

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evite, LLC		12/01/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Evite, Inc.		
Street Address:	8800 Sunset Boulevard		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2650957	EVITE	
Registration Number:	2655403	EVITE	
Registration Number:	3500825	EVITE	
Serial Number:	77268386	QUICKVITE	
Registration Number:	3670921	QUICKVITE	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	415-268-6810		
Email:	kanderson@mofo.com,msm9@mofo.com		
Correspondent Name:	Rosemary S. Tarlton		
Address Line 1:	Morrison & Foerster LLP		
Address Line 2:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		

CH \$140.00 2650957

ATTORNEY DOCKET NUMBER:	60208-6000000
NAME OF SUBMITTER:	Rosemary S. Tarlton
Signature:	/Rosemary S. Tarlton/
Date:	11/09/2012
Total Attachments: 2 source=Evite Inc. Certificate of Conversion#page1.tif source=Evite Inc. Certificate of Conversion#page2.tif	

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY TO A  
CORPORATION PURSUANT TO SECTION 265 OF THE  
DELAWARE GENERAL CORPORATION LAW**

This Certificate of Conversion is being filed for the purpose of converting Evite LLC, a Delaware limited liability company (the "Converting Limited Liability Company"), to a Delaware corporation to be named Evite, Inc. (the "Corporation") pursuant to Section 265 of the General Corporation Law of the State of Delaware.

The undersigned, as an authorized person of the Converting Limited Liability Company, does hereby certify as follows:

1. The jurisdiction where the Converting Limited Liability Company first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Converting Limited Liability Company first formed is June 4, 2007.
4. The name of the Converting Limited Liability Company immediately prior to filing this Certificate is Evite LLC.
5. The name of the Corporation as set forth in the Certificate of Incorporation is Evite, Inc.
6. The effective date and time of this Certificate of Conversion shall be 4:00 p.m., Eastern Daylight Time, on December 1, 2010.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the Converting Limited Liability Company has executed this Certificate on the 29<sup>th</sup> day of November, 2010.

By:   
Name: Stuart Cawthorn  
Title: Vice President and Assistant Secretary

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "EVITE LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "EVITE LLC" TO "EVITE, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF NOVEMBER, A.D. 2010, AT 3:34 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF DECEMBER, A.D. 2010, AT 4 O'CLOCK P.M.

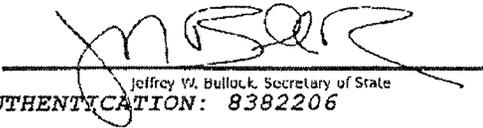
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authvar.shtml](http://corp.delaware.gov/authvar.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8382206

DATE: 11-29-10