

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Orthodont Laboratory, Inc.		08/20/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	EASYRX LLC		
Street Address:	6325 Sheridan Drive		
City:	Williamsville		
State/Country:	NEW YORK		
Postal Code:	14221		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3974382	EASYRX	
CORRESPONDENCE DATA			
Fax Number:	7169416382		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	716-941-5423		
Email:	adowney@downeyslaw.com		
Correspondent Name:	Anne F. Downey, Esq.		
Address Line 1:	8999 Rockwood Rd.		
Address Line 4:	Boston, NEW YORK 14025		
ATTORNEY DOCKET NUMBER:	ORTHODENTASSGMT		
NAME OF SUBMITTER:	Anne F. Downey, Esq.		
Signature:	/anne f. downey, esq./		
Date:	11/12/2012		
Total Attachments: 1 source=EasyrxTmkAssignmtExecuted#page1.tif			

OP \$40.00 3974382

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT given as of June 11, 2012 by ORTHODENT LABORATORY, INC., a New York corporation with an address at 6325 Sheridan Drive, Williamsville NY 14221 ("Assignor"), to EASYRX LLC, a New York limited liability company with an address at 6325 Sheridan Drive, Williamsville, NY 14221 ("Assignee").

WHEREAS, Assignor has used the EASYRX trademark (the "Trademark") in connection with its website and related services that give computer users the ability to design, manage and submit orthodontic prescriptions (the "EasyRx Business"); and

WHEREAS, the parties desire that Assignor assign to Assignee all of its right, title and interest in and to the Trademark, including without limitation the following U.S. trademark registration (the "Registration"):

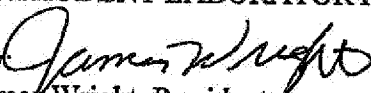
<u>U.S. Reg.</u>	<u>Mark</u>	<u>Issue Date</u>
Reg. 3974382	EASYRX	June 7, 2011

together with the goodwill of the EasyRx Business symbolized by the Trademark;

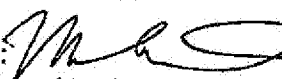
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns unto Assignee all of its right, title and interest in and to the Trademark and the Registration, together with the goodwill of the EasyRx Business symbolized by the Trademark, and the right to sue for past, present or future infringements thereof and to recover damages and other amounts related thereto.

TO HAVE AND TO HOLD the same unto said Assignee, its successors and assigns, forever.

ASSIGNOR
ORTHODENT LABORATORY, INC.

By: 
James Wright, President
Date: 8/20/12

ASSIGNEE
EASYRX LLC

By: 
Michael Wright, Member
Date: 8/20/12