# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

#### **CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type          |
|----------------------------|----------|----------------|----------------------|
| Riddell & Associates, Inc. |          | 12/31/2011     | CORPORATION: FLORIDA |

#### **RECEIVING PARTY DATA**

| Name:           | Clorox Healthcare Holdings, LLC     |  |
|-----------------|-------------------------------------|--|
| Street Address: | 1221 Broadway                       |  |
| City:           | Oakland                             |  |
| State/Country:  | CALIFORNIA                          |  |
| Postal Code:    | 94612                               |  |
| Entity Type:    | LIMITED LIABILITY COMPANY: DELAWARE |  |

## PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2623161 | PROSURE   |

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 5102081496

Email: trademarks@clorox.com

Correspondent Name: Adam Brink
Address Line 1: 1221 Broadway

Address Line 4: Oakland, CALIFORNIA 94612

| ATTORNEY DOCKET NUMBER: | ТМ              |
|-------------------------|-----------------|
| NAME OF SUBMITTER:      | Adam C. Brink   |
| Signature:              | /Adam C. Brink/ |
| Date:                   | 11/12/2012      |

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# Total Attachments: 4

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# Trademark Assignment Agreement

This Trademark Assignment is made and entered into as of December 31, 2011 (this "Trademark Assignment"), by and between Riddell & Associates, Inc., a Florida corporation ("Assignor") and Clorox Healthcare Holdings, LLC, a Delaware limited liability company ("Assignee").

### RECITALS

A. Assignor is the owner of the entire right, title and interest in and to all of the trademarks and service marks in the United States set forth in the table below, together with the common law rights and goodwill associated therewith, and the registrations therefor.

| Trademark                     | Status               | Reg. No. | Reg. Date          |
|-------------------------------|----------------------|----------|--------------------|
| BULLSEYE                      | Registered           | 1355134  | August 20, 1985    |
| CITRASTAT                     | Registered           | 2715886  | May 13, 2003       |
| CITRICIDE                     | Registered           | 2279921  | September 21, 1999 |
| CITRIFOAM                     | Registered           | 2309723  | January 18, 2000   |
| CITRIGUARD                    | Registered           | 1987472  | July 16, 1996      |
| EZ-KILL                       | Registered           | 3233361  | April 24, 2007     |
| GBG ALOEGELL                  | Registered           | 3311307  | October 16, 2007   |
| HealthLink                    | Registered           | 2199226  | October 27, 1998   |
| KWIK SWAB                     | Registered           | 2147398  | March 31, 1998     |
| TRANSPORTER                   | Registered           | 2333627  | March 21, 2000     |
| MR. "G" THE TRANSIENT GERM    | Registered           | 3799037  | June 8, 2010       |
| <b>HealthLink</b>             | Registered           | 2027380  | December 31, 1996  |
| BioPunch                      | Registered           | 1777125  | June 15, 1993      |
| PROSURE                       | Registered           | 2623161  | September 24, 2002 |
| AlocGuard                     | Registered           | 1930217  | October 24, 1995   |
| JEMBEC                        | Expired registration | 1083300  | January 24, 1978   |
| GBG FOAMING                   |                      | n/a      | n/a                |
| AloeSoothe                    |                      | n/a      | n/a                |
| Healthlink's Lotion Soap      |                      | n/a      | n/a                |
| ProSpore                      |                      | n/a      | ri/a               |
| ProSpore2                     |                      | n/a      | n/a                |
| ProSpore Self-Contained, B.I. |                      | n/a      | n/a                |
| ProTest                       |                      | r/a      | n/a                |
| ProTest Self-Contained, B.I.  |                      | n/a      | n/a                |
| ProTest Steam                 |                      | n/a      | n/a                |

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| Trademark | Status | Reg. No. | Reg. Date |
|-----------|--------|----------|-----------|
| ProPack   | ,      | n/a      | n/a       |
| TGS       |        | n/a      | n/a       |

B. Under the terms of that certain Asset Purchase Agreement dated as of December 7, 2011 by and between Assigner and Assignee, Assigner has agreed, among other things, to transfer ownership to Assignee the trademarks and service marks set forth in the table above, together with the common law rights and goodwill associated therewith and the registrations therefor.

#### ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, sells, assigns, conveys and delivers to Assignee and its successors and assigns, and Assignee hereby accepts, Assignor's entire right, title and interest in and to the trademarks and service marks set forth in the table above, together with the common law rights and goodwill associated therewith and the registrations therefor, and any and all accounts, contract rights, warranties, litigation claims and rights, including the right to sue for and collect upon all claims for profits and damages as a result of past intringement, if any, and other general intangibles of Assignor related to any of the foregoing, in each case whether now existing or hereafter acquired or created, whether owned, leased or licensed beneficially or of record and whether owned, leased or licensed individually, jointly or otherwise, together with the products and proceeds thereof (including license royalties and the proceeds of infringement suits), and all payments and other distributions with respect thereto (collectively, the "Trademarks").

Assignor further agrees that it shall on the date hereof and from time to time thereafter, at the request and expense of Assignee, perform or cause to be performed such acts and execute, acknowledge and deliver at the request of Assignee, such documents as may reasonably be required to evidence or effectuate the sale, conveyance, assignment, transfer and delivery to Assignee of the Trademarks or for the performance by Assignor of any of its obligations hereunder. Upon written request by Assignee, Assignor hereby further agrees that Assignor will sign all lawful papers, execute such documents, make all lawful oaths and otherwise provide reasonable assistance to aid Assignee and its successors, assigns and nominees to enforce the Trademarks in all countries.

Assignor hereby constitutes and appoints Assignee as Assignor's true and lawful attorney in fact, with full power of substitution in Assignor's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and related causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademarks that may have accrued in Assignor's favor from the respective date of first use of any of the Trademarks to the Effective Date of this Assignment. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

[Remainder of Page Intentionally Left Blank.]

WEST\226281905.1 355668-000053 IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

| ASSIGNOR Riddell & Associates, Inc. | ASSIGNEE<br>Clorox Healthcare Holdings, LLC |
|-------------------------------------|---|
| 8y:                                 | Ву:   |
| Name:<br>Title: Parallel            | Name:<br>Title:                             |

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers therecano duly sushorized, all as of the day and year first above written.

| ASSIGNOR                   | ASSIGNEE                                |
|----------------------------|---|
| Riddell & Associates, Inc. | Clorox, Méaithcara Hafilings, LVC       |
| By:<br>Name:<br>Twe        | By Name: Dan R. LNAMSS THE Chairman/CEO |

[Signature Page - Trademark Assignment Agreement]

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RECORDED: 11/12/2012