## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Release of Security Interest Recorded at Reel/Frame 3701/0061	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services			
Inc., formerly known as Merrill		11/09/2012	CORPORATION: DELAWARE
Lynch Business Financial Services			

## RECEIVING PARTY DATA

Name:	Confie Seguros, Inc.		
Street Address:	6722 Orangethorpe Avenue		
Internal Address:	Suite 200		
City:	Buena Park		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	CORPORATION: DELAWARE		

Name:	Freeway Insurance Services, Inc. (formerly known as Practice Insurance Services, Inc. and successor by merger to South Coast Auto Insurance Marketing, Inc., a California corporation formerly known as Zeal Insurance Services, Inc.)		
Street Address:	6722 Orangethorpe Avenue		
Internal Address:	Suite 200		
City:	Buena Park		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	CORPORATION: CALIFORNIA		

#### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	2375639	PERSONAL SERVICE INSURANCE	
Registration Number:	2175005	SOUTH COAST INSURANCE	
Registration Number:	3037218	OASIS INSURANCE	
Registration Number:	3089107	OASIS INSURANCE SEGUROS	
		TDADEMADIZ	

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TRADEMARK

Registration Number:	3448643	
Registration Number:	3098153	

#### **CORRESPONDENCE DATA**

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-862-3865

Email: christine.casey@kirkland.com

Correspondent Name: Kirkland & Ellis LLP

Address Line 1: 300 N. LaSalle Street, 28th Floor

Address Line 2: c/o Christine Casey

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	35173-271 CAC
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	11/12/2012

#### Total Attachments: 5

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "Trademark Release") is made as of

this 9th day of November, 2012, by GE Business Financial Services Inc., formerly known as

Merrill Lynch Business Financial Services, as administrative agent (in such capacity, the

"Administrative Agent"), in favor of Confie Seguros, Inc., a Delaware corporation, and

Freeway Insurance Services, Inc., a California corporation (formerly known as Practice

Insurance Services, Inc. and successor by merger to South Coast Auto Insurance Marketing,

Inc., a California corporation formerly known as Zeal Insurance Services, Inc.) (collectively,

the "Companies").

WHEREAS, the Companies and the Administrative Agent entered into that

certain Trademark Security Agreement, executed by Companies in favor of Administrative

Agent dated January 11, 2008 (as the same has been amended, supplemented or otherwise

modified from time to time, the "Trademark Security Agreement"), and the Trademark

Security Agreement was recorded with the United States Patent and Trademark Office on

June 16, 2009 at Reel and Frames 3701/0061, 4006/0057, 4293/0202 and 4293/0346

WHEREAS, pursuant to the Trademark Security Agreement, Companies

granted to the Administrative Agent a continuing security interest in Companies' entire right,

title and interest in and to the Trademark Collateral (as defined in the Trademark Security

Agreement), which includes the trademarks listed on Schedule A attached hereto;

WHEREAS, Company has paid all of its outstanding indebtedness to the

Administrative Agent.

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NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION,

the receipt and adequacy of which are hereby acknowledged, the Administrative Agent

hereby (i) terminates the Trademark Security Agreement; (ii) unconditionally and expressly

releases, terminates, and extinguishes its liens on and security interests in the Trademark

Collateral, which liens and security interests were established under and pursuant to the

Trademark Security Agreement; and (iii) re-assigns to Grantor any right, title and interest it

may have in, to and under the Trademark Collateral.

The Administrative Agent consents and agrees to execute and deliver, at the

request and cost of Companies, all such cooperation and assistance (including, without

limitation, the execution and delivery of any such further instruments, documents and release

forms) as Companies, their successors, assigns or other legal representatives may reasonably

request to more effectively effectuate the purpose of this Trademark Release.

This Trademark Release shall be governed by and construed in accordance

with the laws of the State of New York.

[signature page follows]

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TRADEMARK REEL: 004898 FRAME: 0670 IN WITNESS HEREOF, Administrative Agent has caused this Trademark Release to be duly executed by its duly authorized officer as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES INC.**, as Administrative Agent

By:	ashly M. Medio
Name	. Ashley G. Medio Duly Authorized Signatory
Its:	Duly Addibitized Signatory

# **SCHEDULE A**

## TRADEMARK REGISTRATIONS AND PENDING APPLICATIONS

Grantor	Mark	Serial No.	Reg. No.	Reg. (Filing Date)
Zeal Insurance	11	78654624	3098153	May 30, 2006
Services, Inc.				
Zeal Insurance	SOUTH COAST	75317328	2175005	July 21, 1998
Services, Inc.	INSURANCE			
Zeal Insurance	PERSONAL SERVICE	75307255	2375639	August 8, 2000
Services, Inc.	INSURANCE			
Practice		77300663	3448643	6/17/2008
Insurance				
Services, Inc.				
Confie Seguros, Inc.	USIS INSURANCE SEGUROS	76587991	3089107	May 9, 2006
Confie	OASIS INSURANCE	76587982	3037218	January 3, 2006
Seguros, Inc				
Freeway	Freeway	77546480	3591103	March 17, 2009
Insurance				
Services, Inc.				
Freeway	It's That Thing You're	77339544	3584286	March 3, 2009
Insurance	Speeding On			
Services, Inc.				
Freeway	Siempre Gana Con	77660604	Pending	January 30, 2009
Insurance				
Services, Inc.				
Confie	Confie Seguros	77664950	3753855	March 2, 2010
Seguros, Inc.				
Confie	Dedicados a su futuro	77664669	3669209	August 18, 2009
Seguros, Inc.				
Freeway	Freeway Insurance	85042552	4092949	1/31/2012
Insurance	You're Always Safe			
Services, Inc.	with Us			
Freeway	None (design only)	85042049	4078834	1/3/2012
Insurance				
Services, Inc.				
Freeway	Freeway Insurance Con	85042043	4092947	1/31/2012
Insurance	Nosotros Siempre Esta			

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Services, Inc.	Seguros			
Freeway	Freeway Insurance It's	85042032	3992177	7/12/2011
Insurance	that Thing You're			
Services, Inc.	Speeding ON			
Freeway	Freeway Insurance	85041980	3996168	7/19/2011
Insurance	·			
Services, Inc.				
Freeway	Always Win With	77897354	NA	Pending –
Insurance	Freeway Insurance			application filed
Services, Inc.				December 18, 2009
Freeway	Siempre Gana Con	77897382	3834346	August 17, 2010
Insurance	Freeway Insurance			
Services, Inc.				

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**RECORDED: 11/12/2012**