

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Anita Jain		11/12/2012	INDIVIDUAL: UNITED STATES
Monica Jain		11/12/2012	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	HALLMARK INDUSTRIES INC
Street Address:	800 31st St Fl 2
City:	UNION CITY
State/Country:	NEW JERSEY
Postal Code:	07087-2428
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	76519085	HALLMARK DIAMONDS
Serial Number:	76519090	HALLMARK RINGS
Registration Number:	3898292	HALLMARK DIAMONDS
Registration Number:	3898293	HALLMARK RINGS

CORRESPONDENCE DATA

Fax Number: 2012159550
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2013921200
 Email: pkjain2@hallmarkus.com
 Correspondent Name: Pradip Jain
 Address Line 1: 800 31st street
 Address Line 4: Union City, NEW JERSEY 07087

NAME OF SUBMITTER:	Pradip Jain
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OP \$1115.00 76519085

Signature:	/pradipjain/
Date:	11/12/2012
Total Attachments: 1 source=Hallmark-11-01-2012 assign trademark#page 1.tif	

BILL OF SALE AND ASSIGNMENT OF TRADEMARK APPLICATION

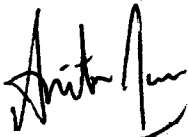
This BILL OF SALE and ASSIGNMENT AGREEMENT is made and entered into as of the 1st day of October 2012, by and between Anita Jain and Monica Jain, (Jointly, and Collectively), residing at 22 Stone Tower Drive, Alpine, New Jersey 07620, (Assignor"), and Hallmark Industries Inc. a New Jersey corporation with a principal place of business at 800 31st Street, Union City, 07087 ("Assignee").

WHEREAS, "Assignor" is Present Owner of the two trademarks referred below namely "Hallmark Diamonds" (the Mark") Serial Number # 76519085 / Registration # 3898292 Registered on January 4th 2011 and "Hallmark Rings" (the Mark") Serial Number# 76519090/ Registration # 3898293 Registered on January 4th 2011 for use in connection with G & S: JEWELRY, DIAMONDS AND WATCHES" in International Class 14 . (IC 014. And US 002, 027, 028, 050.)

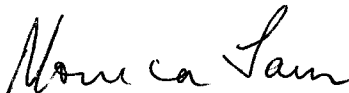
WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, the registration, and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks, past common law causes of action and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee and Assignee's successors and assigns, the entire right, title and interest in and to the Marks, the registration, and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks and past common law causes of action and the right to sue and to recover all damages and other appropriate relief for all past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

For: Anita Jain (Assignor)



Monica Jain (Assignor)



1st October 2012