

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest Recorded at Reel/Frame 4293/0346

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc., formerly known as Merrill Lynch Business Financial Services		11/09/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Freeway Insurance Services, Inc.
<b>Street Address:</b>	6722 Orangethorpe Avenue
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Buena Park
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	85210
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	4231825	ALWAYS WIN WITH FREEWAY INSURANCE
Registration Number:	3834346	SIEMPRE GANA CON FREEWAY INSURANCE
Registration Number:	3996168	FREEWAY INSURANCE
Registration Number:	3992177	FREEWAY INSURANCE IT'S THAT THING YOU'RE SPEEDING ON
Registration Number:	4092947	FREEWAY INSURANCE CON NOSOTROS SIEMPRE ESTA SEGURO
Registration Number:	4078834	
Registration Number:	4092949	FREEWAY INSURANCE YOU'RE ALWAYS SAFE WITH US

**CORRESPONDENCE DATA**

Fax Number: 3128622200  
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-862-3865  
Email: christine.casey@kirkland.com  
Correspondent Name: Kirkland & Ellis LLP  
Address Line 1: 300 N. LaSalle Street, 28th Floor  
Address Line 2: c/o Christine Casey  
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 35173-271

NAME OF SUBMITTER: Christine Casey

Signature: /Christine Casey/

Date: 11/12/2012

**Total Attachments: 5**

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## **TRADEMARK RELEASE**

THIS TRADEMARK RELEASE (this "Trademark Release") is made as of this 9th day of November, 2012, by GE Business Financial Services Inc., formerly known as Merrill Lynch Business Financial Services, as administrative agent (in such capacity, the "Administrative Agent"), in favor of Confie Seguros, Inc., a Delaware corporation, and Freeway Insurance Services, Inc., a California corporation (formerly known as Practice Insurance Services, Inc. and successor by merger to South Coast Auto Insurance Marketing, Inc., a California corporation formerly known as Zeal Insurance Services, Inc.) (collectively, the "Companies").

WHEREAS, the Companies and the Administrative Agent entered into that certain Trademark Security Agreement, executed by Companies in favor of Administrative Agent dated January 11, 2008 (as the same has been amended, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"), and the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 16, 2009 at Reel and Frames 3701/0061, 4006/0057, 4293/0202 and 4293/0346

WHEREAS, pursuant to the Trademark Security Agreement, Companies granted to the Administrative Agent a continuing security interest in Companies' entire right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), which includes the trademarks listed on Schedule A attached hereto;

WHEREAS, Company has paid all of its outstanding indebtedness to the Administrative Agent.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, the Administrative Agent hereby (i) terminates the Trademark Security Agreement; (ii) unconditionally and expressly releases, terminates, and extinguishes its liens on and security interests in the Trademark Collateral, which liens and security interests were established under and pursuant to the Trademark Security Agreement; and (iii) re-assigns to Grantor any right, title and interest it may have in, to and under the Trademark Collateral.

The Administrative Agent consents and agrees to execute and deliver, at the request and cost of Companies, all such cooperation and assistance (including, without limitation, the execution and delivery of any such further instruments, documents and release forms) as Companies, their successors, assigns or other legal representatives may reasonably request to more effectively effectuate the purpose of this Trademark Release.

This Trademark Release shall be governed by and construed in accordance with the laws of the State of New York.

[signature page follows]




IN WITNESS HEREOF, Administrative Agent has caused this Trademark Release to be duly executed by its duly authorized officer as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES INC.,** as  
Administrative Agent

By: Ashley G. Medio  
Name: Ashley G. Medio  
Its: Duly Authorized Signatory

**SCHEDULE A**

**TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS**

<b>Grantor</b>	<b>Mark</b>	<b>Serial No.</b>	<b>Reg. No.</b>	<b>Reg. (Filing Date)</b>
Zeal Insurance Services, Inc.		78654624	3098153	May 30, 2006
Zeal Insurance Services, Inc.	SOUTH COAST INSURANCE	75317328	2175005	July 21, 1998
Zeal Insurance Services, Inc.	PERSONAL SERVICE INSURANCE	75307255	2375639	August 8, 2000
Practice Insurance Services, Inc.		77300663	3448643	6/17/2008
Confie Seguros, Inc.		76587991	3089107	May 9, 2006
Confie Seguros, Inc.	OASIS INSURANCE	76587982	3037218	January 3, 2006
Freeway Insurance Services, Inc.	Freeway	77546480	3591103	March 17, 2009
Freeway Insurance Services, Inc.	It's That Thing You're Speeding On	77339544	3584286	March 3, 2009
Freeway Insurance Services, Inc.	Siempre Gana Con	77660604	Pending	January 30, 2009
Confie Seguros, Inc.	Confie Seguros	77664950	3753855	March 2, 2010
Confie Seguros, Inc.	Dedicados a su futuro	77664669	3669209	August 18, 2009
Freeway Insurance Services, Inc.	Freeway Insurance You're Always Safe with Us	85042552	4092949	1/31/2012
Freeway Insurance Services, Inc.	None (design only)	85042049	4078834	1/3/2012
Freeway Insurance	Freeway Insurance Con Nosotros Siempre Esta	85042043	4092947	1/31/2012

Services, Inc.	Seguros			
Freeway Insurance Services, Inc.	Freeway Insurance It's that Thing You're Speeding ON	85042032	3992177	7/12/2011
Freeway Insurance Services, Inc.	Freeway Insurance	85041980	3996168	7/19/2011
Freeway Insurance Services, Inc.	Always Win With Freeway Insurance	77897354	NA	Pending – application filed December 18, 2009
Freeway Insurance Services, Inc.	Siempre Gana Con Freeway Insurance	77897382	3834346	August 17, 2010