELIVERING THE SPECTACULAR	3,467,179	7/15/08
Swank Audio Visuals, L.L.C.	SWANK AUDIO VISUALS (& DESIGN)	3,715,920	11/24/09
Swank Audio Visuals, L.L.C.	FLAWLESS EXECUTION	3,757,902	3/9/10
Swank Audio Visuals, L.L.C.	WE PROVIDE CREATIVITY, CONFIDENCE AND COMFORT BY DELIVERING FLAWLESS EXECUTION ON EVERY EVENT WITH A HOSPITALITY	3,793,509	5/25/10

	APPROACH. WE TRANSFORM ORDINARY MEETINGS INTO EXTRAORDINARY EVENTS.		
Swank Audio Visuals, L.L.C.	SWANK AUDIO VISUALS	4,004,339	8/2/11
Swank Audio Visuals, L.L.C.	SWANK AUDIO VISUALS and Design	2,558,234	4/9/02
Swank Audio Visuals, L.L.C.	PARTNER SWANK AUDIO VISUALS	2,558,551	4/9/02

TRADEMARK APPLICATIONS

GRANTOR	TRADEMARK	APPLICATION NO.	APPLICATION DATE
Swank Audio Visuals, L.L.C.	SWANK AUDIO VISUALS (and Design)	77/336977	11/26/2007