

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																
NATURE OF CONVEYANCE:	Release of Security Interest Recorded at Reel/Frame 4293/0927																																
CONVEYING PARTY DATA																																	
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CORRESPONDENCE DATA																																	
Fax Number:	3128622200																																
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent																																	

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via US Mail.

Phone: 312-862-3865
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Correspondent Name: Kirkland & Ellis LLP
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Address Line 2: c/o Christine Casey
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	35173-271
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	11/12/2012

Total Attachments: 4
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TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "Trademark Release") is made as of this 9th day of November, 2012, by GE Business Financial Services Inc., formerly known as Merrill Lynch Business Financial Services, as administrative agent (in such capacity, the "Administrative Agent"), in favor of Sacramento Auto Insurance Center, Inc., a California corporation ("Company").

WHEREAS, Company and the Administrative Agent entered into that certain Trademark Security Agreement, executed by Company in favor of Administrative Agent dated September 30, 2010 (the "Trademark Security Agreement"), and the Trademark Security Agreement was recorded with the United States Patent and Trademark Office at reel number 004293 and frame number 0927;

WHEREAS, pursuant to the Trademark Security Agreement, Company granted to the Administrative Agent a continuing security interest in Company's entire right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), which includes the trademarks listed on Schedule A attached hereto;

WHEREAS, Company has paid all of its outstanding indebtedness to the Administrative Agent.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, the Administrative Agent hereby (i) terminates the Trademark Security Agreement; (ii) unconditionally and expressly releases, terminates, and extinguishes its liens on and security interests in the Trademark Collateral, which liens and security interests were established under and pursuant to the

Trademark Security Agreement; and (iii) re-assigns to Grantor any right, title and interest it may have in, to and under the Trademark Collateral.

The Administrative Agent consents and agrees to execute and deliver, at the request and cost of Company, all such cooperation and assistance (including, without limitation, the execution and delivery of any such further instruments, documents and release forms) as Company may reasonably request to more effectively effectuate the purpose of this Trademark Release.

This Trademark Release shall be governed by and construed in accordance with the laws of the State of New York.

[signature page follows]

IN WITNESS HEREOF, Administrative Agent has caused this Trademark Release to be duly executed by its duly authorized officer as of the day and year first above written.

GE BUSINESS FINANCIAL SERVICES INC., as
Administrative Agent

By: Ashley G. Medio
Name: Ashley G. Medio
Its: Duly Authorized Signatory

SCHEDULE A

TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS

Grantor	Mark	Serial No.	Reg. No.	Reg. Date
Sacramento Auto Insurance Center, Inc.	Cost-U-Less Insurance Center	78755643	3171136	11/14/06
Sacramento Auto Insurance Center	Cost U Less	77350528	3498319	09/09/08
Sacramento Auto Insurance Center	Cost U Less	77316035	3584201	03/03/09
Sacramento Auto Insurance Center	Cost-U-Less	77316034	3584200	03/03/09
Sacramento Auto Insurance Center	Cost-U-Less	77315925	3584199	03/03/09
Sacramento Auto Insurance Center	Cost-U-Less	77315911	3584198	03/03/09
Sacramento Auto Insurance Center	Cost-U-Less	77315783	3584195	03/03/09
Sacramento Auto Insurance Center	Cost-U-Less	77314309	3609607	04/21/09
Sacramento Auto Insurance Center	Cost-U-Less	77313346	3609605	04/21/09